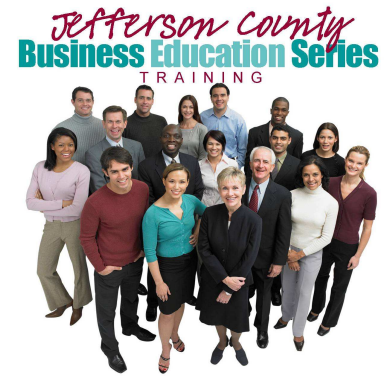


Business Education Series Training (BEST) is a partnership of Jefferson County municipal and non-profit business specialists which provides high quality education seminars and training sessions to the region's business community that are relevant, diverse and affordable for the purpose of encouraging successful growth in a challenging business climate.



REGISTRATION: www.Jeffcobrc.org/BusinessEducation

“Getting and Keeping Your Customers”



Date: Tuesday, December 6, 2011, 11:30 a.m. to 1:00 p.m.

Location: Lakewood Heritage Center
801 South Yarrow Street, Lakewood, CO 80226

Cost: \$20 (includes lunch)

Please register online at www.Jeffcobrc.org/BusinessEducation. Seating is limited.

Presenter: Meet Wy Livingston, creator of Wystone's World Teas Corporation. From her early days as an operations manager with FedEx to the height of corporate experience as an executive team member and SVP of several Fortune 100 companies, the following attributes have been consistent throughout her twenty-five year career: Discipline, Principle, and Passion.

An objective of any company is to attract customers; but the key to success is the ability to keep customers coming back. The ultimate goal of your company should not be success, but to meet the needs of your customers and the community, both now and in the future. Now is a great time to attract new customers and focus on staying connected with long time supporters of your company!

Come and learn the truth about sales and service. A few of the ideas that will be presented include:

- Serving Customers and Making Money
- Who gets it right and what they have in common
- Where is your organization?

Lunch will be provided by Wystone's World Teas. Seating is limited. Reservations are required.

For more information contact Debbie Beckley, 303-271-4718 or dbeckley@jeffco.us

