

Calculating a Training ROI

$$\text{Benefit/Cost Ratio (BCR)} = \frac{\text{Benefits from Training/Conference}}{\text{Training/Conference Costs}}$$

$$\text{ROI} = \frac{\text{Net Benefits from Training/Conference}}{\text{Training/Conference Costs}}$$

ROI Example

Benefits from training (increased productivity, less rework, better stakeholder relationships, ...): \$20,000 over 5 years

Training/Conference costs: \$5,000

$$\text{BCR} = 20,000/5000 = 4$$

$$\text{ROI} = ((20,000-5000)/5000) * 100 = 300\%$$