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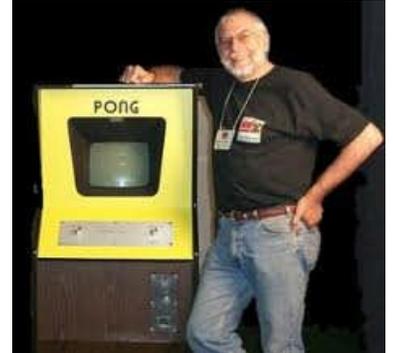
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# PRESS RELEASE

## Gaming Legend Nolan Bushnell to invest \$100M in Austin, Texas-based Game Over Videogames

Austin, TX - April 1, 2011: Game Over Videogames, Inc., an Austin, TX-based chain of independent video game retail stores that specializes in the buying and selling of classic and used videogames, announced today a massive investment of \$100 million from Atari founder and video game pioneer, Nolan Bushnell. The new entity, to be named "Game Over Entertainment", will be refocused on a new retail/entertainment concept launching in at least 20 US cities by the end of 2011. Plans include over 100 locations in the continental US within 5 years.



Game Over Videogames founder and current President/CEO, David Kaelin, will remain with the company and assume the new title of Chief Operating Officer while Bushnell takes over as official company President/CEO of the new enterprise, "Game Over Entertainment, Inc.". When asked for comments about this new company, Kaelin replied "Nolan and I met at a gaming convention last year, and we just really hit it off and got to talking about Game Over and different directions we could go with it in the future." The two gaming gurus spent many hours discussing possibilities before ultimately agreeing to team up.

"It wasn't something that either of us really planned or were looking for, it just all started coming together, and we both loved the idea, got along great, and things just kind of took off. Now, we are ready and in a great financial position to run with it!" says Kaelin.

As for the current Game Over Videogames stores, Kaelin says that all current locations will remain open, however, all future locations will be based on the newly developed "Game Over Entertainment" concept.

So just what is this amazing new concept going to look like? Well, the final design details are being kept top secret until the official launch later this year, however, Bushnell commented that "...the time is right to bring back the great combination of classic video games, cheap pizza, and fantastic animatronics shows! Plus, this time, we'll be after a slightly older crowd than Chuck E Cheese's, and we'll feature a full bar in all locations." Watch out, Dave and Busters and Chuck E Cheese - the original video game entertainment legend, Nolan Bushnell, is back in the game. Game on, Game Over!!

Game Over Videogames was started in 2005 by longtime Austin resident David Kaelin. Game Over Videogames, Inc. has grown rapidly during the past 6 years, and is already well known around the state and even beyond Texas as THE PLACE to find classic & used videogames from Atari 2600 to Xbox 360, plus they have the largest selection of videogame related accessories, apparel, and other related merchandise. Game Over also buys ALL old videogames for cash or store credit. For more information about Game Over Videogames, Inc., please visit them online at [www.gameovervideogames.com](http://www.gameovervideogames.com). For all media inquiries, please contact the office of David Kaelin at 512-459-4263.