

# DESIGNERS DESK SHOP TALK

## CLASSES & SALES

216 James Street  
Historic Geneva, Illinois 60134  
630-262-1234 - 1800-377-8087  
email - [ddesk1@aol.com](mailto:ddesk1@aol.com)  
[www.designersdeskusa.com](http://www.designersdeskusa.com)

HOURS  
Mon. - Sat. 10-4:30  
Sun. 11:00 - 4:00

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evening hours by appointment

### To my wonderful customers

Lots of exciting things at Designers Desk

**BARGAIN BASEMENT** - Many new items have migrated to the Bargain Basement!!! Be sure to check out what is there. Remember everything in the basement is 50% off.

We are planning trunk shows for 2013 with Ewe and Eye, Maggie, Dream House Ventures, Sharon G, Danji, Color of Praise and more. (See calendar for more detailed information) If you have a favorite designer or anyone you would like to have as a teacher or trunk show please let me know. I am also planning to have a Cross Stitch Trunk show and teachers. How about some Kumihimo, Hardanger and Punch needle? Tatting anyone? Smocking? Stay tuned for further information. Come in and stitch with us anytime. Bring other people or come alone. Plan a party.

In the area we also have the Beadhive Shop and for you knitters we have Needle and Things, (we are looking for a quilt shop- if you know of a quilt shop - talk to them about joining us in Geneva,) plus many more wonderful shops. There are all kinds of great festivals and community events.(more about these to come)

The next news is that our website is always taking shape and we are adding a shopping cart. We are working on it daily and it is growing daily. There is a lot of information on there now - with more added and changed all the time. Keep checking back. Be sure to get on our mailing list.

## SERVICES OFFERED AT DESIGNERS DESK INCLUDE:

**MAIL ORDER** - Almost anything that is sold in any catalog, magazine and elsewhere we either have in stock or we can order for you. We mail all over the world and are on a number of web sites as a mailing service for their products. When you order by mail, please include your telephone number along with your shipping address. If we have your phone number we can contact you if there is a question about your order.

**FINISHING SERVICES** - We have one of the finest finishers available in the U.S.A. She is a very professional lady with great experience. Our finishing takes about 2 weeks. We make pillows, ornaments (many different styles), Bell Pulls (we do carry the hardware), Belts, Boxes, Stand-ups (that is an item finished in 3-D and weighted so it can stand alone), Door Stops, Purses, Tote Bags, Purse Straps or anything else you can think of for us to do. Blocking is also a service we provide. The cutoff date for Christmas finishing is Thanksgiving.

**FRAMING SERVICES** - Marci (mother of the triplets (17years old) and my older daughter) is our framer. She has been framing professionally for 28

years and attends the national Picture Framing Shows. Through these shows she is able to keep up on the newest techniques, materials, etc. Marci also does framing for corporations and does regular framing - pictures, paintings etc.

**LUCKY 13 CARD** - As a member of the Lucky 13 Club (everyone is eligible), you will be provided with a membership card. Present this card to the checkout person and the amount of your purchase will be written on the card (excluding tax and sale items). Upon completion of your twelfth purchase, we will total up all your purchases and give you the average amount off on your thirteenth purchase. EVERYONE who is a customer at Designers Desk gets a discount if they keep their card active.

**GOLD CARD CLUB** - To become a Gold Card Club Member, you must purchase items totaling \$400.00 (excluding tax or sale items) all in one purchase. This will entitle you to a 15% discount on all future purchases for a two year period, excluding sale items.

**SILVER CLUB CARD** - To become a Silver Club Card Member, you must purchase items totaling

\$200.00 (excluding tax or sale items) all in one purchase. This will entitle you to a 5% discount on all future purchases, excluding sale items, for one year.

**GIFT CERTIFICATES** - Remember a GIFT CERTIFICATE is always the perfect gift for a stitcher. Everyone enjoys spending a gift certificate. HINT: As the prospective recipient, you can specify a Wish List that we can put in notes on the computer and make suggestions to the person buying a gift.

**AN INVITATION - TARTS** (Thursdays Are Reserved To Stitch) - **TARTS II** - (Tuesdays are Reserved To Stitch) A group of gals, after taking a class together, decided to come into the shop on Thursdays to stitch, as often as possible. They named themselves the TARTS. Each working on their own project or projects, often asking advice of each other and helping each other figure out which stitch goes where and/or a technique. If you are available on Tuesdays or Thursdays, feel free to come in and join the group or feel free to form another group on another day. We enjoy having people stitching here, so join the fun.

**NEWSLETTER** - We have gone to an electronic newsletter. Please go to our website and send us your email address. The website is [www.designersdeskusa.com](http://www.designersdeskusa.com). We will be sending out notices about classes, sales, trunk shows and happenings in Geneva. If you are not online - please let us know that and we will still send you information by mail. Just let us know at 630-262-1234.

**HOLIDAYS** - We are closed Easter, Memorial Day, Fourth of July, Thanksgiving, Christmas & New Years Day.

**WANTED** - Designers Desk is always looking for people to stitch models for the shop. We need needlepointers, cross stitchers, beaders, and Hardanger stitchers. We are also looking for teachers for the shop. Do you like a particular technique and would you like to share your knowledge with others? Many people would like to try some new techniques or patterns, yet feel intimidated about trying something new without someone to give them the confidence to try it. See Pat if any of this is something you might like to do.

**Exclusives** - Designers Desk is noted for our selection of handpainted canvases, stitch guides and thread suggestions. We have wonderful teachers and people who help you at the shop. We now have stitch guides for a number of canvases that would not come

with stitch guides (these are exclusives of Designers Desk). For example Melissa Shirley's Halloween House, Raymond Crawford's Halloween Stocking, Eat Dessert First, Raymond Crawford's Little Witch, and many Ewe and Eye Canvases such as Karen, Barb Tweet, Lynn, Rosie, etc. Eat Dessert First is an exclusive design at Designers Desk.

### **NEW ITEMS**

We have always had NEW ARRIVALS for the Cross Stitch area - now we have a NEW ARRIVAL area for Needlepoint too. Please ask to see the board for new canvases.

### **NEW THREADS**

We now have the complete line of Planet Earth in the shop. Love their silk, Pepper Pot, and Wool. We have tons and tons of threads. We are computerizing and my computer genius tells me we have 332 complete LINES (Manufacturers) of threads. What a selection - and wonderful colors!!!! We have a whole room dedicated to threads with sliding doors. Complete lines on each of the doors. Some lines take 2 doors to complete the whole line. Come in and see the new concept.

**NEEDLEPOINT** - New canvases come in daily. We are always willing to order a canvas for you. Just give us the name of the designer, the number of the canvas you want and we will be happy to order it for you. There are soooooo many designers in the industry - it is impossible to carry all the canvases. We do try!!!! Always ask what is new!!!

**CROSS STITCH** - If you are looking for a special pattern for a special occasion there are a number of websites you can look at. [www.hoffmandis.com](http://www.hoffmandis.com), [www.nordencrafts.com](http://www.nordencrafts.com), are 2 distributors to look at. Mark down the number you find in their catalog and give us a call and we will be happy to order it for you or see if we have it in stock.

**CHARTED NEEDLEPOINT ROOM** - We have a whole room set up with nothing but charted needlepoint!! And lots of models too. If you are a cross stitcher this might be something you would like to try. Ask for details when you come in and see us. Come in and see what is new - Debbie's Designs, Threedles, Needle Delights, Laura Perin and From Nancy's Needle to just mention a few.

**PUNCH NEEDLE** - is great fun. Have you tried it? Quick and easy to do and lots of varied designs from primitive to cutzie to traditional. We have had 5 year olds to grandparents and all in between taking classes and enjoying the results. Punchneedle is a wonderful way to make a hostess gift and quick gifts for birthdays or someone special. Be sure to ask about the Weeks 3 strand spools - you can punch and punch and punch without rethreading the needle.

**KUMIHIMO** - is the Japanese art of braiding. It means the "gathering of threads." Kumihimo is thousands of years old. We are carrying a beginners kit that has everything you need to get started on a project. You know the "friendship" bracelets? This is a great way to make those. We at the shop can show you how easy this technique is. Want to make a braid with your leftover threads to put around your ornament - etc. You can easily do this with our beginners kit.

**SHOP MODELS** - All of our models are for sale. We try to put prices on all models on the wall, but if there is not a price on a model in which you are interested, please ask. We also have models that are not framed or finished and those also are for sale.

We have a lot of classes and trunk shows planned for 2013 and 2014. I will send more information about the classes and trunk shows soon. If you do not know anything about Historic Geneva, call the shop and we will be happy to send you a brochure or you can contact the Chamber of Commerce 630-262-6060 and they will send you the info.

#### CALENDER OF EVENTS 2013

Watch for next newsletter - this will be updated!!!  
[www.genevachamber.com](http://www.genevachamber.com) or call 630-232-6060

## CLASSES SALES TRUNK SHOWS

**NEEDLE PASSION TRUNK SHOW - Now until ???** Exquisite ladies, and fun designs too. Dora was a portrait painter in Hungary. Her work is wonderful

**FEBRUARY 1 - 24, 2013 - DREAM HOUSE VENTURES TRUNK SHOW** - Come in and

see a variety of needlepoint canvases. Always a 15% discount with a trunk show. This is a good time to visit their web site and order a canvas.

[www.dreamhouseventures.com](http://www.dreamhouseventures.com)

### **FEBRUARY 1 - 28, 2013 - SHARON G**

**TRUNK SHOW** - remember 15% discount - 20% for Gold Card. [www.sharong.com](http://www.sharong.com)

### **FEBRUARY 14, 2013 SHARON G MINI CLASS -**

Join us for a fun mini class on Valentines Day and Sharon will help you design a quick canvas. Class includes 3 charts and lots of fun. Class fee \$27.75. Class time 12:30 - 4:00pm. Space is limited. Sharon has designed this class just for Designers Desk.

### **FEBRUARY 15, 16, 17, 18, 2013 - SHARON G**

**CANVAS EMBELLISHMENTS** - Come join the fun!!! Purchase a canvas from Designers Desks vast array of canvases and watch it become a masterpiece. Sign up for a minimum of two days for a class fee of \$150.00 includes lunch. If you sign up for 4 days the cost is \$275.00. Come and join us.

### **MARCH 1 - 27, 2013 - COLOR OF PRAISE**

**TRUNK SHOW** - 15% OFF-

[www.colorofpraise.com](http://www.colorofpraise.com)

### **APRIL 1 - 31, 2013 - OUT WITH THE OLD - IN WITH THE NEW!!!**

Are you wanting to buy a new canvas or cross-stitch project or want to take a class - but have some older projects you are not ever going to stitch. Figure out a price you would be willing to sell them for and bring them into the shop between 04/01/13 - 04/31/13. We will have sign up sheets for you to fill out. Registration fee is \$15.00. Canvases and kits must be in good condition and approved by Pat.

### **MAY 1, 2013 - EWE AND EYE TRUNK SHOW -**

[www.eweandeyeandfriends.com](http://www.eweandeyeandfriends.com)

### **MAY 10, 11, 12, 13, 2013 - BRENDA HART**

**CANVAS EMBELLISHMENT.** You purchase a canvas from Designers Desk and Brenda will help you develop a masterpiece. Brenda has a series of stitch books she has written. If you have her books - be sure to stop by and have her sign yours. Brenda has been teaching at our shop for 20+ years and there is always a waiting list for her class. Sign up for a min. of two days for a class fee of \$150.00 includes lunch. If you sign up for 4 days the cost is \$275.00. Come join us for some fun!!!!



**MAY31, JUNE 1, 2, 3, 2013 JILL RIGOLI  
CANVAS EMBELLISHMENT AND  
DANJI TRUNK SHOW.**

- Do you love Laurel Birch designs? Now they are available on needlepoint canvas. We will have lots of them to choose from. Purchase any needlepoint canvas and have Jill add some life and excitement to it. Jill founded Danji Designs and has been active in the needlework industry for many years. She owned her own shop, and writes her own stitch guides for Danji. She is a fun lady to take a class from. Class fee is \$150.00 for 2 days includes lunch - \$275.00 for 4 days of class  
[www.danjidesigns.com](http://www.danjidesigns.com)

**JUNE 1 2013 - BRENDA STOFFT TRUNK SHOW**  
[www.brendastofftdesign.com](http://www.brendastofftdesign.com)

**JULY 1, 2013 = MAGGIE TRUNK SHOW**  
[www.maggieco.com](http://www.maggieco.com)

**JULY 12, 13, 14, 15, 2013 - SANDY ARTHUR -  
CANVAS EMBELLISHMENT.** Purchase a canvas from Designers Desk and Sandy will help you to have great fun making the canvas sing and you learn new stitches and where to put them. We need a copy of the canvas by May 25, 2013.

**COMING SOON !!!**

**MYSTERY CLASS BY JILL RIGOLI -**

Jill is going to teach a Mystery Canvas! This is a Laurel Birch canvas called SWAN GODDESS. If you have taken a class with Jill you have seen her talent and creativity. We will have lots to learn and have fun doing it. There will be some pre-work to be done before class begins. Let us know if you are interested.

\*\* If you cannot make it into the shop for a trunk show - check out their web site and give us a call. We will be happy to send out the canvases you choose with the discount of the trunk show.

We are making up a schedule of classes and trunk shows for 2013 & 2014 - if you have any suggestions - please call us and let us know your desires.

**COME JOIN US FOR  
KNOWLEDGE, CREATIVITY, AND  
FUN!!!!**

**DESIGNERS DESK ONLY!**

**MADAME CHANTILLY**

We have Madame Chantilly cross stitch patterns for sale at Designers Desk. We are the only shop in the USA to carry her patterns. Everyone loves them. If you are in the area - please take time to see them.

If you are interested and would like to go to her web site the address is <http://mmechantilly.blogspot.com>

We have in stock all of her designs right now. Let us know which ones you want and we will send them right out to you.



Three owls

on the dresser -

**What's New in Needlepoint!!!**

This is a stork  
scissor holder.  
We only have  
one left.



Limoge

\$330.00



#1

These silver thread winders are  
ones of a kind.



#2



#3

W

ant a fun Thanksgiving Set

with stitch guide? Give us a call and we will save you one. You can buy this set one at a time or the complete set. Call for details 630-262-1234



Have you seen the new Mindy's clocks?



COME IN AND SEE ALL THE NEW ITEMS FROM  
THE MARKET

NEW BOOK ON STITCHES

NEW EMBELLISHMENTS - SEQUINS

NEW COLORS OF CANVAS

OF COURSE NEW PAINTED CANVASES

WE ARE NOW HEADING TO A CROSS STITCH  
SHOW - NEW ITEMS HERE STARTING MARCH  
1, 2013

STAY TUNED!!!