

Dear Eastlight Patron,

Can you believe Eastlight Theatre is 20 years old? In celebration of our 20th Anniversary, we have a tremendous 2011 Season lined up for you that includes 3 Tony Award winning Best Musicals – “Avenue Q,” “Hairspray,” and “Phantom and the Opera,” April’s regional premiere “Xanadu” and the seasonal favorite “Joseph and the Amazing Technicolor Dreamcoat.”

Over the past 20 years, Eastlight Theatre has provided some of the Peoria area’s best quality shows and we would like to continue to do just that for the next 20. To that extent, we have embarked on a capital campaign to raise \$20,000 in honor of our 20th Anniversary and we are asking for your support. Would you consider making a tax deductible donation to our “20 for 20” Campaign? If every Eastlight Patron in your family would donate at least \$20, we would easily reach our goal. Every dollar donated to Eastlight Theatre also benefits East Peoria Community High School, so your donation serves a dual purpose!

You will quickly see your donation be put to use for our 2011 Season, as our goals in raising money include:

1. New smart lights to enhance stage lighting.
2. Specialty needs for this season’s shows such as puppets for “Avenue Q” and specialized set pieces such as a chandelier and a boat for “Phantom of the Opera.”
3. Upgrading Byron Moore auditorium electrical wiring, benefiting both Eastlight and EPCHS
4. Many more items that enhance the quality of shows we perform for you at Eastlight Theatre.

If you are willing to participate, please fill out the information below and enclose with your check made out to Eastlight Theatre. Your donation can be mailed to Eastlight Theatre, Attn: “20 for 20”, PO Box 8055, East Peoria, IL 61611. As Eastlight Theatre is a Not-for-Profit organization, your employer may provide matching funds for your donation. Please contact the Eastlight Box Office if you need a Matching Funds Form. Thank you so much for your support!

We are also looking for Show Sponsors and video advertisers for our 2011 Season. Please contact Campaign Manager, Robin Hunt at 648-4383 or dnrhunt@aol.com if you or your business would be interested in more information about this opportunity.

With gratitude,
Steve Cordle
Executive Director

----- -RETURN THIS PORTION WITH YOUR DONATION -----

Name: _____

Address: _____ City, State, Zip: _____

Phone Number: _____ E-mail Address: _____

“20 for 20” Donation Enclosed: \$ _____

Check to Eastlight Theatre or Visa/Master Card/Discover Number: _____

Expiration date: _____ 3 Digit Code on Back of card: _____