



# 1<sup>st</sup> MARINE DIVISION ASSOCIATION



## Reunion Journal Advertising Rates

### 64<sup>th</sup> ANNUAL REUNION

August 15-August 21, 2011

Sheraton National Hotel, Arlington, VA

I (we) hereby contract with the 1<sup>st</sup> Marine Division Association for the advertisements in the Association's 64<sup>th</sup> Annual Reunion Journal as described below. This advertising will be billed at a cost of \$\_\_\_\_\_

Name of Advertiser: (please print)\_\_\_\_\_

Street Address:\_\_\_\_\_

City:\_\_\_\_\_ State:\_\_\_\_\_ Zip:\_\_\_\_\_

Phone:\_\_\_\_\_ Email:\_\_\_\_\_

Authorized by: (signature)\_\_\_\_\_

Date:\_\_\_\_\_  Prior Year Advertiser Year \_\_\_\_\_ Page# \_\_\_\_\_

#### RATES

The Association agrees to publish the following advertisement(s) for the advertiser (check appropriate boxes)

- Back outside cover, 4-color **PRIME PLACEMENT** \$600
- Front inside cover, 4-color **PRIME PLACEMENT** \$550
- Back inside cover, 4-color **PRIME PLACEMENT** \$500
- Full Page, 4 color 8.375" x 10.875" Allow .125" for bleed. Image area 7 3/8" x 9 7/8" \$400
- Full Page B&W 8.375" x 10.875" Allow .125" for bleed. Image area 7 3/8" x 9 7/8" \$300
- Half page, 4-color W 7.375" x 4.75" \$225
- Half page B&W 7.375" x 4.75" \$170
- Quarter page B&W 3.685" x 4.75" \$90
- Business card size (include business card, or we'll design and/or scan something for you) \$40
- Booster Ads (like classifieds) \$10 per line

Complete this form and mail it with your check and camera-ready ad copy to: 1<sup>st</sup> Marine Division Association, 403 N Freeman St. Oceanside, CA 92054. For credit card payment, call (760) 967-8561. Email us with ad copy or for general information at oldbreed@sbcglobal.net. Visit our website at [www.1stmarinedivisionassociation.org](http://www.1stmarinedivisionassociation.org).

**Deadline for ad copy and payment: June 30, 2011.**