

# Gym Membership FAQs



## The big picture

Event producers, gym owners, coaches and athletes are the active members of the USASF, the governing body of all star cheer and dance. These members have a vested interest in the long term success of the spirit industry. The collective goal is to create an environment where all entities can grow and sustain, as we help foster long term viability for the businesses that make up our membership base.

Your all star gym is first and foremost a business, and should have an active membership in the USASF. As a member, your business has a voice in the processes that ultimately decides the way this industry is governed. The decisions that are made by the collective efforts of the USASF, the NACCC (the National Association of Cheerleading Coaches Congress) and the member event producers, could positively or negatively impact your business.

As a member, you are able to initiate proposals that may become rules or policies. You are able to share your opinions and concerns. And, most importantly, you can vote on the proposals that influence our industry and your business. As a business owner, and a member of the USASF, you are assuring your clients that you not only believe in standardized rules, but participate in the safety measures that the USASF adopts for the athletes including coaches credentialing and attending USASF sanctioned events. While the risk of injury does exist, you are able to minimize that risk by being a member and having your coaches credentialed. You are also able to provide another layer of assurance to your clients that you choose events that meet or exceed the minimum safety standards for their child by attending only USASF sanctioned events.

Membership in the USASF is vital to the success and sustainability of not only the industry, but to **your business**... your all star gym. Joining the USASF is a good business decision!

## What are the benefits of Gym Membership?

- It ensures that we have your updated information and you are in our system.
- You get communication first hand from USASF such as rules clarifications the DAY they come out.
- When the USASF needs your opinion, you will receive surveys asking for your input. This is a great way for you to voice your opinion.
- Scholarships are a great opportunity for all gyms, even for those gyms that do not have Worlds team.
- Our value added benefits such as Resource Library, Recreational Cheer, Parent Education, Team Bonding, and Coaches Training.
- You will have access to a gym profile which houses your coaches' credentials and athletes' membership.
- You are also legitimizing YOUR gym in the cheerleading industry by joining the USASF and becoming a professional member gym.
- This saves your coaches from purchasing individual \$40 memberships and this year your athletes can even join free!

## How do I join?

- Contact your Regional Director (listed below) or go to [usasfmembers.net](http://usasfmembers.net)

## Is everyone going to be required to join?

This year the goal is to get have all athletes become registered members of the USASF. Event producers are working WITH the USASF to help everyone become a member. Education and outreach are the first steps to this process; no one will be penalized for not knowing about the process, however, there will be a time when athletes will be required to be members PRIOR to registering to compete. There are new, specific rules for teams that are vying for a bid to The 2012 Worlds competition; please ensure you are familiar with these new rules and procedures.

## NEED MORE ASSISTANCE? CONTACT YOUR REGIONAL DIRECTOR

<p><b>West</b>          Karen Wilson          530.409.8093  <a href="mailto:Karen@USASFstaff.net">Karen@USASFstaff.net</a></p>	<p><b>Midwest - Amy Clark</b>          330.402.0895  <a href="mailto:Amy@USASFstaff.net">Amy@USASFstaff.net</a></p>	<p><b>Northeast</b>          Robin Norko          203.281.9663  <a href="mailto:Robin@USASFstaff.net">Robin@USASFstaff.net</a></p>
<p><b>Southwest</b>          Angi Dunham          573.289.5295  <a href="mailto:Angi@USASFstaff.net">Angi@USASFstaff.net</a></p>	<p><b>Southeast</b>          Glenda Broderick          321.795.9915  <a href="mailto:Glenda@USASFstaff.net">Glenda@USASFstaff.net</a></p>	