

Athlete Membership Phase in Plan: Three Year Process

PHASE 1: 2011-2012

The goal during Phase 1 is to have all cheer athletes become members of the USASF.

REGISTERED ATHLETE MEMBERS

MEMBERSHIP FEE: *Free*

BENEFITS:

- ★ Printable Member ID Card
- ★ Eligible to attend events hosted by USASF Member Event Producers

FULL ATHLETE MEMBERS

MEMBERSHIP FEE: \$25

BENEFITS:

- ★ Plastic Member ID Card
- ★ Eligible to attend events hosted by USASF Member Event Producers
- ★ Eligible to attend The Cheerleading Worlds
- ★ \$1 Million Catastrophic Insurance
- ★ Annual Magazine: *American Cheerleader's Worlds Coverage Issue delivered in bulk to the gym*
- ★ Eligible to apply for USASF Scholarships
- ★ Video on Demand Access (*tentative*)

Level 5 Teams - entering bid giving divisions

- ★ Full Membership is required to attend The Cheerleading Worlds.
- ★ If you register and pay for Full Membership (\$25) **PRIOR** to attending the event where you receive your bid you have met the membership requirement to attend The Cheerleading Worlds.
- ★ If your athletes elected to be Registered Members (Free) and are awarded a bid you will be required to convert all Registered Members to Full Members for \$25 by March 31, 2012. In addition, each athlete will be charged an additional \$15 processing fee for not meeting this requirement prior to receiving the bid. Therefore, the total is \$40.
- ★ If your athletes are not Full Members by March 31, 2012, in addition to paying the \$25 membership fee you will be assessed the \$15 processing fee plus a \$10 late fee per athlete (a total of \$25 per athlete in additional fees). All Level 5 athletes attending The Cheerleading Worlds must be members no later than April 13, 2012.

PHASE 2: 2012-2013

INTRODUCTORY ATHLETE MEMBERS

MEMBERSHIP FEE: \$15

BENEFITS:

- ★ Printable Member ID Card
- ★ Eligible to attend events hosted by USASF Member Event Producers
- ★ \$1 Million Catastrophic Insurance
- ★ Annual Magazine: *American Cheerleader's Worlds Coverage Issue delivered in bulk to the gym (tentative)*

FULL ATHLETE MEMBERS

MEMBERSHIP FEE: \$25

BENEFITS:

- ★ Plastic Member ID Card
- ★ Eligible to attend events hosted by USASF Member Event Producers
- ★ Eligible to attend The Cheerleading Worlds
- ★ \$1 Million Catastrophic Insurance
- ★ Magazine Subscription: *American Cheerleader delivered to member athlete at home (tentative)*
- ★ Annual Magazine: *American Cheerleader's Worlds Coverage Issue delivered in bulk to the gym*
- ★ Eligible to apply for USASF Scholarships

Level 5 Teams - entering bid giving divisions

- ★ To be determined

PHASE 3: 2013-2014

FULL ATHLETE MEMBERS

MEMBERSHIP FEE:

To be determined in the range of \$15 - \$25

BENEFITS:

- ★ Plastic Member ID Card
- ★ Eligible to attend events hosted by USASF Member Event Producers
- ★ Eligible to attend The Cheerleading Worlds
- ★ \$1 Million Catastrophic Insurance
- ★ Magazine Subscription: *American Cheerleader delivered to member athlete at home (tentative)*
- ★ Annual Magazine: *American Cheerleader's Worlds Coverage Issue delivered in bulk to the gym*
- ★ Eligible to apply for USASF Scholarships

Level 5 Teams - entering bid giving divisions

- ★ Full Membership is required to attend The Cheerleading Worlds.
- ★ Full Membership is required **PRIOR** to attending the event where you would like to receive a bid.

QUESTIONS?

If you have questions on the USASF Athlete Membership Initiative, please contact your Regional Director:

Midwest: Amy Clark (330) 402-0895
amy@usasfstaff.net

Northeast: Robin Norko (203) 281-9663
robin@usasfstaff.net

Southeast: Glenda Broderick (321) 795-9915
Glenda@usasfstaff.net

Southwest: Angi Dunham (573) 289-5295
Angi@usasfstaff.net

West: Karen Wilson (530) 409-8093
Karen@usasfstaff.net