

The AFP Fundamentals of Fundraising Course

Hosted by the Association of Fundraising Professionals NJ Southern Chapter



Course Location

Rowan University

201 Mullica Hill Road, Glassboro, N.J. 08028

Dates

Monday, March 12 and Tuesday, March 13, 2012

Time

7:30 a.m. Gathering & Continental Breakfast

8:00 a.m. to 5:30 p.m. Course

The Fundamentals of Fundraising Course is composed of seven modules that have been designed by experienced fundraising professionals to meet the real-world needs and challenges nonprofit organizations face every day.

This 16 hour program includes case studies and projects for groups and individuals, making the learning experience both substantive and enjoyable.

The **AFP Fundamentals of Fundraising Course** offers a complete overview of skills, techniques, and program components for individuals with 0 to 4 years of fundraising experience. 16.0 CFRE ceus

The modules are:

Module 1: Overview of Fundraising

Module 2: Developing an integrated Fundraising Program

Module 3: Marketing for Ongoing Success

Module 4: Building & Sustaining Relationships

Module 5: Securing the Gift

Module 6: Volunteers-Partners in Fundraising

Module 7: Management & Accountability

Cost

\$390 AFP Members

\$360 if paid by Feb. 1, 2012

\$490 Non-Members

\$460 if paid by Feb. 1, 2012

Cost Includes:

AFP Course Fee

Rowan University Facilities

Course Materials

Continental Breakfast

Lunch

Afternoon Snack

Transportation

Both Philadelphia International & Atlantic City International Airports are in the area.

Lodging

Hotels are close by in Deptford, N.J.

Course Registration Form - AFP NJ, Southern Chapter

Please send payment to: AFP NJ, Southern Chapter, PO Box 1082, Haddonfield, NJ 08033

Rowan University March 12 & 13, 2012

Registration and payment can be completed on the Chapter Website at <http://afpnjsouthern.afpnet.org/>

Name: _____ Membership I.D. #: _____

Title: _____ Organization: _____

Phone: _____ Fax: _____ Email: _____

Payment for the AFP Fundamentals of Fundraising Course must accompany this form. Payable: AFP NJ, Southern Chapter

Check Enclosed

Credit Card ___ Visa ___ MC Number: _____ Expiration Date: ___/___ CVC ___

Signature: _____