

Andy Birol



Profitable Growth

"I help owners of wholesale and distribution firms create profitable and sustainable growth by understanding their firm's best and highest use and aligning this with what their market will pay them. Doing so allows owners to reduce their debt so that they can build wealth and realize financial freedom."

Who is Andy Birol?

Andy Birol, owner of Birol Growth Consulting, is an award-winning business growth consultant, author, and business coach. Since 1997, he has helped more than 430 businesses increase their compounded sales growth by more than \$400 million. Andy is quoted in the WSJ and NYT, author of five books and is a frequent expert on news magazine shows. He facilitates and presents workshops worldwide on profitable growth for small business owners and has traveled and worked in 59 countries and all seven continents.

Who Hires Andy?

More than 143 wholesale and distribution firms worldwide have engaged Andy to:

1. **Assess & diagnose their company's profitable growth**
2. **Assess & diagnose their marketplace, & their target customers**
3. **Collaboratively co-create & implement a company blueprint for profitable growth**

"Andy Birol was a great motivator; he challenged us to look the buying habits of today's buyer and develop an approach suited to that customer's need. I learned that growth doesn't just happen; changing the ways we go to market has to come first."
Michael Resch, CEO, Automated Valve

"Andy has a keen business insight. We've enjoyed a 26% increase in new business due to his recommendations regarding our telemarketing campaign. Thanks to Andy, we've found the single-most successful marketing campaign for new business, accounting for a 48% quarterly increase."
Jim Butkovic, Owner, Integrated Precision Systems

Andy brought process, structure, and new analytical thinking to our sales and marketing efforts. He has saved us many times his fee and has helped us to spend money more efficiently and effectively in order to grow our business.
John Finucane, Managing Director, Partnerships, LLC

Just some of Andy's 143 Wholesale/Distribution Clients

- Rose Group Marketing
- Silver Eagle GPX
- Hillary's Gifts
- Cone Instruments

83% of Andy's clients have experienced at least 19% more growth while the rest have reinvented themselves or stabilized.

Birol Growth Consulting, LLC

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