

Andy Birol



Profitable Growth

"I help owners of manufacturing firms create profitable and sustainable growth by understanding their firm's best and highest use and aligning this with what their market will pay them. Doing so allows owners to reduce their debt so that they can build wealth and realize financial freedom."

Who is Andy Birol?

Andy Birol, owner of Birol Growth Consulting, is an award-winning business growth consultant, author, and business coach. Since 1997, he has helped more than 430 businesses increase their compounded sales growth by more than \$400 million. Andy is quoted in the WSJ and NYT, author of five books and is a frequent expert on news magazine shows. He facilitates and presents workshops worldwide on profitable growth for small business owners and has traveled and worked in 59 countries and all seven continents.

Who Hires Andy?

More than 123 manufacturing firms worldwide have engaged Andy to:

1. **Assess & diagnose their company's profitable growth**
2. **Assess & diagnose their marketplace, & their target customers**
3. **Collaboratively co-create & implement a company blueprint for profitable growth**

"The insight Andy gained and presented to our management was remarkable. He presented exciting, tough and candid market feedback to our leadership who needed to hear and see what the market was bearing. Despite the economy, our sales are up 4% and our company's profits are strong."

Wendy Wloszek, President and CEO
Industrial Perfection Mold and Manufacturing

"Andy worked with me and my sales and marketing team to develop a remarkable co-branding strategy we call "Garland By" that eliminated channel conflict throughout our distribution system and aligned my firm's needs with the goals of our contractor customers."

Jon Wise, Owner, Garland Floors

"Andy Birol will not let you keep your sacred cows. He will challenge you to look at your business from new perspectives and see the value it creates in the marketplace."

Gary Davis, Owner, Aetna Plastics

Just some of Andy's 123 Manufacturing Clients

- Aexcel Paint
- Maradyne Corporation
- Jamestown Coatings
- Emmco, Inc.
- Steel Products Corporation

83% of Andy's clients have experienced at least 19% more growth while the rest have reinvented themselves or stabilized.

Birol Growth Consulting, LLC

6229 Fifth Avenue, Pittsburgh, PA 15232

(412) 973-2080

www.andybirol.com abirol@andybirol.com

Blog: www.profitablegrowth.com

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