



Picture yourself pitching to agents and publishers who specialize in your genre. Picture yourself networking with other writers—sharing information and contacts.

WELCOME TO FWA'S 10TH ANNUAL CONFERENCE!

For a writer who wants to be published, one conference holds the key to making their dreams come true: the Florida Writers conference. One conference. Two keynote speakers. More sessions than you can shake a stick at.

PUBLISHERS. AGENTS. PITCH PRACTICE. ACTUAL PITCHING. INVITATIONS FOR WRITERS TO SEND MANUSCRIPTS.

Open mic night. Early-bird writing sessions. Networking. The FWF Silent Auction. The Royal Palm Literary Awards. Genre breakfasts. Each year, one conference brings you all of these things and more. The Florida Writers Conference. Soaring higher than ever, now in its tenth year.

Get ready. It's coming: October 21-23.

Florida Writers 10th Annual Conference

October 21-23, 2011 • Orlando Marriott Lake Mary

For details, see the FWA website: www.floridawriters.net.

Blog: <http://floridawriters.wordpress.com>. Member Network: fwanetwork.ning.com.

Follow us on Twitter: @flawritersconf



Florida Writers Association

Writers Helping Writers



Soar!

10 YEARS OF REACHING NEW HEIGHTS

Who'll Be There

Throughout the weekend-long conference, the faculty will share cutting-edge trends and opportunities. Here's how it's laid out.

Friday Signature Sessions. The Friday morning signature sessions will be split into two segments, each with three tracks: fiction, nonfiction, and marketing. The fiction track will cover the elements of strong characters, by Vic DiGenti, and how to effectively incorporate backstory, by Lynn Price. The nonfiction track will cover telling someone else's story and how to conduct effective interviews, both by author Jennie Miller Helderman. Publishers Robert Brown and Sharene Martin-Brown will discuss e-books, and marketing director Linda terBurg will describe how to build your marketing platform.

Other Workshops. For the rest of the weekend, you'll choose from 18 sessions covering all aspects of writing and publishing, including sessions on mysteries, scripts, inspirational romances, multicultural books, picture books, military memoirs, science fiction, fantasy, and poetry. You'll learn about pitching, managing your first book deal, understanding the new publishing marketplace, self-editing, writing dialog, and creating a great nonfiction book proposal.

You may also attend our annual agents and publishers roundtable—a great way to learn about the industry from the pros—as well as listen to an author and agent talk about their professional relationship.

Early Morning Sessions. One of the most popular parts of each year's conference are the early-morning writing sessions, where you'll write from prompts. Jamie Morris and Peggy Miller are back this year for more early-morning inspiration.

Critiques & Editing Consultations. FWA invites all attendees to take advantage of professional consultations with our critique faculty: Dr. Douglas Houck, Professor John Pelot, children's author Dianne Ochiltree, and poet Peggy Miller. You'll also have an opportunity to sign up for an editing consultation with professional editor Kaye Coppersmith.

We have more than 30 faculty in all, including agents, acquisition editors, publishers, and other industry insiders. See the Workshop sidebar for a listing of the weekend's workshops.

WORKSHOPS

Friday 'Signature' (Extended) Workshops

Fiction, Part I: Heroes, Mentors & Shapeshifters—Character Archetypes and the Writer's Journey

Fiction, Part II: Back Story Bedlam—What to Use, What to Lose?

Nonfiction, Part I: When the Story Isn't Your Own

Nonfiction, Part II: Heart and Soul of Interviews

Business of Books, Part I: Ebooks—Making History in the Publishing World

Business of Books, Part II: Marketing: Just the Facts—ALL the Facts!

Friday PM Workshops

Every Story Tells a Picture

Spicing Up the Plot

Put Your Best Foot Forward (help preparing a pitch)

Panel Discussion and Q&A of select Agents, Acquisition Editors,

and Publishers

Tell Me a Poem

Saturday Workshops

Let's Write Prose!

Let's Write Poetry!

Unraveling the Mystery of Mysteries

What are 'Multicultural' Books and Why Do They Matter?

Writing the Inspirational Romance

10 Things a New Writer Should Know

The Reinvented Writer

A Sure-Fire Self-Editing Method

How to Write that Script

Climbing to Publication

Point of View—Third Person Attached vs. Omniscient

The Military Memoir

Sunday Workshops

Let's Write Prose!

Let's Write Poetry!

Science Fiction, Fantasy, and Paranormal—Everything You Ever Wanted to Know!

Fast Talk: Changing Narration to Dialogue

How to Write a Great Nonfiction Book Proposal

[See the FWA website (www.floridawriters.net) for full descriptions of the workshops.]

Collections, Keynote Star Power

If you attended last year's FWA conference, you saw Bruce Cameron in person when he kicked off FWA's 2011 dialogue-only anthology, *Collection #3*. The award-winning syndicated columnist and bestselling author is FWA's Person of Renown for the *Collection*, as well as Friday's keynote speaker.

And this just in: the National Society of Newspaper Columnists has named Bruce 2011 Columnist of the Year.



The *Collection* series is FWA's anthology showcasing members' writing. *Collection #3—Let's Talk* is all about dialogue. As a matter of fact, every submission must be *entirely* dialogue. No description, no attributions. Just dialogue. See the FWA website for submission details. Hurry, before the May 15 deadline.

Meet the Author-in-Residence

Who is the bestselling Harper Collins author who'll be FWA's 2011 conference Author-in-Residence? Hint: she's a HOLT Medallion and Reviewer's Choice Winner.

Meet Shelley Shepard Gray, who'll conduct two workshops and be available for individual consultation. Like all the faculty, she's a good person to know, and getting to know people who can help you is what the FWA annual conference is all about.



(Above) *Collections #3* Person of Renown and keynote speaker **Bruce Cameron**, Author-In-Residence **Shelley Shepard Gray**

Royal Palm Literary Awards

The RPLA is unique among writing competitions in that it is not only about recognizing winners but also about providing valuable feedback to all entrants. No other competition we know guarantees that at least three judges will read and thoroughly comment on entries that make the finals.

Likewise, not many competitions offer as many genre-categories. This year, RPLA will judge 27 categories, including book-length non-fiction (6 genres), short nonfiction (2 genres), poetry, short fiction (2 genres), juvenile fiction (3 genres), adult book-length fiction (12 genres), and a general category for work that does not fit into any of the others. And because we solicit and judge published and unpublished submissions separately, there are 156 possible awards, including the special recognition given for Published Book of the Year and Unpublished Book of the Year.

And this year, for the first time, everything will be done online. No more printing and mailing of entries, which will save entrants time and money.

For additional information, check the FWA website: www.floridawriters.net.

Silent Auction & FWF Celebrity Workshop

We're already gathering great items for the Florida Writers Foundation Silent Auction and the fundraising celebrity workshop to be held the day before the conference. If you'd like to donate a prize to the Auction, contact Silent Auction chairperson Wilma Fleming: wilma2flem@yahoo.com. The Auction will be open for most of the conference (hours will be posted), and it offers attendees an easy way to do their holiday shopping as they contribute to a great cause—literacy!

The day-long October 20 celebrity workshop will be conducted by Steve Berry, a bestselling author who has sold some 11 million books. Steve will take us through story structure, point of view, dialogue, and the business of writing. Q&A will follow. Check the website for additional information.



AGENTS

Janell W. Agyeman, Agent, Marie Brown Associates

Marisa Corvisiero, Esq., Agent, L. Perkins Agency

Saritza Hernandez, Epublishing Agent, L. Perkins Agency

Kirsten Neuhaus, Agent, Kirsten Neuhaus Literary

Chantelle Aimee Osman, Owner, A Twist Of Karma Entertainment

Nicole Resciniti, Agent, The Seymour Agency

Katherine Sands, Agent, Sarah Jane Freymann Literary

Mary Sue Seymour, Owner/Agent, The Seymour Agency

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FWA is pulling out the stops for our tenth anniversary. Some things, though, stay the same, such as where we're meeting. The Orlando Marriott Lake Mary, located just east of Orlando, is centrally located, and its amenities, rooms, and food are wonderful. For reservations, call the Marriott: 407-995-1100. Ask for the FWA guaranteed room rate of \$115 per night (for the 4th year in a row).

FWA thanks Peppertree Press for being the first sponsor to sign on for 2011. This is Peppertree's fourth year as a Platinum Sponsor, and we appreciate the many ways Peppertree supports FWA.

In our now-turbulent industry, FWA has plenty of good news: writing is alive and well, writers still pursue their dreams, and realizing those dreams—finding your agent or publisher—may be only a conference-registration away.

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Writers Helping Writers

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To: