



Change from the bottom up

The 2011 Mothers and Fathers Day Appeal

*Sponsored by
the Middlesex County
Diaper Committee*



Make a donation of at least \$25 in honor of, or in memory of, your mother or father and we will send a beautiful, heartwarming Mothers Day or Fathers Day card in your name.

Contributions can be sent to:

The Diaper Bank/Middlesex County Appeal
P.O. Box 9017
New Haven, CT 06532
(203) 934-7009

or donate online at:

www.thediaperbank.org

Even a small gift goes a long way!

\$13 can support a baby for a month

\$45 can support a baby for three months

\$250 can support a baby for three months

\$500 to \$1,000 can support an agency for a month

\$6,000 to \$12,000 can support an agency for an entire year

Your gift to The Diaper Bank goes a long way!

Diapers cost much less through bulk purchase and non-profit distribution.



MIDDLESEX COUNTY AND THE DIAPER BANK

Nearly 3000 babies in Middlesex County live in families too poor to diaper them properly. Their health and well-being are at risk!

In 2010 the Middlesex County Diaper Committee (a collaboration between Middlesex United Way and the Middlesex Coalition for Children) appealed for donations and diapers to address this need. The appeal yielded over 70,000 diapers from hundreds of donors.

Now Middlesex County has become a service area of The Diaper Bank, which will distribute 120,000 diapers a year through four agencies: Maternal and Child Health at Middlesex Hospital, Early Head Start, Even Start at Middletown Adult Education, and the Family Wellness Center at the Community Health Center. All programs serve families throughout Middlesex County.

\$25,000 is needed to support this distribution. Please give generously!

THE BARE FACTS

- **Diapers are expensive.** An adequate supply of diapers costs more than \$100 per month.
- **There is no subsidy for diapers.** Safety net programs like food stamps and WIC don't cover diapers.
- **Fewer diapers means more diaper rash.** Parents who can't afford diapers change their babies only once a day.
- **Diaper rash can lead to other problems** like hepatitis and physical abuse.
- **Cloth diapers are not always an option.** Most laundromats won't wash them and most daycares won't allow them.

HOW THE DIAPER BANK WORKS

- Cash donations allow us to buy diapers in bulk.
- We distribute diapers to our 66 partner agencies.
- Our partner agencies distribute to those in need.

To donate by mail, send checks to:

The Diaper Bank/Middlesex County Appeal
P.O. Box 9017
New Haven, CT 06532

Please include the name and address of the person you would like to honor on the subject line.

To donate online:

Visit us at thediaperbank.org and click on the Network for Good button in the upper right-hand corner.

Please write "Middlesex County" in the designation field and the name and address of the person you'd like to receive a card in the dedication field.

To donate diapers:

Organize a diaper drive or donate diapers for Middlesex United Way's Day of Action, June 21. Information at www.middlesexunitedway.org.

