

Diversity to Inclusion Series

South Asian Philanthropy Conference

January 25, 2013

The Bram & Bluma Appel Salon
Toronto Reference Library

Presented by:



Welcome

Welcome to the South Asian Philanthropy Conference – the second gathering of the *Diversity to Inclusion Series*, a groundbreaking initiative organized by the Association of Fundraising Professionals. This conference has brought together philanthropists, community leaders, fundraisers and volunteers in an effort to start a conversation about how charities are working with South Asian communities in Ontario to advance the causes that we all stand behind.

This project symbolizes an important shift in the non-profit sector, where a premium is placed on inclusion, engagement, participation and the demographic realities of Ontario. I am so pleased that you have joined us for this dialogue, and I look forward to today's proceedings.

Aditya Jha, C.M., LL.D. (Hon.)

Chair

Keynote Speaker

Aditya Jha, C.M., LL.D. (Hon)



Aditya is a serial entrepreneur, a committed philanthropist, and an advocate for social change. After working as General Manager, eBusiness and Product Marketing at Bell Canada, he co-founded Isopia Inc., which was acquired by Sun Microsystems Inc. in 2001. That same year, Aditya founded the POA Educational Foundation, establishing endowments at Ryerson, York, Trent and George Brown College.

In addition, he has made considerable gifts to Roy Thomson Hall, Pathways to Education Canada, Canadian Youth Ballet Ensemble, Toronto International Film Festival, Canadian Museum of Human Rights, and the Nelson Mandela Children's Fund, just to name a few. He supports an annual business contest award for First Nations youth, and created a digital literacy project in Nepal. He has run a unique venture philanthropy initiative with the Grand Chief of Nishnawbe Aski Nation and was also the National Convenor of the Canada India Foundation (CIF), which focuses on public policy advocacy. The CIF recently established a \$10 million endowment at the University of Waterloo.

Aditya has served as a board member of two publicly traded companies, is a charter member of the prestigious Indus Entrepreneur Group and has also served on the board of the Indo-Canada Chamber of Commerce. In 2009, he received an honorary doctorate from Ryerson University, and earlier this month he became a Member of the Order of Canada.

South Asian Philanthropy Conference

Friday, January 25, 2013

11:00am **Registration and Networking**

11:30am **Buffet Lunch**

12:00pm **Welcome**

- *Krishan Mehta*, Seneca College and Association of Fundraising Professionals
-

12:05pm **Keynote Address**

- *Aditya Jha*, POA Educational Foundation
-

12:25pm **Philanthropists Panel**

- *Archana Sridhar*, University of Toronto and The South Asian Philanthropy Project (Moderator)
 - *Vasu Chanchlani*, VC Capital Management
 - *Aditya Jha*, POA Educational Foundation
 - *Neena Kanwar*, KMH Cardiology and Diagnostic Centres
 - *Terry Papneja*, Dr. Papneja and Associates
-

1:35pm **Breakout Sessions**

- **Establishing a South Asian Focused Volunteer Base**
Ratsamy Pathammavong, Heart and Stroke Foundation, Ontario
 - **Developing Your Understanding of Inclusion to Enhance Your Fundraising Ability**
Ritu Bhasin, bhasin consulting inc. and Mivoko Inc.
Ashutosh Jha, POA Educational Foundation
 - **The Next Generation: South Asian Youth and Civic Participation**
Afshaan Kohari, Community Foundation of Mississauga
Aarti Sethi, Consultant
-

2:45pm **Networking/Coffee Break**

3:00pm **Non-Profit Leadership Panel**

- *Robin Cardozo*, SickKids Foundation (Moderator)
 - *Kulvir Singh Gill*, Clareo Partners
 - *Ratna Omidvar*, Maytree
 - *Anil Shah*, Ni-Met Metals & Minerals Inc.
 - *Zenia Wadhvani*, Pan Am / Parapan Am Games
-

4:00pm **Closing Remarks**

- *Rahul Bhardwaj*, Toronto Community Foundation
-

4:15pm **Mix and Mingle**

Biographies

Rahul Bhardwaj



As President and CEO of the Toronto Community Foundation, Rahul works to engage philanthropy to improve the quality of life in Toronto.

Formerly a corporate lawyer,

he was also Vice President of the Toronto 2008 Olympic Bid. In 2009, the Province of Ontario appointed him to the board of Metrolinx. More recently, Rahul was Chair of the 2012 Ontario Summer Games. He is the past Chair of the Toronto Downtown Jazz Festival and his board commitments, past and present, include Upper Canada College, George Brown College, Community Foundations of Canada, Stratford Festival of Canada and United Way Toronto, among others. In 2012, Rahul received the Queen Elizabeth II Diamond Jubilee Medal and was named one of “The 50 Most Influential” people in the city by *Toronto Life* magazine. Rahul is a frequent contributor on TV, radio, and print in Toronto, and has been featured on CBC, CNN and China’s National Daily News.

L. Robin Cardozo



Robin is Chief Operating Officer at SickKids Foundation, the largest non-governmental funder of child health research, learning and care in Canada. Prior to joining the Foundation, Robin

served for twelve years as CEO of the Ontario Trillium Foundation. For a decade before that, he served as Vice President and Chief Operating Officer of United Way Toronto, where his leadership earned him the United Way movement’s highest national honour – the André Mailhot Award. Robin was born in Pakistan, and was educated in Pakistan and in Britain. He was trained as a Chartered Accountant in the 1970’s, and was elected a Fellow of the Institute of Chartered Accountants of Ontario (FCA) in 2000. Robin serves on the boards of Centennial College and Bridgepoint Hospital and is an active volunteer with the Civic Action Diverse City Steering Committee. In 2013, he was awarded the Lieutenant Governor’s Medal of Distinction in Public Administration.

Ritu Bhasin, LL.B., MBA



Ritu is Principal of bhasin consulting inc. and is also co-founder of Mivoko Inc., (a play on “my voice” – www.mivoko.com). Mivoko addresses the social and business issues

that arise with name mispronunciation. Ritu delivers strategy, leadership programming, and coaching services across a range of people management areas, with a focus on diversity and the advancement of women. She is a regular contributor in the media and is also instructing in the NFP governance area in the Executive Programs at the Rotman School of Management, University of Toronto. Ritu is currently a member of the Canadian Centre for Diversity’s Board of Directors, Pan Am Games Toronto Board of Directors’ Human Resources Committee and its Employment Advisory Council, and the City of Toronto’s Yonge-Dundas Square Board of Management. Previously, Ritu spent 10 years in the legal profession.

Vasu Chanchlani



Vasu is the President of VC Capital Management, co-founder of the Sigma Group of Companies and a founding member of the Canada India Foundation (CIF). He has made multiple million dollar gifts to

reflect his support of Indo-Canadian related projects, including the Chanchlani Global Indian Award at the CIF, the Chanchlani India Public Policy Centre at the University of Waterloo, and the Centre for South Asian Engagement at U of T Mississauga. In 2012, Vasu and his wife also donated \$1 million to set up Chanchlani Health Research Centre at McMaster University for research on genetic and environmental health issues facing the South Asian community. In 2010, he unveiled the Monument for the Fallen Soldiers of Canada, made possible through a gift of \$1 million to the Canadian Fallen Soldiers Foundation. He is also a major donor to CNIB, AIM for SEVA, and other local and international charities. Vasu was named one of the Top 25 Canadian Immigrants by *Canadian Immigrant Magazine* in 2010.

Kulvir Singh Gill



Kulvir is a Senior Principal with Clareo Partners, a growth strategy consultancy based in Chicago. Previously, he worked as a management consultant with Oliver Wyman and with

Barrick Gold Corporation in their organizational effectiveness practice. Kulvir has been actively involved in the Sikh-Canadian community. He has served in leadership roles with the Sikh Centennial Foundation, Spinning Wheel Film Festival, and Toronto Sikh Youth Retreats. He is a co-founder of Mississauga's Seva Food Bank and Sikhs Serving Canada. Kulvir also serves as the Chair of the Board of Directors for the William Osler Health System Foundation and is on the board of Habitat For Humanity – Brampton. He was a 2011 Action Canada fellow and is a recent recipient of the Queen Elizabeth II Diamond Jubilee Medal. Kulvir holds a B.Sc. and a B.Comm. from the University of Calgary and currently lives with his family in Brampton.

Ashutosh Jha



Ashutosh is a creative and social entrepreneur based in Toronto. He also runs POA Educational Foundation, which promotes education, nurtures entrepreneurship and strengthens civil

governance. Within POA, Ashutosh is the co-founder of Project Beyshick, a venture philanthropy initiative in collaboration with Nishnawbe Aski Nation. Project Beyshick incubates entrepreneurs within the Canadian aboriginal community. Ashutosh is publisher of TheSceneMagazine.ca, TheMMADigest.com and AboutAdvertising.ca. He runs Victus Services, a hospitality and catering services company, and Jamun Media, a script-to-screen solutions provider. Prior to taking an entrepreneurial journey, Ashutosh worked with Accenture for four years in various roles including IT strategy and corporate sales. He graduated with specialization in Software Engineering from the Trinity College (University of Toronto) and holds a business diploma from Rotman School of Management. Ashutosh also served as student head of Trinity College and is a recipient of the Accenture Hero Award (2009), Government of Ontario's Volunteer Service Award (2010) and Queen Elizabeth II Diamond Jubilee Medal (2012).

Neena Kanwar



Neena is President and CEO of KMH Cardiology and Diagnostic Centres, a leader in reducing wait times for diagnostic testing. She is the founder and past president of the Independent

Diagnostic Clinics Association and has served on the boards of St. Michael's Hospital and the Sherbourne Health Care Corporation. She has received numerous awards including Chateleine's Top 100 Women Business Owners (2000-2009), Rotman School of Business Canadian Woman Entrepreneur of the Year Award (1992), Indo-Canadian Chamber of Commerce Businesswoman of the Year (2001), *PROFIT* magazine Canada's Top 100 Women Business Entrepreneurs (annually since 2006), Ernst & Young Entrepreneur of the Year Award (2006), Government of Ontario New Pioneer Award in Entrepreneurship (2009), and HSBC Great Canadian Women Award from the League of Human Rights of B'Nai Brith Canada (2011). Neena received her B.Sc. from the University of Toronto and worked as a Nuclear Medicine Technologist at St. Michael's Hospital before founding KMH.

Afshaan Kohari



Afshaan sees herself, first and foremost, as a relationship builder. Be it fundraising in Canada or in the completely different culture of South Asia, for her, it's always been about

getting to know people and what they believe in. As Development Officer at the Community Foundation of Mississauga, her primary role is creating awareness around community matters and building connections with the corporate sector. Prior to this she has been involved with organizing multi-disciplinary arts festivals in the multicultural city of Mississauga. In Pakistan, she worked in alumni relations and campaign related fundraising for the Aga Khan University Hospital. Apart from her role on AFP's Inclusion and Equity committee, Afshaan is Chair of the Friends of South Asia Committee at the Royal Ontario Museum. Past volunteer activities included the Mississauga Arts Council, the Art Gallery of Mississauga, and the Credit Valley Hospital Young Ambassador's Council.

Krishan Mehta



Krishan is the Executive Director of Marketing and Advancement at Seneca College. Prior to joining Seneca, he spent ten years in fund development at the University of Toronto, serving most recently as the Director of Advancement at New College. Krishan is also an instructor in Ryerson's Fundraising Management Certificate Program and a Ph.D. student at the Ontario Institute for Studies in Education where he is conducting research on the philanthropy of first-generation immigrants in Canada. In 2010, Krishan served as the co-chair of Fundraising Day, and he remains an active volunteer with a number of local community organizations. Krishan is the Vice President of Inclusion and Equity at AFP and Co-Chair of the Diversity to Inclusion Series.

Ratna Omidvar, C.M.



Ratna is President of Maytree, a private foundation that promotes equity and prosperity through its policy insights, grants and programs. She serves as a director of the Canadian Club of Toronto and Connect Legal, and is chair of the Board of Directors of the Toronto Region Immigrant Employment Council (TRIEC) and co-chair of DiverseCity. Ratna has been appointed to a number of taskforces, including the Transition Advisory Board to the Premier of Ontario in 2003, Prime Minister Paul Martin's External Advisory Committee on Cities and Communities, and the Mowat Centre Employment Insurance Task Force. Ratna is the co-editor of the book *Five Good Ideas: Practical Strategies for Non-Profit Success*. In 2010, *The Globe and Mail* profiled her as its Nation Builder of the Decade for Citizenship. In 2006, she was appointed to the Order of Ontario, and in 2011 she was made a Member of the Order of Canada.

Dr. Terry Papneja



Terry is President of AIM for SEVA, a not-for profit organization working towards educating underprivileged children in India. After moving to Toronto in 1981, Terry acquired

his dentistry degree from the University of Toronto and began a successful practice in Brampton. Following the death of his father in 1992, Terry set up a school in his father's name in Kareli. Over the last few years, Terry has raised \$3 million to build student homes and support the education and living expenses of over 600 children throughout the AIM for SEVA movement. He is the 2009 recipient of Indo-Canada Chamber of Commerce Humanitarian of the Year Award, and was named the 2011 Midweek South Asian Awards Humanitarian of the Year. Terry and his family live by the motto: "born to serve."

Ratsamy Pathammavong



Ratsamy leads the Heart and Stroke Foundation, Ontario, Diversity department with over a decade of experience developing and implementing health promotion programs and policies. Her current role focuses on health equity, staff and volunteer diversity and inclusion, and leading fund development initiatives focused on improving the health of ethno-racial and aboriginal communities. Over the past year, she was a core member of HSF, Ontario's volunteer engagement strategy team and will join the national volunteer engagement strategy team in the spring. Ratsamy is a passionate advocate for social justice and brings an anti-oppression, anti-racism perspective to her work. She obtained her Master's degree in Health Promotion Sciences from the London School of Hygiene and Tropical Medicine, and her Bachelor of Science degree, specializing in Health Studies, from the University of Waterloo.

Aarti Sethi



Aarti is a non-profit and event professional who specializes in diversity initiatives. Most recently, Aarti worked in the tribute department at the Canadian Cancer Society where she spearheaded a successful South Asian focused marketing campaign. Her previous role was in the marketing department at the Canadian Cancer Society. Aarti has held

leadership roles at the Ontario Secondary School Students Association, South Asian Students Association and the VOV Cultural Organization Inc. As a Program Director for a local youth organization, Aarti leads a group of 30+ youth through a variety of community initiatives in coordination with charities and municipal authorities. Aarti is also a Sunday school teacher, a youth shelter volunteer, an Indian classical dancer and a Bollywood dance instructor.

Anil Shah



Chemical engineer by qualification, metal trader by profession, Anil is the President of Ni-Met Metals & Minerals Inc. He is a first generation entrepreneur and started his metal business in 1983 in Mumbai, India. In 1990, Anil established Ni-Met in Canada, which now has branches and associates in India, China, Thailand and the UAE. Anil is actively involved in many charities and has been working with Trillium Health Centre Foundation as a board member. Anil has also been a board member of the hospital. He is an avid golfer and has chaired Indo-Canada Chamber of Commerce's golf committee and India House Project. He is also one of the founding members of the Canada India Foundation. Anil and his wife, Harsha, have a son and daughter, and they live in Mississauga.

Archana Sridhar



Archana received her Juris Doctor (JD) degree from Harvard Law School in 2001 and in 2006-07 was a Fulbright Fellow in Guatemala, investigating the legal frameworks of Guatemala's philanthropic sector. She has published several peer reviewed articles and policy reports, and is a co-founder of The South Asian Philanthropy Project, a charitable organization which fosters philanthropy among South Asians in North America. Archana is currently Assistant Provost at the University of Toronto, and has experience as a university administrator at the University of Toronto Faculty of Law, York University and Indiana University. She has practised tax and non-profit law as an attorney in Boston and

also served as Senior Director of Foundation & Corporate Relations for the humanitarian organization ReSurge International.

Zenia Wadhvani



Zenia is currently the Director of Community Outreach for the Toronto 2015 Pan Am / Parapan Am Games. Previous to this position, Zenia worked in the non-profit sector for over 15 years, for such organizations as CanadaHelps, United Way Toronto, TV Ontario, the Ontario Association of Children's Aid Societies, the University of Toronto and the Ontario Coalition for Children and Youth. She has given her time to a number of non-profit and charitable organizations; was one of the founders of the South Asian Professionals' Networking Association; the initiator of DesiLit-Greater Toronto; and the organizer of a 20-tonne relief effort for the victims of the 2001 Gujarat earthquake. Zenia is the editor of three anthologies, an inaugural Action Canada Fellow and an inaugural DiverseCity Fellow.

Advisory Committee

Aditya Jha

POA Educational Foundation

Ashutosh Jha

POA Educational Foundation

Afshaan Kohari

Community Foundation of Mississauga

Krishan Mehta

Seneca College and Association of Fundraising Professionals

Aarti Sethi

Consultant

Archana Sridhar

University of Toronto and The South Asian Philanthropy Project



The Association of Fundraising Professionals (AFP) represents over 30,000 members in 229 chapters throughout the world, working to advance philanthropy through advocacy, research, education and certification programs. The Association fosters the development and growth of fundraising professionals and promotes high ethical standards in the fundraising profession. For more information about AFP, please visit www.afptoronto.org.

Why join AFP? The Association of Fundraising Professionals is a trade association of individuals responsible for generating philanthropic support for a wide variety of non-profit, charitable organizations. If fundraising is part or all of your duties, you will benefit from the educational and networking opportunities at AFP! For more information, visit www.afptoronto.org.



The AFP Foundation for Philanthropy – Canada was created in 1998 to ensure the advancement of philanthropy by supporting AFP's mission and goals in Canada. The foundation supports a number of education, training, ethical, scholarship, public affairs and translation activities related to fundraising and philanthropy.

The **Diversity to Inclusion Series** is a multi-year initiative that explores the philanthropic traditions and interests of diverse communities in Ontario. Organized by the Association of Fundraising Professionals Foundation for Philanthropy – Canada, in cooperation with its Greater Toronto and Ottawa chapters, this project will offer inclusion-oriented training and networking opportunities for Ontario-based non-profit leaders, fundraisers, volunteers and donors. Each conference has received support through the provincial government, and the entire initiative is chaired by The Honourable David C. Onley, Lieutenant Governor of Ontario.

For more information about this initiative and upcoming events, please visit: afpinclusivegiving.ca.

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