



ABOUT THE SCHAEFER CENTER FOR PUBLIC POLICY

The Schaefer Center for Public Policy was established in 1985 with a mission to bring the University of Baltimore's academic expertise to bear in addressing challenges faced by government and nonprofit organizations. The center offers strategic planning, performance measurement, program evaluation and analysis, opinion research, management consulting and management training services.

The Center's staff promotes excellence in public service through its professional development offerings. As a key player in the implementation of Maryland's Managing for Results program, the Center trained 4,600 Maryland public servants in the programs' tools and techniques. As the official provider of election judge training in Baltimore City and Baltimore County, the Center is enhancing the quality of election administration.

ABOUT MARYLAND NONPROFITS

The Maryland Association of Non-Profit Organizations ("Maryland Nonprofits") was established in 1992 as a result of a comprehensive statewide organizing effort in the nonprofit and philanthropic community involving hundreds of nonprofit executives and volunteer leaders. Today, it is one of the largest and most successful nonprofit associations in the United States with nearly 1,600 nonprofit organization members and 400 associate members.

Maryland Nonprofits is statewide and sector-wide. Our members hail from every county of Maryland and from all sub-sectors of the nonprofit community, including human services, health, educational, cultural, environmental, religious, and other charitable organizations and foundations. The size of these organizations is also diverse, ranging from all volunteer organizations to major institutions.

ABOUT THE COLLEGE OF PUBLIC AFFAIRS

The University of Baltimore's College of Public Affairs faculty members are renowned experts in their fields and include a group of National Academy of Public Administration fellows. Its academic programs capitalize on the University's distinction in the fields of public administration, criminal justice and health and human services. The College is ranked 73rd nationally in U.S. News & World Report's 2013 edition of "Best Grad Schools," a significant honor and testament to the quality of its programs, students and faculty.



Only the Best Shall Serve the Public

SCHAEFER CENTER FOR PUBLIC POLICY
UNIVERSITY OF BALTIMORE, COLLEGE OF PUBLIC AFFAIRS
IN ASSOCIATION WITH
MARYLAND NONPROFITS

OFFERS LEADERS IN MARYLAND THE:

M A R Y L A N D

CPM

CERTIFIED PUBLIC MANAGER
PROGRAM®



The vision is to provide world-class leaders and managers for the public service.

There are almost 18,000 graduates of the Certified Public Managers program across the United States.

WHY? THE MARYLAND CPM PROGRAM

Maryland public sector organizations are facing a workforce challenge. Experienced mid and upper-level managers are leaving the workforce. Public and nonprofit organizations will need to fill those positions with qualified managers prepared to meet 21st century public sector management challenges. Government and nonprofit organizations operate in a complex environment that requires managers trained in a broad array of public management skills. Until now, short of a college degree in public administration, there were few options available in Maryland for providing public managers with a comprehensive, academically grounded program that was readily applicable to the job they hold today and the job they seek tomorrow.

WHAT? IS THE MARYLAND CPM PROGRAM

The Maryland Certified Public Manager® (CPM) Program offered by the Schaefer Center for Public Policy at the University of Baltimore College of Public Affairs is designed to meet this need. The CPM Program is a nationally accredited leadership development program for public managers and supervisors. The program offers participants the opportunity to learn and practice the critical leadership skills and competencies necessary to effectively meet the complex demands and challenges in the 21st century public management environment. The vision of the CPM Program is to develop, "world class leaders and managers for public service."

WHO? CAN ATTEND THE MARYLAND CPM PROGRAM

The program is open to state, local and nonprofit employees who supervise or manage employees or large projects.

The program is open to a wide range of employees including those who do not have a college degree. The program offers a great way to upgrade the management skills of employees with strong technical skills who have moved into management positions.

WHERE? IS THE MARYLAND CPM PROGRAM OFFERED

The program combines in-person and online learning experiences. The program will be offered primarily at the University of Baltimore. Arrangements can be made to deliver the program on-site at your agency.

HOW? IS THE CURRICULUM STRUCTURED

The Certified Public Manager® Program is a comprehensive program offered in a cohort format to groups of 25 participants. While the standard program is non residential, and 18 months in length, options for customization are available for agencies. The instructors include University of Baltimore faculty and local experts and practitioners. The program culminates with a capstone project in which the participants apply what they have learned in the program to address a challenge faced by their organization. The 300 hours of coursework are concentrated in eight areas and include:

Leadership Style & Personal Productivity (56 hours)

Managing Others (32 hours)

Leading Teams - Working Across Boundaries (40 hours)

Strategic Management & Evaluation (60 hours)

Managing Public Funds (28 hours)

Communication and Promotion (16 hours)

In the Public Interest (16 hours)

Innovation in the Public Sector (52 hours)

WILL? MY ORGANIZATION AND I BENEFIT FROM THE PROGRAM

The CPM program is accredited by the National Consortium of Certified Public Managers. The certification is portable and distinguishes graduates as professionally trained public managers. The CPM credential is nationally recognized and offered in 38 states. CPM graduates are immediately linked into a national professional network through the American Academy of Certified Public Managers and to a local network of CPM graduates. CPM participants will be awarded student memberships in the American Society for Public Administration (ASPA) as well as ASPA's Maryland chapter.

LEARN MORE:
www.marylandcpm.org

