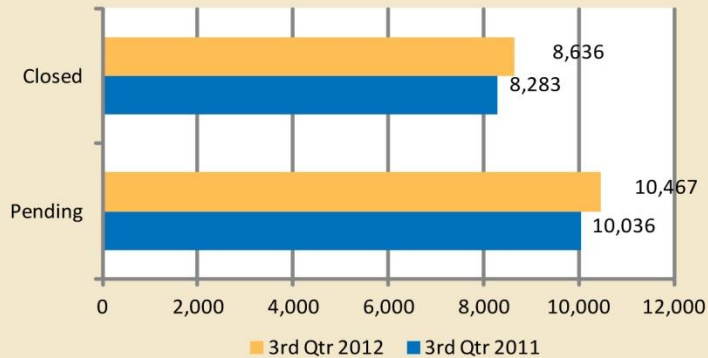
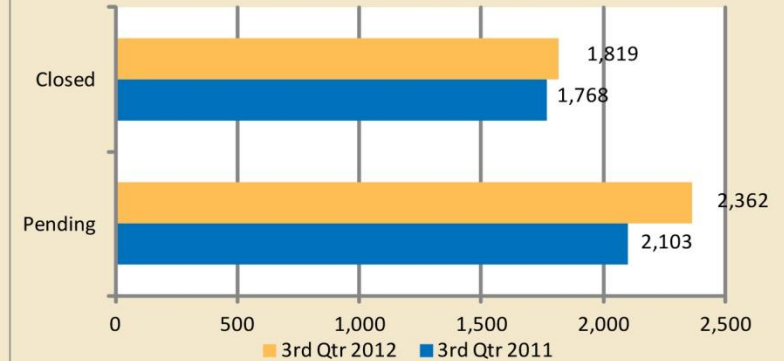




Most Recent 12 Months

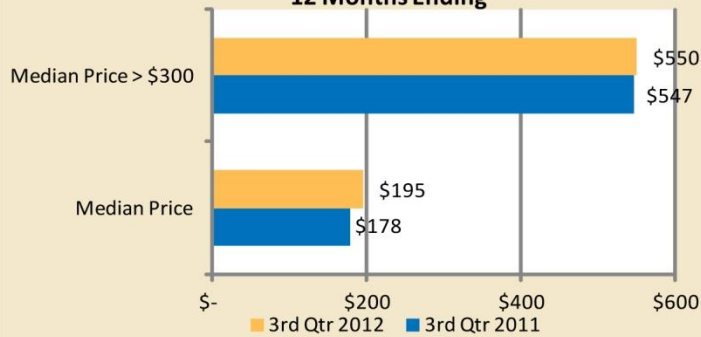


Month to Month

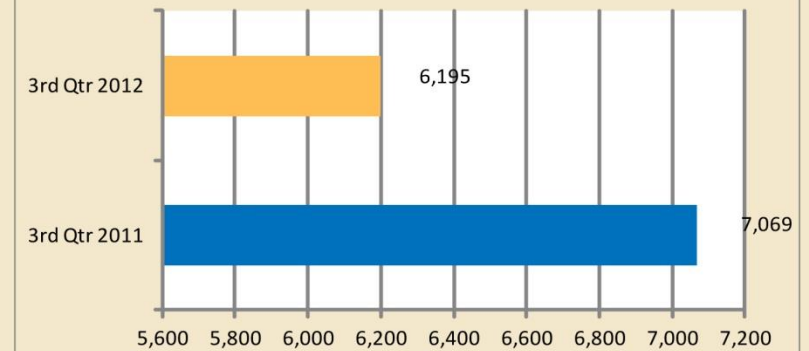


Median Closed Price (,000's)

12 Months Ending



Inventory





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3rd Quarter 2012

Overall Market Statistics By Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	3rd Qtr 2011	3rd Qtr 2012	12-month ending 9/2011	12-month ending 9/2012	3rd Qtr 2011	3rd Qtr 2012	12-month ending 9/2011	12-month ending 9/2012	3rd Qtr 2011	3rd Qtr 2012	12-month ending 9/2011	12-month ending 9/2012	3rd Qtr 2011	3rd Qtr 2012	3rd Qtr 2011	3rd Qtr 2012
\$0-\$300K	1,556	1,666	7,075	7,085	1,259	1,257	5,779	5,853	\$ 130	\$ 139	\$ 132	\$ 139	3,572	3,131	154	150
\$300K-\$500K	265	359	1,322	1,528	249	263	1,143	1,226	\$ 375	\$ 374	\$ 379	\$ 375	1,320	1,113	189	194
\$500K-\$1M	184	216	945	1,107	155	192	786	935	\$ 629	\$ 660	\$ 660	\$ 655	1,184	1,059	200	231
\$1M-\$2M	61	79	420	470	59	72	349	412	\$ 1,250	\$ 1,420	\$ 1,350	\$ 1,352	578	535	237	252
\$2M+	37	42	274	277	46	35	226	210	\$ 3,428	\$ 2,750	\$ 2,995	\$ 2,862	415	357	311	283
TOTAL	2,103	2,362	10,036	10,467	1,768	1,819	8,283	8,636	\$ 175	\$ 192	\$ 178	\$ 195	7,069	6,195	171	173
									\$ 518	\$ 526	\$ 547	\$ 550				

Overall Market Statistics By Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	3rd Qtr 2011	3rd Qtr 2012	12-month ending 9/2011	12-month ending 9/2012	3rd Qtr 2011	3rd Qtr 2012	12-month ending 9/2011	12-month ending 9/2012	3rd Qtr 2011	3rd Qtr 2012	12-month ending 9/2011	12-month ending 9/2012	3rd Qtr 2011	3rd Qtr 2012	3rd Qtr 2011	3rd Qtr 2012
Naples Beach	331	388	1,776	1,985	344	342	1,601	1,748	\$ 472	\$ 460	\$ 495	\$ 505	1,739	1,435	209	227
North Naples	545	623	2,589	2,731	480	495	2,158	2,270	\$ 226	\$ 250	\$ 225	\$ 240	1,810	1,539	168	162
Central Naples	455	472	2,014	2,039	355	362	1,616	1,662	\$ 118	\$ 130	\$ 120	\$ 129	1,128	956	154	159
South Naples	281	361	1,468	1,567	224	264	1,236	1,278	\$ 129	\$ 132	\$ 125	\$ 132	1,052	985	170	170
East Naples	458	482	2,028	1,982	340	333	1,535	1,551	\$ 149	\$ 146	\$ 150	\$ 150	1,182	1,119	156	155
Immokalee/Ave Maria	15	15	58	56	10	8	45	36	\$ 77	\$ 132	\$ 64	\$ 87	25	33	77	92
TOTAL	2,085	2,341	9,933	10,360	1,753	1,804	8,191	8,545	\$ 175	\$ 190	\$ 176	\$ 194	6,936	6,067	171	173

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within SunshineMLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant.

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3rd Quarter 2012

Single Family Home Statistics By Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	3rd Qtr 2011	3rd Qtr 2012	12-month ending 9/2011	12-month ending 9/2012	3rd Qtr 2011	3rd Qtr 2012	12-month ending 9/2011	12-month ending 9/2012	3rd Qtr 2011	3rd Qtr 2012	12-month ending 9/2011	12-month ending 9/2012	3rd Qtr 2011	3rd Qtr 2012	3rd Qtr 2011	3rd Qtr 2012
\$0-\$300K	840	861	3,397	3,362	617	613	2,570	2,659	\$ 130	\$ 154	\$ 135	\$ 145	1,347	1,159	145	136
\$300K-\$500K	177	236	795	894	151	171	671	699	\$ 375	\$ 371	\$ 379	\$ 375	660	572	187	175
\$500K-\$1M	121	130	541	608	98	110	451	520	\$ 632	\$ 678	\$ 655	\$ 678	592	556	191	215
\$1M-\$2M	45	55	248	297	44	47	202	251	\$ 1,275	\$ 1,400	\$ 1,385	\$ 1,400	363	320	236	259
\$2M+	23	33	204	202	29	31	169	161	\$ 3,431	\$ 3,100	\$ 3,000	\$ 2,950	328	277	320	305
TOTAL	1,206	1,315	5,185	5,363	939	972	4,063	4,290	\$ 200	\$ 230	\$ 212	\$ 229	3,290	2,884	168	165

Single Family Home Statistics By Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	3rd Qtr 2011	3rd Qtr 2012	12-month ending 9/2011	12-month ending 9/2012	3rd Qtr 2011	3rd Qtr 2012	12-month ending 9/2011	12-month ending 9/2012	3rd Qtr 2011	3rd Qtr 2012	12-month ending 9/2011	12-month ending 9/2012	3rd Qtr 2011	3rd Qtr 2012	3rd Qtr 2011	3rd Qtr 2012
Naples Beach	153	177	714	807	144	146	621	684	\$ 555	\$ 622	\$ 595	\$ 675	619	507	197	211
North Naples	265	307	1,118	1,254	215	237	916	1,025	\$ 360	\$ 350	\$ 350	\$ 359	890	772	184	165
Central Naples	257	268	1,075	1,059	187	199	802	841	\$ 129	\$ 158	\$ 150	\$ 165	569	455	172	152
South Naples	139	167	652	685	114	110	520	532	\$ 150	\$ 195	\$ 163	\$ 180	414	382	160	173
East Naples	369	373	1,515	1,455	262	263	1,109	1,131	\$ 132	\$ 144	\$ 137	\$ 140	699	667	140	149
Immokalee/Ave Maria	12	11	50	51	7	6	39	33	\$ 199	\$ 87	\$ 57	\$ 84	21	21	81	97
TOTAL	1,195	1,303	5,124	5,311	929	961	4,007	4,246	\$ 200	\$ 230	\$ 210	\$ 229	3,212	2,804	167	165

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
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3rd Quarter Condominium Statistics By Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	3rd Qtr 2011	3rd Qtr 2012	12-month ending 9/2011	12-month ending 9/2012	3rd Qtr 2011	3rd Qtr 2012	12-month ending 9/2011	12-month ending 9/2012	3rd Qtr 2011	3rd Qtr 2012	12-month ending 9/2011	12-month ending 9/2012	3rd Qtr 2011	3rd Qtr 2012	3rd Qtr 2011	3rd Qtr 2012
\$0-\$300K	716	805	3,678	3,723	642	644	3,209	3,194	\$ 131	\$ 128	\$ 130	\$ 134	2,225	1,972	162	164
\$300K-\$500K	88	123	527	634	98	92	472	527	\$ 377	\$ 375	\$ 376	\$ 375	660	541	191	232
\$500K-\$1M	63	86	404	499	57	82	335	415	\$ 625	\$ 628	\$ 660	\$ 635	592	503	215	250
\$1M-\$2M	16	24	172	173	15	25	147	161	\$ 1,250	\$ 1,450	\$ 1,295	\$ 1,314	215	215	239	238
\$2M+	14	9	70	75	17	4	57	49	\$ 3,350	\$ 2,562	\$ 2,750	\$ 2,775	87	80	293	159
TOTAL	897	1,047	4,851	5,104	829	847	4,220	4,346	\$ 156	\$ 155	\$ 160	\$ 165	3,779	3,311	175	182

Condominium Statistics By Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	3rd Qtr 2011	3rd Qtr 2012	12-month ending 9/2011	12-month ending 9/2012	3rd Qtr 2011	3rd Qtr 2012	12-month ending 9/2011	12-month ending 9/2012	3rd Qtr 2011	3rd Qtr 2012	12-month ending 9/2011	12-month ending 9/2012	3rd Qtr 2011	3rd Qtr 2012	3rd Qtr 2011	3rd Qtr 2012
Naples Beach	178	211	1,062	1,178	200	196	980	1,064	\$ 425	\$ 432	\$ 450	\$ 452	1,120	928	218	239
North Naples	280	316	1,471	1,477	265	258	1,242	1,245	\$ 150	\$ 157	\$ 155	\$ 168	920	767	155	160
Central Naples	198	204	939	980	168	163	814	821	\$ 105	\$ 119	\$ 106	\$ 115	559	501	135	166
South Naples	142	194	816	882	110	154	716	746	\$ 111	\$ 108	\$ 112	\$ 115	638	603	181	168
East Naples	89	109	513	527	78	70	426	420	\$ 185	\$ 181	\$ 190	\$ 190	483	452	210	177
Immokalee/Ave Maria	3	4	8	5	3	2	6	3	\$ 75	\$ 217	\$ 114	\$ 175	4	12	68	69
TOTAL	890	1,038	4,809	5,049	824	843	4,184	4,299	\$ 155	\$ 155	\$ 159	\$ 165	3,724	3,263	174	182

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
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