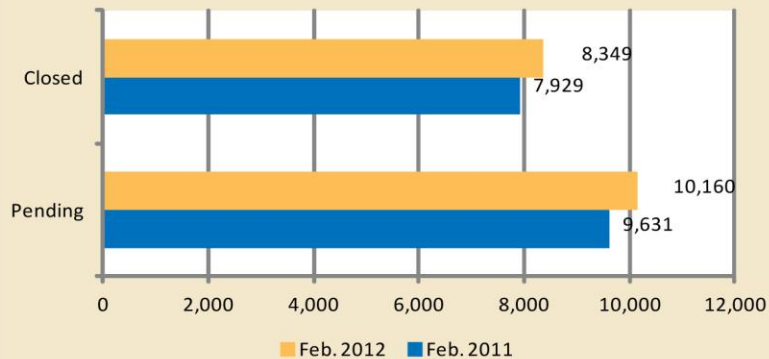
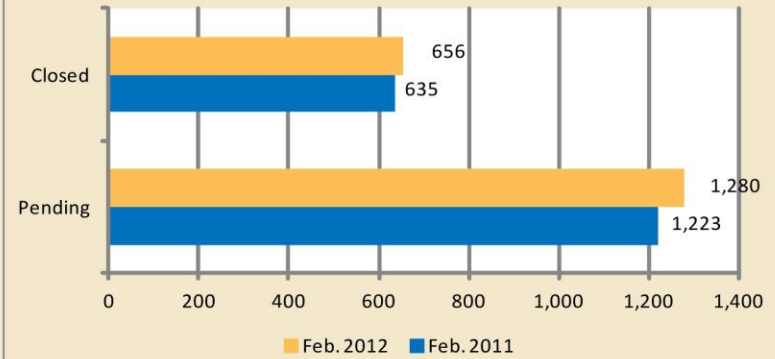




Most Recent 12 Months



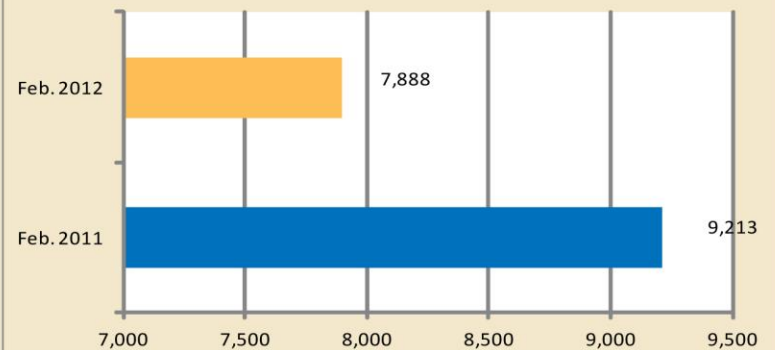
Month to Month



Median Closed Price (,000's) 12 Months Ending



Inventory





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February 2012

Overall Market Statistics By Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
			12-month ending	12-month ending			12-month ending	12-month ending			12-month ending	12-month ending				
	Feb. 2011	Feb. 2012	2/2011	2/2012	Feb. 2011	Feb. 2012	2/2011	2/2012	Feb. 2011	Feb. 2012	2/2011	2/2012	Feb. 2011	Feb. 2012	Feb. 2011	Feb. 2012
\$0-\$300K	864	855	6,819	7,061	448	460	5,567	5,807	\$ 129	\$ 131	\$ 133	\$ 132	4,647	3,809	144	138
\$300K-\$500K	164	183	1,258	1,397	89	80	1,067	1,135	\$ 371	\$ 363	\$ 375	\$ 380	1,608	1,497	179	167
\$500K-\$1M	105	163	878	1,023	65	75	754	807	\$ 715	\$ 620	\$ 670	\$ 650	1,555	1,385	237	230
\$1M-\$2M	53	50	416	422	23	24	337	380	\$ 1,425	\$ 1,287	\$ 1,359	\$ 1,310	799	710	225	219
\$2M+	37	29	260	257	10	17	204	220	\$ 3,225	\$ 2,850	\$ 2,885	\$ 2,977	604	487	327	301
TOTAL	1,223	1,280	9,631	10,160	635	656	7,929	8,349	\$ 173	\$ 181	\$ 177	\$ 180	9,213	7,888	167	160

Overall Market Statistics By Area

Median > \$300k

\$ 520	\$ 547	\$ 548	\$ 550
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	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
			12-month ending	12-month ending			12-month ending	12-month ending			12-month ending	12-month ending				
	Feb. 2011	Feb. 2012	2/2011	2/2012	Feb. 2011	Feb. 2012	2/2011	2/2012	Feb. 2011	Feb. 2012	2/2011	2/2012	Feb. 2011	Feb. 2012	Feb. 2011	Feb. 2012
Naples Beach	221	247	1,576	1,839	117	122	1,368	1,639	\$ 442	\$ 515	\$ 525	\$ 505	2,387	2,038	223	214
North Naples	285	324	2,489	2,643	145	171	2,096	2,202	\$ 210	\$ 230	\$ 230	\$ 225	2,388	2,007	177	150
Central Naples	240	269	2,002	2,050	133	111	1,626	1,604	\$ 130	\$ 132	\$ 120	\$ 122	1,518	1,275	155	163
South Naples	213	195	1,412	1,503	112	97	1,166	1,252	\$ 126	\$ 113	\$ 135	\$ 125	1,276	1,120	144	146
East Naples	246	231	2,017	1,973	117	142	1,562	1,520	\$ 135	\$ 137	\$ 150	\$ 149	1,468	1,285	136	129
Immokalee/Ave Maria	5	4	66	47	5	3	54	39	\$ 55	\$ 187	\$ 55	\$ 74	30	28	65	326
TOTAL	1,210	1,270	9,562	10,055	629	646	7,872	8,256	\$ 172	\$ 180	\$ 177	\$ 179	9,067	7,753	167	160

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within SunshineMLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant.

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February 2012

Single Family Home Statistics By Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	Feb. 2011	Feb. 2012	12-month ending 2/2011	12-month ending 2/2012	Feb. 2011	Feb. 2012	12-month ending 2/2011	12-month ending 2/2012	Feb. 2011	Feb. 2012	12-month ending 2/2011	12-month ending 2/2012	Feb. 2011	Feb. 2012	Feb. 2011	Feb. 2012
	\$0-\$300K	378	384	3,283	3,393	210	202	2,603	2,582	\$ 133	\$ 138	\$ 135	\$ 135	1,761	1,370	129
\$300K-\$500K	90	93	768	836	55	53	642	673	\$ 360	\$ 370	\$ 375	\$ 379	830	763	176	162
\$500K-\$1M	60	95	483	599	33	46	422	469	\$ 775	\$ 620	\$ 675	\$ 650	763	683	181	226
\$1M-\$2M	31	32	270	243	14	13	211	213	\$ 1,322	\$ 1,550	\$ 1,350	\$ 1,400	463	450	246	251
\$2M+	29	21	188	186	8	10	147	160	\$ 3,225	\$ 2,987	\$ 3,000	\$ 3,072	466	372	392	223
TOTAL	588	625	4,992	5,257	320	324	4,025	4,097	\$ 200	\$ 222	\$ 205	\$ 212	4,283	3,638	157	163

Single Family Home Statistics By Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	Feb. 2011	Feb. 2012	12-month ending 2/2011	12-month ending 2/2012	Feb. 2011	Feb. 2012	12-month ending 2/2011	12-month ending 2/2012	Feb. 2011	Feb. 2012	12-month ending 2/2011	12-month ending 2/2012	Feb. 2011	Feb. 2012	Feb. 2011	Feb. 2012
	Naples Beach	87	94	660	746	40	54	549	649	\$ 335	\$ 558	\$ 650	\$ 600	841	699	192
North Naples	123	154	1,060	1,139	69	73	885	920	\$ 362	\$ 335	\$ 352	\$ 350	1,108	1,020	164	174
Central Naples	114	137	1,044	1,093	67	49	828	796	\$ 199	\$ 185	\$ 145	\$ 149	774	625	177	183
South Naples	73	73	616	681	51	39	509	525	\$ 177	\$ 177	\$ 180	\$ 165	524	422	138	138
East Naples	178	159	1,508	1,493	83	99	1,168	1,121	\$ 120	\$ 130	\$ 138	\$ 134	925	768	134	127
Immokalee/Ave Maria	3	4	56	44	5	3	48	34	\$ 55	\$ 187	\$ 55	\$ 70	25	23	65	326
TOTAL	578	621	4,944	5,196	315	317	3,987	4,045	\$ 200	\$ 220	\$ 205	\$ 212	4,197	3,557	157	163

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
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February 2012

Condominium Statistics By Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	Feb. 2011	Feb. 2012	12-month ending 2/2011	12-month ending 2/2012	Feb. 2011	Feb. 2012	12-month ending 2/2011	12-month ending 2/2012	Feb. 2011	Feb. 2012	12-month ending 2/2011	12-month ending 2/2012	Feb. 2011	Feb. 2012	Feb. 2011	Feb. 2012
	\$0-\$300K	486	471	3,536	3,668	238	258	2,964	3,225	\$ 127	\$ 129	\$ 130	\$ 130	2,886	2,439	158
\$300K-\$500K	74	90	490	561	34	27	425	462	\$ 397	\$ 350	\$ 375	\$ 385	778	734	183	175
\$500K-\$1M	45	68	395	424	32	29	332	338	\$ 688	\$ 615	\$ 650	\$ 650	792	702	293	237
\$1M-\$2M	22	18	146	179	9	11	126	167	\$ 1,500	\$ 1,175	\$ 1,375	\$ 1,285	336	260	194	189
\$2M+	8	8	72	71	2	7	57	60	\$ 2,942	\$ 2,800	\$ 2,612	\$ 2,800	138	115	135	458
TOTAL	635	655	4,639	4,903	315	332	3,904	4,252	\$ 161	\$ 153	\$ 160	\$ 160	4,930	4,250	176	158

Condominium Statistics By Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	Feb. 2011	Feb. 2012	12-month ending 2/2011	12-month ending 2/2012	Feb. 2011	Feb. 2012	12-month ending 2/2011	12-month ending 2/2012	Feb. 2011	Feb. 2012	12-month ending 2/2011	12-month ending 2/2012	Feb. 2011	Feb. 2012	Feb. 2011	Feb. 2012
	Naples Beach	134	153	916	1,093	77	68	819	990	\$ 450	\$ 412	\$ 475	\$ 460	1,546	1,339	238
North Naples	162	170	1,429	1,504	76	98	1,211	1,282	\$ 158	\$ 164	\$ 160	\$ 158	1,280	987	188	132
Central Naples	126	132	958	957	66	62	798	808	\$ 113	\$ 115	\$ 105	\$ 110	744	650	134	148
South Naples	140	122	796	822	61	58	657	727	\$ 110	\$ 104	\$ 124	\$ 112	752	698	149	152
East Naples	68	72	509	480	34	43	394	399	\$ 168	\$ 180	\$ 190	\$ 189	543	517	140	133
Immokalee/Ave Maria	2	0	10	3	0	0	6	5	\$ -	\$ -	\$ 194	\$ 79	5	5	0	0
TOTAL	632	649	4,618	4,859	314	329	3,885	4,211	\$ 160	\$ 152	\$ 160	\$ 160	4,870	4,196	176	158

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
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