



The first fireworks display this year kicks off Memorial Day weekend, Friday, May 25 at 9:30 pm. A new video featuring Bill Scandone (New Hope Councilperson & New Hope Chamber Board Member), co-chair of the Friday Night Fireworks aims to promote financial donations to this year's fireworks show high above the Delaware River between New Hope and Lambertville.

In the video, Scandone explains the popularity of the fireworks for both local residents and the thousands of tourists who flock to the river communities on Friday nights throughout the summer to shop, dine and enjoy a spectacular pyrotechnics display. As Scandone reveals in the video, funds are needed to keep the 15-week promotion going. Fans and anyone wishing to contribute to Friday Night Fireworks are told how and where they can donate.

Scandone commented, "It's wonderful what these video guys were able to produce. From the way it shows off New Hope and Lambertville to the professional shooting and voiceover, it's a first rate video to explain why we need funding and how anyone can make a donation."

"I think the use of video is a great venue to get our message out," said Wilson Weed of The Bank of Princeton (Member of both New Hope and Lambertville Chambers of Commerce). "The video is posted on our Facebook page and has been very well received. It's fantastic how it all rolled out," Weed further commented.

Weed said we (the Chambers) are looking for a way to get the word out about the need for private donations when John Weber and Kim Bjorheim, owners of Delaware Valley Video in Lambertville, approached him. They graciously offered to produce a video for the project at no cost.

Residents who would like to make a donation can write a check to New Hope on the Delaware / Fireworks and send the check to: The Bank of Princeton, 10 Bridge Street in Lambertville. All donations are tax deductible. You can view the videos on the following websites - <http://newhopelambertvillefireworks.com/videos/>

<https://www.facebook.com/pages/Lambertville-New-Hope-Fireworks-Friday-Night-Lights-on-the-River/11077947227707>

If you have any questions, you can contact Wilson Weed at wweed@thebankofprinceton.com OR the New Hope Chamber of Commerce at 215.862.9990