

Fall 2012 Industry Insights



Continuing Education

www.stlcc.edu/ce

Continuing Education Registration is EASY!
Choose one of these convenient ways to capture a seat in one of these courses...

Phone

Register by phone with a credit card. Be ready with all the information on the mail-in registration form before you call us: 314-984-7777.

Walk-in

Register in person. Come to one of the Continuing Education offices:

- Forest Park
- Florissant Valley
- Meramec
- Wildwood

Mail

Complete and mail in the registration form provided in this brochure.

Please make checks payable to:

St. Louis Community College and mail with this form to:
St. Louis Community College
Continuing Education
3221 McKelvey Road, Suite 250
Bridgeton, MO 63044

Non-Discrimination

St. Louis Community College is committed to non-discrimination and equal opportunities in its admissions, educational programs, activities and employment regardless of race, color, creed, religion, sex, sexual orientation, national origin, ancestry, age, disability, genetic information or status as a disabled or Vietnam-era veteran and shall take action necessary to ensure non-discrimination. For information, contact: Lesley English-Abrams, Manager, Employment and Training Program 3221 McKelvey Road, Bridgeton, MO 63044, 314-539-5480.

Accommodations Statement

St. Louis Community College is committed to providing access and reasonable accommodations for individuals with disabilities. If you have accommodation needs, please contact the Access office at the campus where you are registering at least six weeks prior to the start of class to request accommodations. Event accommodation requests should be made with the event coordinator at least two working days prior to the event. Documentation of disability may be required.

Firearms on College Property

Except for licensed police officers, no person shall possess or carry any firearm, visible or concealed, on College property (including College buildings and grounds-leased or owned by the College-College athletic fields and parking lots) or in any College van or vehicle or at College-sponsored activities. College employees, students and visitors who hold concealed carry endorsements as allowed by Missouri law may not carry or bring any firearms, visible or concealed, on College property, owned or leased, or at any College activities.

MAIL-IN REGISTRATION FORM Please print in ink.

Email Address: _____ Soc. Sec./UNI: _____ Birthdate: _____

Name: _____ LAST _____ FIRST _____ MIDDLE INITIAL _____

Address: _____ Home Phone: _____

STREET OR POST OFFICE BOX _____ Work Phone: _____
CITY _____ STATE _____ ZIP CODE _____

Male Female Senior Citizen? Yes No

Continuing Education 3221 McKelvey Rd, Suite 250 Bridgeton, MO 63044

Check Payment: Please make checks payable to St. Louis Community College, and mail with form to: _____
Credit Card Payment: MasterCard VISA Discover American Express
Card Number: _____ Exp. Date: _____
Signature: _____

Please register me for the following course(s):

Course Code	Section	Course Title	Day/Time	Fees
Total				

Insights into the Healthcare Industry

Health Care organizations continue to evolve in an industry undergoing significant periods of change. In a global environment increasingly focused on government regulations, health care providers and payers must adapt to new realities to remain a valuable asset within the industry and sustain growth in today's environment. Explore the local healthcare market with Mary C. Becker, Senior Vice President of Strategic Initiatives and Communications of the Missouri Hospital Association.

BUSN 795 Section C01

October 3, 2012

8:30 a.m. - 12:00 noon

STLCC Corporate College, 219

3221 McKelvey Road,

Bridgeton, MO 63044

Insights into the Manufacturing Industry

Globalization has made manufacturing more complex than ever, introducing pressure from global competition, consumer demand for personalized products and increasingly complex patterns of customer demand. Join our discussion, led by Jennifer McNelly, president of The Manufacturing Institute as we explore the local manufacturing climate and its impact on the region.

BUSN 795 Section 501

October 9, 2012

8:30 a.m. - 12:00 noon

Florissant Valley, Center for Workforce Innovation (CWI)

3344 Pershall Road

Ferguson, MO 63135

Today's workplace is more competitive than ever. To help you maintain an edge, St. Louis Community College is offering a series of expert insights into the issues that are impacting the economy, the job market and specific industries, as well as advice for how to succeed in this environment.

As an extension of the State of St. Louis Workforce report, we invite you to join us as we take a closer look at the facts presented by local experts and see how these industries are impacting the local job market and economy.

Breakfast included

Fee: \$49 per session



Insights into Biotechnology

The biotechnology sector is one of the fastest growing knowledge-based sectors in St. Louis and is expected to play a key role in shaping the region's rapidly changing economy. Join our discussion led by Kelly Gillespie, Executive Director of the Missouri Biotechnology Association as we explore the current environment and its impact shaping the local economy.

BUSN 795 Section 502

November 5, 2012

8:30 a.m. - 12:00 noon

Bio-Research Development Growth Park (BRDG)

1005 N. Warson Road

Saint Louis, MO 63132

Insights into Information Technology

In the rapidly changing field of information technology, it takes insight and a deep understanding of the landscape to keep afloat. Examine the regional impact of information technology with Jim Brasunas, Director of the Information Technology Entrepreneur Network

BUSN 795 Section C02

November 15, 2012

8:30 a.m. - 12:00 noon

STLCC Corporate College, 219

3221 McKelvey Road,

Bridgeton, MO 63044

**Call 314-984-7777
to Register Today!**