DESIGN POLICY - CALLING ALL DESIGNERS – A *FURTHER* CALL TO ACTION

Request from the UK Intellectual Property Office

Following the Hargreaves Review of Intellectual Property commissioned by Prime Minister David Cameron one of the 10 Recommendations was that Design has an important contribution to make to the UK's growth. The Government has recently issued a ['call for evidence' (1.31Mb)](#) in relation to the design sector and launched a supporting [online questionnaire/survey](#) aimed at businesses within the creative industries. ACID will be working closely and positively alongside the UK IPO to ensure that design's voice is heard loudly and clearly with the creation of sound policy and tangible actions to support this important part of the economy.

ACID Request & Guide

In addition to the IPO request above, ACID also urges all designers to write to Dawn Perry at dawn.perry@acid.uk.com with brief case studies of design infringement (no more than 250 words)

Company name (optional, name will not be published)

Company name of infringer (optional, name will not be published)

Images of product & lookalike product (if available – please send as jpg/pdf)

Brief description of infringement (no more than 250 words)

Did you take legal action? (Brief details)

Design sector/s (jewellery, furniture etc.)

Team size (how many people work with you?)

Do you register your designs with the IPO/EU?

Have you registered your Trade Mark?

How many times have you been copied?

How much have you lost through copying? (Monetary/financial loss)

Do you export? (Which countries?)

What 3 IP design policy changes do you think would support designers and discourage copyists?

Do you think Copying is Blatant or Inadvertent?