

## MOUNT MORRIS PARK COMMUNITY IMPROVEMENT ASSOCIATION

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## An invitation to be an important part of the 23rd Annual Mount Morris Park House Tour, Sunday, June 10, 2012!

We invite you to join with the other select townhouses, apartments and condos to be a featured venue on the Mount Morris Park 2012 House Tour. On the second Sunday in June, we open our doors to guests from all over New York City and beyond, offering them the chance to step inside the special places that characterize our community.

## This year's theme is Character(s) Welcome!

We're celebrating the historic character of original architecture that homeowners meticulously maintained as they revitalized brownstones. We're celebrating the personal character that landlords and tenants "decorated in" to new construction. We're even celebrating some of the characters themselves that call Mount Morris home, adding color and vivacity to an already-exuberant neighborhood. And we'd like you and your home to be part of it all.

## FAQs about being on the House Tour.

Date of the House Tour: Sunday, June 10, 2012, from 11 AM to 4 PM

<u>What to feature</u>: Some people open the whole house or apartment. Others feature the garden or common area or a particularly special kitchen or study. The choice is yours—whatever you think represents the "character" of your home, your style or your family. And if you'd like our input, the tour team location scouts will be happy to help you choose.

<u>Guidebook write-up</u>: At your convenience, a photographer will take interior photos and a writer will interview you. We'll ask you to talk about your home, your experience renovating or whatever story you'd like us to tell. We'd also like to take pictures of you and your family at home to complete the story that will go into our award-winning souvenir guidebook.

<u>Help</u>: On the day of the tour, hospitality volunteers will be assigned to your home to check tickets, talk with guests about your home and the work you've done, control the traffic flow and generally keep an eye on your place.

continued

**Our Mission**: The Mount Morris Park Community Improvement Association is a 501(c)(3) dedicated to preserving and revitalizing our Historic District and beyond, to fostering an environment of open and active opportunities, and to reflect a spectrum of voices, ideas and opinions of those who share the neighborhood.

# **Celebrating 41 Years as a NYC Historic District**

#### **Opening your home has its perks!**

Each venue on the Tour will receive:

- 2 Copies of the Guidebook featuring you and your home
- 2 Souvenir T-shirts from the House Tour
- 2 House Tour Tickets to use yourself or give to guests of your own
- *AND*...invitations to the VIP Countdown Party on Friday evening before the tour for residents of the tour venues, our advertisers and the House Tour Team. It's a time to relax, be pampered with food and drink, meet your neighbors and relax before the big day.

Insurance: We recognize the concern about damage, safety and liability for guests in your home. We will have a one-day event rider to our insurance policy to cover any unlikely incidents. As an FYI, in the 22 years we've held these tours, we haven't had a single safety or damage incident.

#### We hope you'll say Yes!

On behalf of the Mount Morris Park Community Improvement Association and the neighborhood, we offer our sincere thanks for your consideration. If you have any questions or would like to discuss the logistics further, please feel free to give one of us a call or send an email to <housetour@mmpcia.org>.

Sincerely,

Syderia Asberry-Chrestield 2012 House Tour Co-Chair 917.674.3313

Laurent Delly 2012 House Tour Co-Chair 646.752.0430