



## eSource - Why You Should Upgrade

Azox e-commerce platform, eSource, has undergone new changes and updates over the past several years and regardless of what release you are running, you'll want to consider upgrading to the newest version, eSource 3.4

Feature/Improvement	eSource 3	eSource 3.1	eSource 3.2	eSource 3.3	eSource 3.4	eSource 3.5
Web Parts	✓	✓	✓	✓	✓	✓
Skinning	✓	✓	✓	✓	✓	✓
Store Locator	✓	✓	✓	✓	✓	✓
Web Based Settings	✓	✓	✓	✓	✓	✓
Swatch	✓	✓	✓	✓	✓	✓
Sort By	✓	✓	✓	✓	✓	✓
Linked Attributes	✓	✓	✓	✓	✓	✓
.NET 4.0	✓	✓	✓	✓	✓	✓
XHTML Validation	✓	✓	✓	✓	✓	✓
Paros Vulnerability Testing	✓	✓	✓	✓	✓	✓
Shoter URLs	✓	✓	✓	✓	✓	✓
Edit Settings/Technical Details/Help	✓	✓	✓	✓	✓	✓
Mobile Store	✓	✓	✓	✓	✓	✓
Online Bill Pay Multi-Currency		✓	✓	✓	✓	✓
Apply Credit Memo, Return & Payments			✓	✓	✓	✓
Improved Admin Panel Layout		✓	✓	✓	✓	✓
One Page Guest Checkout			✓	✓	✓	✓
Gift Card for B2B and B2C			✓	✓	✓	✓
Quicker eSource Installation			✓	✓	✓	✓
Address Book			✓	✓	✓	✓
SSRS Support				✓	✓	✓
eSource Registration				✓	✓	✓
GP 2013 Compatible				✓	✓	✓
Web-Based Promo Pricing				✓	✓	✓
Captcha/Forgotten Password				✓	✓	✓
Guest User Checkout					✓	✓
New Promotions						✓
Address Confirmation						✓

### eSource 3.5 (Coming Third Quarter 2013)

New Promotions

Address Confirmation

## eSource 3.4: The Latest Release

### Guest User Checkout

Allow a user to process and order without logging in.

#### Guest Checkout

You do not need an account with **IvyLeague** to complete your order.

[Checkout as Guest](#)

#### Returning Customers

As a registered customer, enjoy exclusive benefits that make shopping faster and easier!

**Username:**

**Password:**

[Did you forget your password?](#)

[Login](#)

#### New Customers

Creating an account speeds up checkout time by saving your billing, shipping and credit card information to your account. You can also view detailed order status and purchase history.

**Email Address:**

**Confirm Address:**

**Password:**

**Confirm Password:**

☐ [Subscribe to newsletter](#)

[Continue](#)

## eSource 3.3

### SSRS Support

SQL Server Reporting Services (SSRS) are used to gather data from analytics and allow reports to be generated that help monitor the shopping habits of your customers include cart conversion and abandonment rates, commonalities across browsing, typical search results and items frequently added for purchase.

### GP 2013 Compatible

This version of eSource, and all after, are now Microsoft Dynamics GP 2013 compatible.

### Web-Based Promo Pricing

Customers are able to enter codes for various discounts and specials at checkout, such as multiple coupon codes, free shipping, buy one/get one specials and markdowns.

Shopping Cart

(Total items in current order: 1)

Delete

Qty

Item #

×

5


MST001MBL

Homepage

Prev

Buy/Get Special

Buy Get Special

Item No.	Quantity	Description	Customer Price
 <a href="#">MST003SDGRAY</a>	5	Adidas Short Sleeve Logo	\$0.00

Continue

### CAPTCHA/Forgotten Password

Return users who have forgotten their login credentials can complete a CAPTCHA, which is a challenge-response test that ensures a user is human, to re-obtain their password or username.

## eSource 3.2 Future Service Pack Upgrade

### One Page Checkout

Allow users to checkout in a single page. More features in one page checkout will be available on next release.

<b>Billing Information</b> <a href="#">Add New Address</a> <a href="#">Edit Address</a> Address ID <input type="text" value="PRIMARY"/> Company Aaron Fitz Electrical Contact Aaron Fitz Phone (734) 928-6004 Fax Email Address 1 45550 Helm St Address 2 Address 3 City Plymouth Country USA State MI Zip 48170	<b>Shipping Option</b> Shipping Method <input type="text" value="Ground"/> <b>Estimate Cost</b> <b>Payment</b> Pay Method <input checked="" type="radio"/> Credit Card <input type="radio"/> Check Card Type * <input checked="" type="radio"/> AMEX <input type="radio"/> DISCOVER <input type="radio"/> MasterCard <input type="radio"/> VISA Card Number * <input type="text"/> <input type="button" value="Q"/> Expiration Date * <input type="text" value="01"/> <input type="text" value="2013"/> CVV2 * <input type="text"/> Name * <input type="text"/> Company <input type="text"/> Street1 <input type="text"/> Street2 <input type="text"/> City <input type="text"/> Country <input type="text" value="USA"/> State <input type="text" value="--Select One--"/> Zip <input type="text"/>	<b>Cart Item Detail</b> <table><thead><tr><th>Quantity</th><th>Description</th><th>Price</th></tr></thead><tbody><tr><td>1</td><td>Colombia Airgill Long Sleeve</td><td>\$67.80</td></tr><tr><td>1</td><td>Adidas Originals Trefoil S/S Logo T-Shirt</td><td>\$15.26</td></tr></tbody></table> <b>Order Summary</b> <table><tbody><tr><td>Subtotal</td><td>\$83.06</td></tr><tr><td>Discount</td><td>\$0.00</td></tr><tr><td>Shipping</td><td>\$7.10</td></tr><tr><td>Tax</td><td>\$6.34</td></tr><tr><td>Grand Total</td><td>\$96.50</td></tr></tbody></table> <b>Coupon / Promo Code</b> <div><input type="text"/> <input type="button" value="Apply"/></div> <div><input type="button" value="Process Order"/></div>	Quantity	Description	Price	1	Colombia Airgill Long Sleeve	\$67.80	1	Adidas Originals Trefoil S/S Logo T-Shirt	\$15.26	Subtotal	\$83.06	Discount	\$0.00	Shipping	\$7.10	Tax	\$6.34	Grand Total	\$96.50
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### Gift Cart for B2B and B2C

Code has been cleaned up and improved.

### Quicker eSource Installation

Allow users to do eSource installation, registration and updates/upgrades via eSource site.

### Address Book

New look and clean maintenance page.

## eSource 3.1

### Online Bill Pay Multicurrency

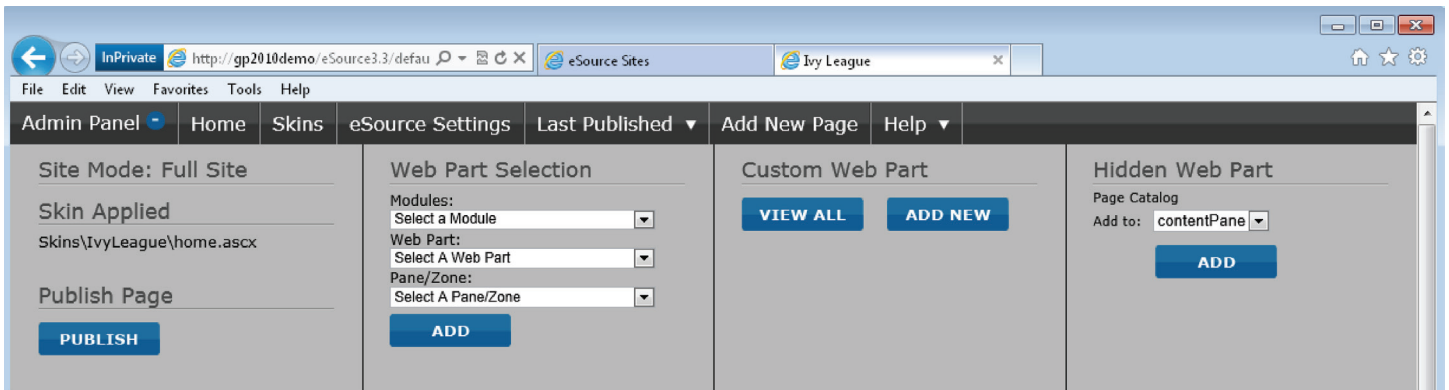
Allow users to create payments with GP originating currency by adding invoices to be applied in the Cash Receipt Note field.

## Apply Credit Memo, Return and Payments

Allow users to apply Credit Memo, Returns and unapplied Payments to open invoices.

## Admin Panel New Layout

The old Admin Panel has been replaced with a new one with an improved user interface that is also collapsible allowing users to have more visible room while working.



## Version Number

Version number is now displayed throughout the Admin Panel and the eSource Settings page

## eSource 3

### Web Based Settings

Having settings managed in a web based environment, creates one point of maintenance for your e-commerce site and makes it easier access from the convenience of a web browser. eSource Settings replaces eSource Manager and makes managing your catalog and displaying your items more user friendly.

### Edit Settings/Edit Technical Details/Help File

All web parts now have a menu which can be accessed for Edit Settings, Edit Technical Details, and Help Manual.

**Edit Settings:** Helps to apply customized settings to a specific store and the site from the web part. Provides option Activate/Deactivate for the web part, Show/Hide columns or reload the Default Settings. Also, provides Force Reload functionality to enforce the changed settings without logging off the site.

**Edit Technical Details:** Helps to change the caption of Buttons, Labels from the Resource File, manage error messages from the Static Page and adjust the spacing and look of the controls through CSS.

**Help File:** A detailed explanation of the Web Part functionality and set up with the help of screen shots

**You've Selected**

Color: Green  
Size: Queen  
Brand: Fieldcrest

**Narrow Your Results**

Remove Selection

► Color

► Size

► Brand

► Thread Count


☐ 225

☐ 275

☐ 300

☐ 260

☐ 600



**Fieldcrest Luxury Egyptian Cotton Sheet Set**  
**Color**  
**Size**  
**Item #**  
**List Price**  
**Dealer Price**  
**Quantity**

☐ ☐ ☐ ☐ ☐ ☐

Queen

BS012Q

\$74.00

\$65.99

2

DefaultCatalog User Defined Field

Column Name	Caption	Show/Hide
Add	Add To Cart	<input checked="" type="checkbox"/>
Additional Information	Additional	<input checked="" type="checkbox"/>
BackOrderQty	Back Order Qty	<input type="checkbox"/>
Catalog Description	Catalog Description:	<input checked="" type="checkbox"/>
CustomCatalog	Custom Catalog	<input checked="" type="checkbox"/>
Customer Item Description	Customer Description:	<input type="checkbox"/>
Customer Item Generic	Customer Generic:	<input type="checkbox"/>
Customer Item Short Name	Customer Short:	<input type="checkbox"/>
CustomerItem	Customer Item No.:	<input checked="" type="checkbox"/>
CustPrice	Customer Price:	<input checked="" type="checkbox"/>
Description	Description:	<input checked="" type="checkbox"/>
ETA Date	ETA:	<input checked="" type="checkbox"/>

Save Changes

☒ Force Reload

Help

## Swatch/Image Zoom

This introduces the ability for an image of a product to change as a different swatch is selected. In the example to the right, the dimension group contains three different shirt colors, green, blue and orange. With swatch the color/item can easily be changed at the item detail level or on a product/browse page. Images can also feature the ability to be zoomed in on to see up close detail.



## Sort By

Sort By makes it easier for your shoppers to find what they want by having the ability to sort by a number of categories from alphabetical to highest to lowest price.

Sort By:

Best Selling

Best Match

Price Low to High

Price High to Low

Brand A-Z

Brand Z-A

Best Selling

## Shop by Printer

Canon

Inkjet

Select\_Model (Required)

Select\_Type (Optional)

Submit



## Linked Attributes

Combining various attributes/values together in a set allows for enhanced filtering among product lines. Linked attribute sets will appear in the catalog engine and can be setup and managed there.

## .NET 4.0 Compatibility, XHTML Validation and Paros Vulnerability Testing

eSource 3 brings with it .NET 4.0 compatibility ensuring no errors when tested through a site like (validator. w3.org). The new code also meets the XHTML standards set by W3C, meaning more organized and cleaner code. The code also passed Paros Vulnerability testing to block any SQL injections or hacking attempts.

## URLs Shortened

eSource URLs are shorter with eSource 3 and redundant information like “eSource/ecom/eSource” will be removed, helping benefit the site’s SEO practices.

## Mobile Store

eSource 3 allows you the ability to expand your store to the increasing number of mobile shoppers everywhere.

E-commerce sites can be optimized and rebranded to display properly on any mobile device such as Android, Windows Phone or iPad devices while maintaining the same seamless integration to Microsoft Dynamics GP that you get with traditional Azox e-commerce sites.



## Other Standard Features

eSource II introduced several key improvements over the original eSource platform primarily coming from the design and branding aspects of the site. These features are available in eSource 3’s e-commerce engine.

### Store Locator

Store Locator helps customers find the stores nearest them as well as display each individual store on a map. Additional information like store hours and phone numbers can also be listed for each store.

State/Province

Find the stores that are within  miles

Zip/Postal Code

OR

City

State

Below are the search results for the stores found closest to the location you entered.

Address: 1. Plymouth Store  
44800 Helm St  
Plymouth, 48170

Phone: 444-222-1122

Hours: Monday 8:00am-9:00pm  
Tuesday 8:00am-9:00pm  
Wednesday 8:00am-9:00pm

Distance: 2.82 miles  
[Directions](#)

## Skinning

Skinning is an easy and flexible way to expand your web store’s appearance by applying a skin to a particular webpage or group of webpages. This allows the look of a website to be changed and customized much easier. Skin creation involves two processes, designing the look and feel of your site and developing the structure of your site. Skins are ASCX files that include the basic structure of the webpage/website.

*See images on next two pages.*

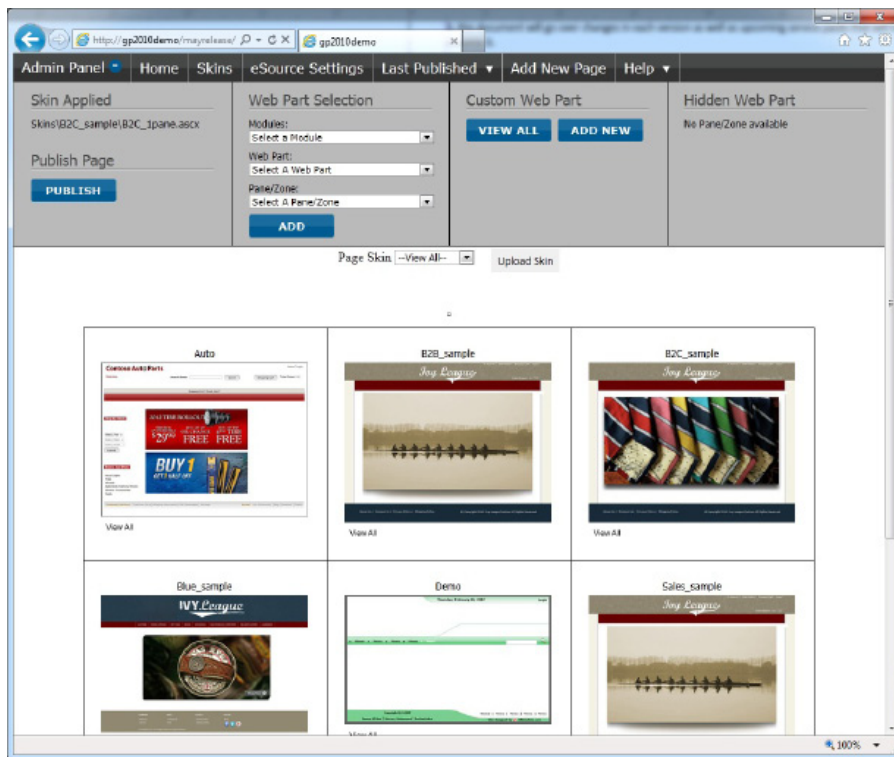


Fig. 1 - Different skins shown here allow the look and layout to be easily changed.

## Web Parts

With the use of ASP.NET server controls, eSource II allows users to easily introduce dynamic content on a website that are able to move around into specific areas or panes of a webpage similar to a Microsoft SharePoint website. There are a number of webparts that come standard and allow html/text, FAQs, images, related products or specific product information to be placed on a web page. Web parts are selected from a dropdown menu at the top and are segmented into categories. (see Figure 2)

When using an HTML text web part, a built in full HTML editor makes it easy to add content or images without having extensive HTML knowledge. Similar to working in a word processing program, this allows content on a website to be more easily created, published and updated (see Figure 3).

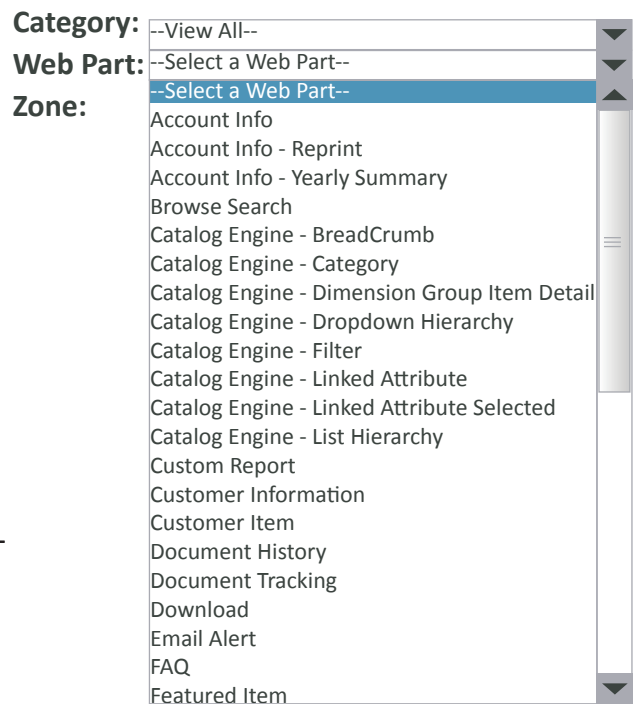


Fig. 2 - A list of selectable web parts



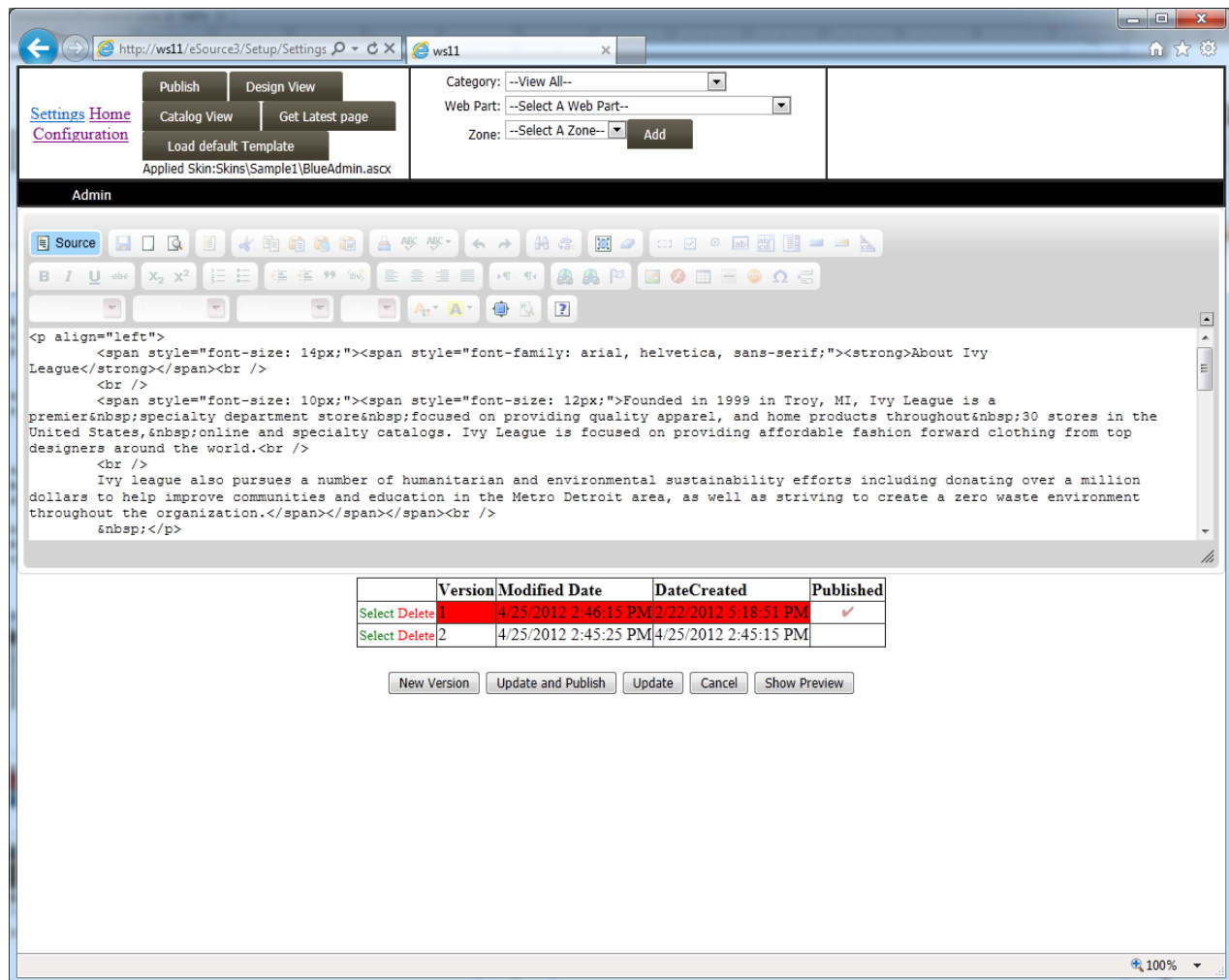


Fig. 3 - Built in HTML text editor for easy content creation and publishing

## Drag and Drop Ability of Web Parts

In addition to being added to a web page, web parts can also be moved around a webpage. Web parts can be placed in areas labeled “Content Pane”. Content panes serve as placeholders for any web part you would like to include on your webpage. To move web parts around users simply click the web part they want to move and drag and drop them to the content pane of their choosing.

In the example to the right you can see an image of the item that is selected and can be moved to any of the content Panes on the site.


**Site Mode: Full Site**  
**Skin Applied**  
 Skins\IvyLeague\ItemDetail.aspx  
**Publish Page**  
 PUBLISH

**Web Part Selection**  
 Modules:  
 [Select A Module]  
 Web Part:  
 [Select A Module]  
 Pane/Zone:  
 [Select A Pane/Zone]  
 ADD

**Custom Web Part**  
 VIEW ALL ADD NEW

CLOTHING MUSIC & MOVIES GIFT CARD ELECTRONICS & COMPUTERS BED, BATH & MORE

breadCrumbPane  
 CatalogEngine - BreadCrumb  
 Image Pane  
 Item Detail - ItemImage



**Urban Pipeline Thermal Tee**  
**Item #**  
**List Price**  
**Color**  
**Size**  
**Each**

detailPane ProdVInfo  
 rightPane BrowseSearch  
 ItemDetail - Information  
 MST011SBLUE  
 \$17.00  
 ItemDetail - Attribute  
 CatalogEngine - DimensionGroupItemDetail  
 ItemDetail - QtyBreak  
 1 Add



## ABOUT AZOX

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As a Microsoft Managed Independent Software Vendor (ISV) with Gold Enterprise Resource Planning and Silver ISV competencies. Azox is a recognized leader in providing E-Commerce solutions for Microsoft Dynamics products. Headquartered in Plymouth, Michigan, Azox develops and delivers fully integrated E-Commerce solutions, credit card processing and online bill payment solutions to businesses of all sizes and all types around the world.

- *E-Commerce Solutions*
- *E-Payment Solutions*
- *Online Bill Pay Solutions*



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