

March 14-15, 2012

MIPPA Rock Solid
Diamond Showcase



MIPPA doesn't just scratch the surface.

We look into every facet of your business. That's why our premier event—the MIPPA Rock Solid Diamond Showcase—is the most comprehensive promotional products event in the Midwest, including

- Affordable Exhibiting Costs
- Exhibitor and sponsorship opportunities
 - Professional development sessions
- Networking event for exhibitors and distributors
- Hundreds of product lines and more...

2012

Exhibitor

Contract

SHOW REGISTRATION INFORMATION: **SUPPLIER** **MULTI-LINE REP**

The following information is required for accounting and directory listing. **TYPE OR PRINT LEGIBLY**

COMPANY NAME: _____

CONTACT: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

PHONE: _____ FAX: _____

EMAIL: _____

ASI # _____ PPAI # _____ UPIC _____

MICHIGAN CONTACT INFORMATION:

NAME: _____

CITY: _____ STATE: _____ ZIP CODE: _____

PHONE: _____ FAX: _____

EMAIL: _____

EXHIBIT STAFF INFORMATION: (For Name Badges) **PLEASE TYPE OR PRINT LEGIBLY**

Please indicate CAS or MAS designation if applicable.

1. _____ 2. _____

3. _____ 4. _____

INFORMATION FOR SHOW DIRECTORY: **PLEASE TYPE OR PRINT LEGIBLY**

Product Line Names or Company Names

1. _____ 2. _____

3. _____ 4. _____

5. _____ 6. _____

PLEASE BRING SIGNAGE. This will help to keep costs down. Most exhibitors do not use the signs that MiPPA provides and we are trying to be eco-friendly. If you do need signage, please call the office at **(734) 699-6767**.

| | |
|--|--|
| <p>Please List up to three companies that you do <u>NOT</u> want to be placed next to:</p> <p>1. _____</p> <p>2. _____</p> <p>3. _____</p> <p><u>Please place me by:</u></p> <p>1. _____</p> <p>2. _____</p> | <p>Host Hotel—</p> <p>Room Rate \$89.00 per night plus taxes</p> <p>Call for your reservation today: 734.283.4400</p> <p>Holiday Inn Southgate</p> <p>17201 Northline Road,</p> <p>Southgate, MI 48195</p> |
|--|--|

SHOW REGISTRATION INFORMATION:

COMPANY NAME: _____

BOOTH PRICING INFORMATION:

| <u>10 X 8 Booth Space</u> | <u>By Dec. 31, 2011</u> | <u>After Jan. 1, 2012</u> | |
|---|--|---------------------------|---------|
| Single Booth | \$675.00 | \$775.00 | = _____ |
| Two Booths | \$999.00 | \$1,124.00 | = _____ |
| Three Booths | \$1,348.00 | \$1,498.00 | = _____ |
| Four Booths | \$1,697.00 | \$1,872.00 | = _____ |
| Five Booths | \$2,046.00 | \$2,246.00 | = _____ |
| Opening Reception (1 free per booth) | Additional # of persons _____ | x \$ 20.00 | = _____ |
| Lunch on Show Day (1 free per booth) | Additional # of persons _____ | x \$ 15.00 | = _____ |
| Electric | | \$115.00 | = _____ |
| Drayage Fee-Flat Rate | <input type="checkbox"/> YES <input type="checkbox"/> NO | \$85.00 | = _____ |
| Non-Member Exhibit Fee or 2012 Dues | | @ \$ 125.00 | = _____ |

Additional Exhibit Items:

| | | | |
|------------------------|---------|---------|-----------------------------|
| Each 4' Table | \$61.00 | \$78.00 | Qty _____ x Cost = \$ _____ |
| Each 6' Table | \$75.00 | \$94.00 | Qty _____ x Cost = \$ _____ |
| Each 8' Table | \$80.00 | \$94.00 | Qty _____ x Cost = \$ _____ |
| Each chair | \$23.00 | \$27.00 | Qty _____ x Cost = \$ _____ |
| Each 4' Undraped Riser | \$18.00 | \$29.00 | Qty _____ x Cost = \$ _____ |
| Each 6' Undraped Riser | \$23.00 | \$34.00 | Qty _____ x Cost = \$ _____ |
| Each 8' Undraped Riser | \$28.00 | \$38.00 | Qty _____ x Cost = \$ _____ |
| Each 4' Draped Riser | \$35.00 | \$43.00 | Qty _____ x Cost = \$ _____ |
| Each 6' Draped Riser | \$45.00 | \$51.00 | Qty _____ x Cost = \$ _____ |
| Each 8' Draped Riser | \$59.00 | \$62.00 | Qty _____ x Cost = \$ _____ |
| Each Stool | \$39.50 | \$44.50 | Qty _____ x Cost = \$ _____ |
| Each Easel | \$21.00 | \$26.00 | Qty _____ x Cost = \$ _____ |

DISTRIBUTOR SHOW DIRECTORY ADVERTISING—You must purchase at least one single booth above

| | | |
|------------------------|--|------------------|
| Full Page Ad | Must supply art 7.58" x 4.35" email to donna@mippa.org | \$100.00 = _____ |
| Half Page Ad | Must supply art 4.35" x 4.35" email to donna@mippa.org | \$ 50.00 = _____ |
| Quarter Page Ad | Must supply art 2.15" x 2.15" email to donna@mippa.org | \$ 35.00 = _____ |

TOTAL DUE = \$ _____

Signature: _____ **Date:** _____

Credit Card: MC _____ Visa _____ Amex _____ #: _____

Name on Card: _____ Exp. Date: _____

Check #: _____

MiPPA Office Use Only: Auth Code: _____ **Date** _____

MIPPA Rock Solid Diamond Showcase



The MiPPA Board is pleased to announce our signature show at the Crystal Gardens, Southgate, Michigan, on March 14 and 15, 2012. You will once again have the opportunity to attend two great shows in one week. Start with Ohio for the OPMA Show on March 12 & 13, in Columbus, OH and then come to Michigan for our MiPPA Rock Solid Diamond Showcase in the Detroit, Michigan area on March 14th and 15th

Set-up and Show at the Crystal Gardens

- CEU Education
- Plenty of Free Parking
- Ease of move-in and move-out
- Host Hotel—Holiday Inn Southgate—\$89.00 plus taxes
- Opening Reception
- Free Beverages for set-up and show day
- Free Lunch on Show Day
- Free Entry per booth to Opening Reception
- Early Bird Discount until December 31, 2011
- Quality Distributor Attendance
- Electronic Show List of Attendees provided
- New/Green Product Showcase
- Advertising Opportunities in Show Directory
- Sponsorship Opportunities

SUBMIT CONTRACT:

By Fax: 734.699.7363

By Mail:

MiPPA

**12080 Belleville Rd.
Belleville, MI 48111**

By Email:

donna@mippa.org

10 x 8 BOOTH INCLUDES:

3' and 8' booth draping
1 skirted 8' table
2 folding chairs
1 waste basket
One Free Lunch per booth
Additional Lunch \$15.00 each

OPENING RECEPTION

One free entry with each booth purchased. You can purchase additional tickets for \$20.00 per ticket.

Rooms At Host Hotel \$89.00

FREIGHT/DRAYAGE

Flat Rate of \$85.00



16703 Fort Street,
Southgate, MI 48195

734.285.2210

Conveniently located and accessible
from major highways .

**CRYSTAL
GARDENS**

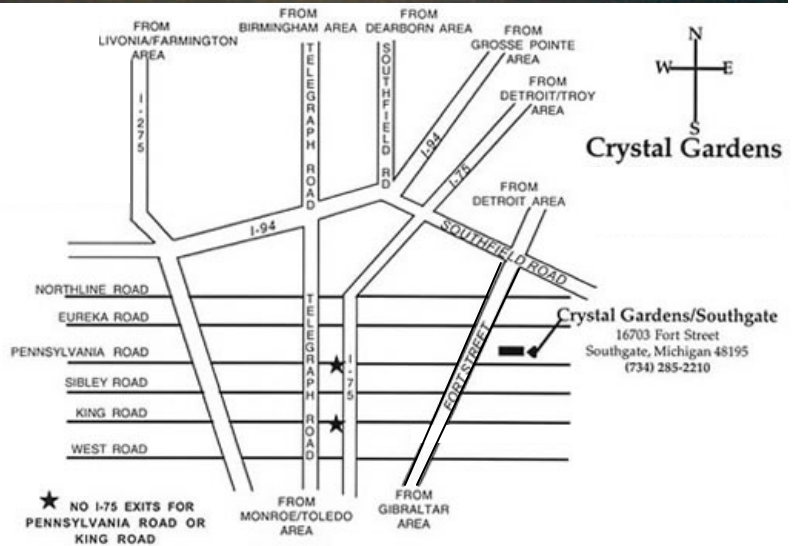
2012 Rock Solid Diamond Showcase Schedule of Events

Wednesday, March 14, 2012

- Exhibitor Move-In—9:00 am to 5:30 pm
- Exhibitor Beverages—All Day
- **Professional Development is complimentary for Suppliers—Lunch charge \$15.00**
- Opening Reception 6:00 pm to 10:00 pm
- **One complimentary entry ticket to opening reception is reserved for each booth purchased.**

Thursday, March 15, 2012

- Exhibitor Move-In
- Exhibitor Beverages
- **Show Hours**
- Exhibitor Box Lunch
- **One complimentary Lunch for each booth purchased.**
- Exhibitor Move-Out



7:00 am to 9:00 am

7:00 am to 9:00 am

9:00 am to 2:00 pm

11:00 am to 12:00 noon

2:00 pm to 6:00 pm

SECURITY AND INSURANCE: Exhibitor expressly assumes all risks associated with, resulting from, or arising in connection with Exhibitor's participation at the show, including without limitation, all risks of theft, loss, harm; damage or injury to the person (including death); property, business or profits of Exhibitor, whether caused by negligence, intentional act, accident, act of God or otherwise. Exhibitor has sole responsibility for its property or any theft, damage or other loss to such property (whether or not stored in any courtesy storage area), including any subrogation claims by its insurer. Neither the Association nor the Exhibit Facility accepts responsibility, nor is a bailment created, for property delivered by or to Exhibitor. Neither the Association nor the Exhibit Facility shall be liable for, and Exhibitor hereby releases all of the from, and covenants not to sue any of them with respect to all risks, losses, damages and liabilities described in this paragraph. The Association will endeavor to protect Exhibitors materials by providing security during the closed hours of exhibits. Exhibitors are urged to insure their property against fire and theft.

INDEMNIFICATION: Exhibitor agrees to indemnify, save and hold harmless and defend MiPPA, and its directors, officers, agents, employees, and each of them from and against any and all claims, costs and expenses (including legal fees and expenses), demands, actions, and liabilities of every kind with respect to any breach of the foregoing representations and warranties.