



The Visual Arts Guild of Frisco  
**Juried Photography Show**  
**July 15 – August 13, 2011**

Frisco Art Gallery at Discovery Center  
8004 N. Dallas Parkway, Frisco, TX 75034

**Eligibility and Conditions:** The VAGF Juried Photography show is open to amateur and professional photographers 18 years and older. Digital or film photography is accepted. Work must have been completed by the artist only, within the past 5 years. Work must not have been exhibited in a previous VAGF show or at the Frisco Discovery Center.

**Categories:** There are three categories in this year's show.

- Photography (Professional Category) Film or digital photography by professional photographers.
- Photography (Non-Professional Category) Film or digital photography by non-professional photographers.
- Alternative Process Photography (open to all). Images that have been manipulated by Photoshop or another photo-editing software to change the original image, or achieved by a non-traditional method are accepted into this category.

**Entries:** Each artist may submit a *total* of 3 entries for the show. Entries will be in a public gallery space, and will need to be appropriate for all audiences. Maximum size (with frame) is 48" in any direction. Entries must be either framed or gallery wrapped. Entries must be completely prepared for secure installation, with wire on the back. Wire should be approx. 1/3 from the top of the frame. No saw-tooth hangers accepted. Neutral colored mats are preferred for framed works. **Entries that are not properly framed, or that have no wire for hanging, will NOT be accepted into the show.**

**Fees:** The entry fee for VAGF members is \$20, and for non-members is \$35. Dues must be current (paid in 2011) to be considered a member in good standing. Fees may be paid upon submission. Instructions on payment are on the **Entry Form**. Entry fees are non-refundable.

**Juror:** The juror for the 2011 Juried Photography Show is accomplished photographer Chris Fritchie of Style Creative Photography and staff photographer for Frisco STYLE Magazine. His work may be seen at [www.stylecreativephotography.com](http://www.stylecreativephotography.com).

**Awards:** Awards include one Best of Show (\$200), plus First (\$100), Second (\$75) and Third (\$50) place in each category.

**Sales:** Prospective sales will be referred to the artist. A 25% commission is requested for sales generated during the show; 20% of the donation goes to VAGF, and 5% goes to Frisco Arts to support this and future programs.

**Entry Procedures:** Each artist must submit the **Entry Form** and images of their work through e-mail submissions or by mailing the information to our PO Box. Please see the entry form below for specific directions. You will be notified of acceptance/rejection on or before Friday, July 1, 2011 by e-mail.

**Delivery:** Hand delivery of *accepted entries* will be on Sunday, July 10, from 1:00 - 3:00 PM. **NO LATE ENTRIES WILL BE ACCEPTED.**

**Pick Up:** Each artist is responsible for picking up their art work on Sunday, August 14, 2011, between 1:00 - 3:00 PM. You will be asked to sign your work out of our register. If you are sending someone else to pick up your art, let us know in advance. We are unable to store art work. Please make arrangements to have your work picked up at the time indicated. *A charge of \$5 per day will be incurred for work not picked up on time.*

**Final Acceptance:** Final acceptance of entries in the VAGF Juried Photography Show is up to the Juror and Exhibit Coordinator's discretion after viewing the delivered framed prints. If a print does not match the appearance of the JPEG entry, or if the print quality or the framing (presentation device) are not suitable quality for gallery presentation, the art work may be rejected.

**Location:** Drop off and Pick up, the exhibit and Artists' Reception will be at Frisco Discovery Center, 8004 N. Dallas Parkway, Frisco, TX 75034.

**Liability:** All care will be taken to ensure the safety of the artwork while on exhibit. However, the Visual Arts Guild of Frisco, Frisco Arts and the City of Frisco assume no responsibility for loss or damage for any reason or cause. Artists should provide their own insurance coverage.

**Use of Images:** All entrants agree that any image they submit to the VAGF Juried Photography Show may be used for marketing and promotional purposes directly related to the Show. This use may include, but is not limited to, publication in any VAGF Juried Photography Show printed materials, advertisements, electronic media, Internet, catalog, gallery shows, and [vagf.org](http://vagf.org). Any image used by the VAGF shall carry a credit line of the artist. Copyright and all other rights remain that of the artist.

**CALENDAR:**

**Friday, June 24,** 10:00pm. Submissions due.

**Friday, July 1,** Notification of acceptance/rejection by e-mail.

**Sunday, July 10,** 1:00-3:00pm. Drop off accepted entries to Frisco Discovery Center. No late entries accepted. (If you need to arrange an *earlier* time, contact Misty at [shows@vagf.org](mailto:shows@vagf.org)).

**Friday, July 15,** Show Opens at Discovery Center.

**Saturday, July 23,** 7:00-9:00pm Artists' Reception

**Saturday, August 13,** Show Closes

**Sunday, August 14,** 1:00-3:00pm. Pick Up Artwork from Frisco Discovery Center.

## Entry Options:

### 1. Digital Submissions (preferred) -- due by 10:00pm on Friday, June 24, 2011 to [shows@vagf.org](mailto:shows@vagf.org).

- Complete the Entry Form (on separate document). Simply fill in the blanks using Microsoft Word. Save the document and attach to your entry e-mail.
- Attach up to 3 images to your e-mail. Digital files must be in .jpg or jpeg format. Files should be between 1MB – 3MB each.
- File names should start with the applicant's last name and be numbered to correspond with the entry form. (example: Smith\_1.jpg) *Please number the files in the order you have them listed on the ENTRY FORM below.*
- Files must be formatted for a PC. Please test your files before sending.
- Send the COMPLETED ENTRY FORM AND IMAGES via e-mail to [shows@vagf.org](mailto:shows@vagf.org).

### OR 2. Mail completed Entry Form, payment, and CD\* with images of your submissions to

JURIED PHOTOGRAPHY SHOW

Visual Arts Guild of Frisco

PO Box 2486

Frisco, TX 75034

\*Entry materials will NOT be returned.

Upon acceptance, we will send you an artist contract and labels for your accepted art work.

### **ABOUT THE VISUAL ARTS GUILD OF FRISCO.**

The Visual Arts Guild of Frisco is a non-profit 501(c)(3) organization of volunteers dedicated to promoting the Arts and educating the public. We are focused on enhancing the visibility of local artists and creating a peer learning network. The Guild features local and regional artists in quality shows, workshops, and lectures which are open to the public. Artistic styles range from Traditional to Contemporary in a variety of media.

Visit us online at [www.vagf.org](http://www.vagf.org).

Questions? Contact Misty Oliver Foster, Exhibits Coordinator, at [shows@vagf.org](mailto:shows@vagf.org) or 214.384.7200

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