



Call for 2012 DCI Annual Conference Session Proposals Golden, September 12–14, 2012

Downtown Colorado, Inc. (DCI) is pleased to announce that the 2012 Annual Conference will be held in downtown Golden on September 12–14, 2012. We are currently requesting proposals for speakers/session for our annual downtown revitalization conference. **Session proposals must be submitted electronically through our online submission link below.** Deadline is Wednesday, February 15, 2012.

Session topic areas: Interest areas include economic and community development topics, including but not limited to economic gardening, training for small and medium businesses, public-private partnerships, URA/DDA/BID innovative projects and impacts, business ambassador programs, partnerships and collaborations, youth leadership programs, integrating diverse groups into planning, marketing and promotions, and parking issues. Please keep in mind that each session will be approximately 1 hour and 15 minutes, which should include 10 minutes for audience questions.

Attendance: 150-200 attendees

Target audience: State, regional and local government officials from rural, suburban and urban communities; business and community leaders; economic developers, quasi-governmental organizations

Proposal submission process: Submission process is electronic. Please use the below link to submit your session proposal and speaker information. (See list below for detailed submission requirements.)

For more information on DCI's annual conference, as well as information on past conferences, please visit our website at www.downtowncoloradoinc.org.

Proposal submission link is available on DCI's website (select Educational Events/ Annual Conference/Session Submission.)

Deadline to receive proposals is Wednesday, February 15, 2012.

The conference committee will complete the selection process by mid-March. Preference will be given to DCI members.

Conference Session Proposal Requirements

Please be prepared to submit the following information electronically:

- Proposed session title
- Session description (no more than 150 words)
- Intended audience
- 2-3 practical take-aways for attendees. (NOTE: It is important to our attendees that they the sessions provide them with information that has practical application in their communities. For example, if your session is on youth engagement, an example of this could be the first steps toward creating a youth engagement program.)
- Contact information for all proposed speakers (including organization, professional title, email, and phone)
- AICP or non-AICP titles for all speakers (e.g., AICP, FAICP, PE, ASLA, AIA, MD, PhD)
- Bios for all speakers (no more than 200 words). NOTE: If you have more than 3 speakers, you must submit the additional speaker bios via email to events@downtowncoloradoinc.org after you complete your online proposal submission.
- Session logistical requirements, including A/V needs