AIDMATRIX DIGITAL BALL

2013 Technology Innovation Award: Digital Makeover

APPLY NOW for a Digital Makeover!

If you, or a nonprofit with which you work, have a **need for a more robust online presence to help your organization be more effective and efficient in serving the community,** we want to hear from you.

Your application qualifies you for one of the following*:

New Website/Website Redesign:
A more robust online presence has the potential to expand outreach, raise cause awareness, increase funding, and streamline access to information. A quality website is an important asset to any nonprofit.

Upgrade to HTML5:
This upgrade will allow for web apps, richer media elements, better SEO, and compatibility with mobile browsers.

Mobile Enable Your Website:
Studies show that mobile web usage is expected to surpass traditional PC web usage by 2015, making it more important than ever for your organization to have a mobile-enabled website.

Socialize Your Website:
With Facebook having more than 1.11 billion monthly and 655 million daily active users worldwide and boasting 1 of every 5 page views, the social media platform continues to grow exponentially. Without a social media presence, your organization's outreach may be severely limited to this ever-expanding audience.

Stable and Secure Assessment:
Our technology consultants will assess your organization to ensure that you have Stable and Secure technology infrastructures to conduct day-to-day operations. An organization operating outside of minimum standards will likely face system instability, security breaches, and a general lack of performance and productivity.

Online Event Management Tool (runner-up prize):
This solution relieves much of the stress involved in organizing a successful fundraiser, giving you the ability to promote your event, sell tickets, track attendance, highlight sponsorships, and more.

Scope of the project is limited by the discretion of the Aidmatrix Development Team. Our Solution Architects will determine the ultimate range of work provided for the prize recipients.

Apply online TODAY at: www.AidmatrixDB.com/technology-innovation-award

Gov. Scott McCallum of Aidmatrix (left) and Greg Douglass of Accenture (right), present Liam Mulvaney, President & CEO of LifeNet with the 2012 Technology Innovation Award onstage at the inaugural Aidmatrix Digital Ball.

Three finalists will be selected in late September and will be invited to deliver a live presentation to the Judging Panel. Aidmatrix will have the privilege of working alongside the winner to put their Digital Makeover plan into action!

Past winners:
2012 Grand-Prize Winner – LifeNet
2012 Runner-Up Recipient –
Spay Neuter Network (formerly Kaufman County Animal Awareness Project)

Winner receives:

ONE of the following five elements below (based on winner's preference)*:
- Website Makeover
- Upgrade to HTML5
- Mobile Enable Your Website
- Socialize Your Website
- Stable & Secure Assessment

The winner will also receive additional software donations and implementation support from Microsoft and Avanade, for a total prize package valued at more than $50,000.

One runner-up receives:
- Aidmatrix Online Event Management Tool

Valuable PR Benefits

The grand-prize winner and runner-up will be profiled at the Aidmatrix Digital Ball. Both organizations will be highlighted on the AidmatrixDB website and on various event materials, shared with thousands of Aidmatrix supporters and nonprofit clients.

Complimentary Tickets

The winner will be announced before more than 700 guests at the Aidmatrix Digital Ball on November 2, 2013. The grand-prize and runner-up organizations will receive a pair of tickets to the event, and one representative from the grand-prize winning organization will be invited to receive the Award onstage.

For questions, please contact AidmatrixTechAward@aidmatrix.org

**Application Deadline:
August 12, 2013 at 5pm CST.**

About The Aidmatrix Digital Ball

The Aidmatrix Digital Ball is a leading annual convocation of CIOs and technology companies that focuses on empowering the nonprofit community through the adoption of technology. This signature fundraising gala brings together business and technology thought leaders for an evening of dinner, dancing and visually stunning performances. Aidmatrix is proud to host the 2nd-annual Aidmatrix Digital Ball. First introduced in 2012, the inaugural event was met with overwhelming support, raising over $465,000 in cash and in-kind donations from 400+ guests representing 55 sponsoring companies, including 33 IT Executive Hosts from leading corporations.
www.AidmatrixDB.com

About The Aidmatrix Foundation, Inc.

The Aidmatrix Foundation, Inc. builds and operates powerful technology hubs that support diverse stakeholder groups in their efforts to work together to solve the world's most challenging humanitarian crises. Our solutions enhance participation, amplify contributions, and accelerate results for humanitarian relief. More than 52,000 leading corporate, nonprofit and government partners leverage our solutions to mobilize more than $1.5 billion in aid annually, worldwide. The donated goods, money and services impact the lives of more than 65 million people. Aidmatrix is a 501(c)3 nonprofit headquartered in Irving, TX, USA, with offices in Wisconsin, Germany and India.
www.aidmatrix.org

About Accenture

Accenture is a global management consulting, technology services and outsourcing company, with approximately 261,000 people serving clients in more than 120 countries. Combining unparalleled experience, comprehensive capabilities across all industries and business functions, and extensive research on the world's most successful companies, Accenture collaborates with clients to help them become high-performance businesses and governments. The company generated net revenues of US$27.9 billion for the fiscal year ended Aug. 31, 2012. Its home page is www.accenture.com.