

Organization Membership

Organization, Association & Non-Profit

Annual budget less than \$100,000	<input type="checkbox"/> \$50
Annual budget \$100,000 - \$500,000	<input type="checkbox"/> \$100
Annual budget \$500,000 - \$1,000,000	<input type="checkbox"/> \$250
Annual budget above \$1,000,000	<input type="checkbox"/> \$500

Business

Small (fewer than 50 local employees)	<input type="checkbox"/> \$100
Medium (50-500 local employees)	<input type="checkbox"/> \$250
Large (more than 500 local employees)	<input type="checkbox"/> \$500

Public Sector

Local gov't, park & recreation district, etc.	<input type="checkbox"/> \$100
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Education

School K-12	<input type="checkbox"/> \$50
College & University	<input type="checkbox"/> \$250

All payments qualify as charitable contributions for income tax purposes. No tangible goods or services.

Organization _____

Address _____

City _____ State _____ Zip _____

Contact Name _____

Phone _____

Email _____

Website _____

Website: www.GreenUmbrella.org

Email: info@GreenUmbrella.org



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Green Umbrella



IN PARTNERSHIP WITH



Green Umbrella

The Sustainability Alliance for the Region Around Cincinnati

Green Umbrella is a non-profit organization working to improve the economic vitality and quality of life in the region around Cincinnati by maximizing the collective impact of individuals and organizations dedicated to environmental sustainability.

Our goal is to have our region recognized as one of the top 10 most sustainable metro areas in the U.S. by 2020.

In partnership with our area's leading planning initiatives — Vision 2015 in Northern Kentucky and Agenda 360 in Southwestern Ohio — Green Umbrella facilitates collaboration among over 100 area non-profits, businesses, educational institutions and governmental entities focused on the environmental aspects of sustainability. With our members, we aim to meet the environmental, social, and economic needs of today while preserving the ability of future generations to do the same.

We have united around the Collective Impact Model, which teaches that success requires having a common agenda, using a shared measurement system, supporting mutually reinforcing activities and maintaining continuous communication.

Green Umbrella is the “backbone organization” that helps all member organizations work better together to promote a more environmentally sustainable region.



Our Vision for a Sustainable Future

- People select our region to live, work, and play based on the prevalent abundance of quality places, economically viable communities, and a healthy environment with safe air and unimpaired waters.
- Political jurisdictions across the U.S. benchmark the effectiveness of their own sustainability efforts against our region in the areas of cooperation, effectiveness, delivery of low-cost public services, and public engagement.
- All residents and visitors to our region have easy access to parks and green spaces, where they engage in healthy outdoor recreation and encounter healthy ecosystems appropriate to our region.
- Products made here and food grown here are those consumers choose more often.
- People and products travel easily and affordably throughout our region with minimal contributions to emissions and congestion.
- Our built environment is comfortable, efficient and functional, constructed primarily from local components and powered by locally generated, reliable, cost effective renewable and alternative energy.
- People throughout our region understand and appreciate the value of green infrastructure and biodiversity and seek to sustain this value by well planned protection and restoration of natural areas.





Our Structure for Impact

Green Umbrella is an Ohio non-profit organization operating as tax exempt under section IRC 501(c)3.

Our Board of Trustees includes a representative cross section of our member organizations as well as people with legal, management, financial and marketing expertise.

Membership is open to individuals, organizations, businesses, schools and governmental agencies.

Our work is done through subject area Action Teams that meet monthly to drive progress toward the measurable goals they have established for our region.



Photo by Rosie Santos



Action Team Goals for our Region by 2020

Energy Conservation – Reduce the total energy consumption in the built environment by 15%.

Land – Increase the acreage of high quality green space by 8%.

Local Food – Double the percent of fruits and vegetables sourced and consumed within our region.

Outdoor Recreation/Nature Awareness – Increase participation in recreational and educational activities, events and venues that get people outdoors into nature by 15%.

Renewable Energy – Double the local production of renewable energy each year.

Transportation – Reduce the use of gasoline and diesel as motor fuels by 20%.

Waste – Reduce waste disposed in the residential/commercial sector by 33% as we transition to “zero waste”.

Water – Protect, enhance and celebrate all streams, rivers and other water resources by making a measurable improvement in 75% of them.

Green Jobs – working with all action teams to ensure that our region ranks in the top 10 US metro areas for green jobs.



Programs for Greater Impact

GreenUmbrella.org – our region’s “go to” site for sustainability including the Green Community Calendar (listing events, programs and activities open to the general public), news updates, organizational and resource listings, information on living green, volunteer and job opportunities, etc.

WhatsYourGreenUmbrella.org? – a collaboration with the City of Cincinnati Office of Environmental Quality and the US EPA to measure the collective impact of individual citizens committing to change their daily behaviors to live more sustainably, save money and reduce their carbon footprint.

Sustainability E-Newsletter – up to date information on issues, events and people in our region.

Great Outdoor Weekend – our annual September sampler of nearly 100 free outdoor programs and activities presented by our member organizations throughout our region.



Sustainability Forums – to share best practices, train staff and volunteers and educate the general public.

Shared Services for member organizations – office and meeting space, marketing, payroll and fiscal management, web hosting, data base management, fiscal sponsorship, professional development, group purchasing, etc.



Individual Membership

Member (basic)	<input type="checkbox"/>	\$30
Student	<input type="checkbox"/>	\$15
Friend	<input type="checkbox"/>	\$50
Supporter	<input type="checkbox"/>	\$100
Sponsor	<input type="checkbox"/>	\$250
Patron	<input type="checkbox"/>	\$500
Benefactor	<input type="checkbox"/>	\$1,000

All payments qualify as charitable contributions for income tax purposes. No tangible goods or services.

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Organization Affiliation(s): _____

Pay Online

Visit our website
www.GreenUmbrella.org
Click on “Join” or “Renew”
from the Navigation Menu.

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