

**FOR IMMEDIATE RELEASE**

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**The Institutes Announce the Collegiate Studies for CPCU Program**

College students can earn credits toward CPCU designation

**MALVERN, Pa.** — The Institutes launched the Collegiate Studies for CPCU program and certificate as part of an industry-wide initiative to engage the next generation of professionals to actively pursue a career in risk management and insurance (RMI). The program recognizes course work completed in college as part of an RMI degree program by providing students at approved colleges and universities with credit toward up to two parts of the Chartered Property Casualty Underwriter (CPCU<sup>®</sup>) designation.

The goals of The Institutes' Collegiate Studies for CPCU program are three-fold:

1. Help students connect their university educational experience with the competencies that will be demanded of them by future employers
2. Recognize college academic work that aligns with The Institutes' credentialing
3. Make students more attractive to employers, and make colleges and universities with RMI programs more attractive to students

To qualify for the program, a college or university must offer an RMI program, be accredited by the Association to Advance Collegiate Schools of Business or regionally accredited, and use at least 75 percent of The Institutes' course material in their course content as outlined in the syllabus. Students must complete their course work at an approved college or university, and earn a "B" or better as the final grade in the class. Students who earn two CPCU course waivers and complete Ethics 312—Ethics and the CPCU Code of Professional Conduct will earn The Institutes' Collegiate Studies for CPCU Certificate.

As of June 28, 2013, 16 colleges and universities with 42 qualifying courses are participating in the program.

“I cannot tell you how excited my students are and how much this program helps to attract new RMI majors and new CPCUs,” said Debra Richardson, CPCU, CIC, CRM, professor at the University of North Texas. “The Institutes’ forward-thinking approach is timely for the next generation of risk management and insurance professionals.”

The program has also been well received by students. To date, 11 students have earned the Collegiate Studies for CPCU Certificate: Jubilee-Ann Brangman Edness (St. John's University), Donald Crockett (University of North Texas), Ryan Eve (St. John's University), Stephanie Houston (University of North Texas), Josh Lincoln (Illinois State), Logan McVey (Illinois State), Joel Mendez (University of North Texas), Aaron Selburg (Illinois State), Andrew Suleiman (St. Josephs University), Gregory J. Vacek (St. Josephs University), and Lindsey Webb (University of North Texas).

For more information on The Institutes’ Collegiate Studies for CPCU program, visit [www.TheInstitutes.org/CSP](http://www.TheInstitutes.org/CSP).

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**About The Institutes**

The Institutes are the leader in delivering proven knowledge solutions that drive powerful business results for the risk management and property-casualty insurance industry. The Institutes’ knowledge solutions include the CPCU designation program; associate designation programs in areas such as claims, risk management, underwriting, and reinsurance; introductory and foundation programs; online courses; research; custom solutions; assessment tools; and continuing education (CE) courses for licensed insurance professionals and adjusters through their CEU.com business unit.

The Institutes are affiliated with the CPCU Society, a community of credentialed insurance professionals who promote excellence through their technical expertise and ethical behavior and The Griffith Insurance Education Foundation, a non-profit educational organization that promotes the study and teaching of risk management and insurance.