

Building a Safer World for Children



Personal Empowerment Safety Education ©

radKIDS, Inc. Nine New Venture Drive, South Dennis, MA 02660

radKIDS

Personal Empowerment Safety Education Program

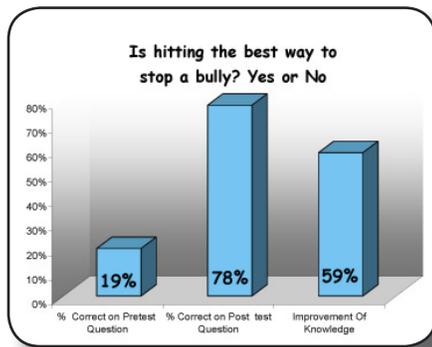
radKIDS provides pre-curriculum and post-curriculum assessments in conjunction with the delivery of the radKIDS Personal Empowerment Safety Education program being provided to students (grades K-6) across the country.

The pre-assessment, taken before the 10-hour safety education curriculum when delivered polls students on the scope of their current safety knowledge, behaviors and attitudes. Questions integrated in the assessment provide insight into the children's Social Learning, brain-based Multisensory Learning and Resiliency concepts.

The post-assessment, taken immediately after completion of all the lessons, provides insight as to the acceptance of the radKIDS concepts. In addition, a delayed assessment can be administered to measure encoding of memory to evaluate storage, retention and retrieval of radKIDS concepts making this a true life skills educational program. This is enhanced and encouraged by the radKIDS national free return and practice policy.

This study of 270 students from Utah County (Provo School District) was conducted from September 2007 to June 2008. The results are as follows:

Bullying Prevention



Pre Test results indicated that only 19% of students stated that "hitting was not the best way to stop a bully." Post radKIDS, 78% of the kids knew that "hitting was not the best option." This represents a 59% increase in improvement of knowledge (IOK). Upon completing radKIDS, our radKIDS have been given skills, confidence, and plans to see another way of stopping the bully.

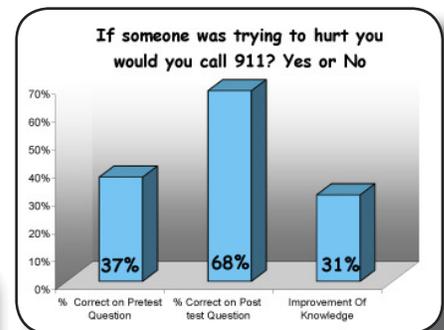
radKIDS do not learn to fight they learn to stop someone from hurting them while at the same time learning that fighting may not be the best answer when dealing with a bully.

Self Value/Self Worth: Resiliency

Prior to radKIDS training many children were not sure of their own self value and self worth in a world dominated by adults. How many of us have told our children, "Don't talk to strangers!" and then followed it up with "Be polite!"? This mixed message makes it very difficult to know when to or not to be polite. It is very hard for our children to protect themselves from harm if not empowered to believe in their own self worth and value. radKIDS not only helps this developmental process physically by training the mind and body to work together through enhanced physical resistance skills to violence, but radKIDS strengthens a child's psychological well being and understanding increasing their resiliency skills needed to live and thrive in our world today.

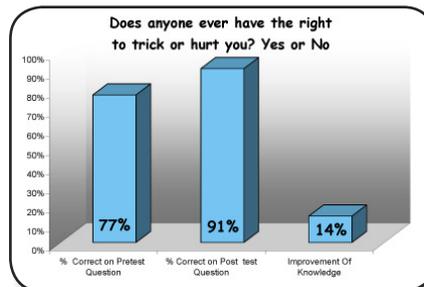
Prior to the radKIDS program most children (77%) knew that no one had the right to trick or hurt them but 23% did not have that core understanding. However, even with an understanding that no one has the right to hurt them, prior to radKIDS only 37% would call 911 for help, after radKIDS 68% were empowered to call; a 31% increase.

Our children should be told everyday



to stay safe and to not let anyone hurt them but telling them and teaching them are two very different things. I believe this is best summarized in this section by the question, "If someone tries to trick or hurt you, is it your fault?" Prior to radKIDS ONLY

53 % of the children in the program said "No it is not my fault." It is NEVER a child's fault when someone tricks them or hurts them. But prior to the program barely half the children understood that. Post radKIDS, 91% of the children stated "No it is not my fault." This 38% increase in self value and self worth in and of itself stands alone showing the value in teaching the radKIDS curriculum and personal empowerment program.



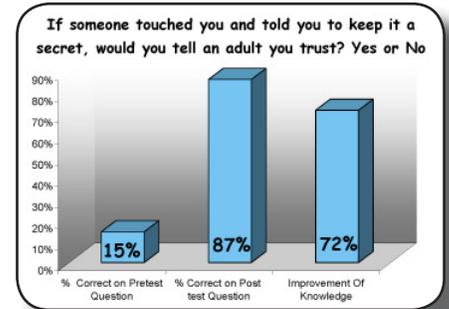
Every child has the right to know and understand that “NO ONE has the right to hurt or trick them and that when someone does, it is not their fault” and radKIDS believes it is our responsibility to teach them. As they tell us on the front of our web site, “Don’t tell me what to do! Teach me what to do and how to do it.” That is the gift radKIDS is sharing in your community.

radKIDS is not only a prevention model in education but more importantly, radKIDS empowers children with long term life skills and lays the foundation of resiliency through self value, self worth and self esteem or as we like to say radKIDS is a personally empowering safety education experience for our children.

Sexual Assault / Molestation Prevention

radKIDS is not a stand-alone sexual assault prevention program. Our educational model combined with the gift of “Sam’s Secret” has helped thousands of children escape or break the cycle of violence in the area of sexual assault and or molestation.

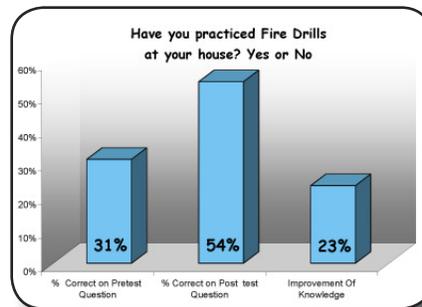
Prior to radKIDS training only 15% of the children taking the class stated that they would tell if someone touched them and told them to keep it a secret. After completing radKIDS 87% were able to say that they would tell. This is an incredible 72% improvement. Sexual assault is a high risk area for potential violence in the life of a child. As you can clearly see the radKIDS Personal Empowerment Safety Education Program is definitely making a difference.



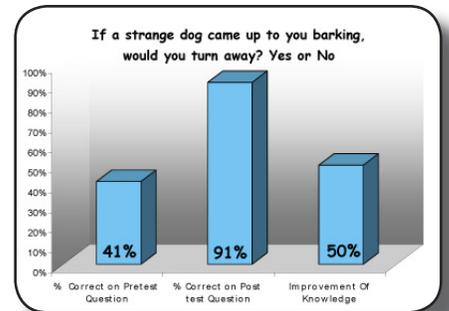
Not So Scary but Important

radKIDS is not focused on just breaking the cycle of violence, we are also concerned with helping the child live safer in their world every day.

In these two test questions, we see significant empowerment in our radKIDS overall safety. In Fire Safety which is discussed in schools every year only 31% of the children entering radKIDS had done a fire drill at home but with a homework assignment and encouraged parental involvement we were able to increase that possible life saving skill by 23% upon completion of the radKIDS training.



In Dog Safety only 41% of the children surveyed prior to radKIDS stated they would not turn and or run away from a barking dog coming up to them. Upon completion of the program 91% had a plan and stated they would not turn or run



from a barking dog. This represents a 50% improvement. It is also nice to note that we have “anecdotally” documented more than a few radKIDS saves involving dog safety scenarios.

**Empower
your community
with
radKIDS today.
radKIDS works!**



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Together We Can and Will Make a Difference One Child at a Time.



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For further information about this assessment and/or the radKIDS
Personal Empowerment Safety Education Program for children
please contact radKIDS headquarters at
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email radKIDS@radKIDS.org.