



Buying Name Bubbles Benefits BFA!

Does your kid's school stuff keep ending up in the Lost and Found? Would you like a simple way to identify your child's clothing, lunch box, sports gear, and more – while raising funds for Ben Franklin Academy? Well, it's time to put frustration aside, as we have the solution for you: **Name Bubbles!**

Q: What are Name Bubbles?

A: They are personalized, self-adhesive labels that are fun, durable, and made to stay put through the laundry and dishwasher.

Q: How does buying Name Bubbles raise funds for Ben Franklin Academy?

A: When you buy Name Bubbles, 20 percent of the proceeds go directly to Ben Franklin Academy! **Just remember to enter "BFA2012" in the Promo Code section, and click "Apply" so Ben Franklin Academy gets credit for the sale.**

Q: How do I know which Name Bubbles to choose?

A: You can start browsing by clicking on "Our Labels" (first tab at top of the page) or "Value Packs" (middle tab).

Q: What is the difference between single-type labels and value packs?

Single-type labels include only one type of Name Bubbles; value packs include a combination of Name Bubbles.

Q: How much do Name Bubbles cost?

A: **Single-type Name Bubbles** include:

- Clothing (laundry safe) labels range in price from \$18.88 to \$21.88 for 32 to 84 labels.
- Dishwasher safe labels range in price from \$18.88 to \$19.88 for 10 to 72 labels.
- One of the **most popular and cost efficient** single-type clothing Name Bubbles are **Bubble Itz**. They cost \$21.88 for 75 labels and include enough room for a name and phone number. You can find Bubble Itz by clicking on: "Our Labels" tab > Laundry Safe Labels > Bubble Itz.

Value pack Name Bubbles include a variety of laundry/dishwasher safe labels that range in price from \$19.88 to \$42.88 for 84 to 100-plus labels.

Q: I have multiple children. Can I add more than one name on Name Bubbles, or do I have to order multiple sets?

A: You have three options:

1. You can choose the "Sampler Pack," which allows you to add up to six names on the Name Bubbles. The Sampler Pack costs \$19.88 and includes 84 labels.
2. You can order one set of labels and use your family's last name as an identifier.
3. You can order separate Name Bubbles sets for each of your children.

Q: Can Name Bubbles be removed from clothing if/when necessary (e.g., Uniform Buy Back)?

A: Name Bubbles are removable. Simply peel the label from the tag, and it should come off in one piece. If there is a bit of adhesive residue left behind, remove it with rubbing alcohol. If you are in a pinch, Name Bubbles can be adhered over an old one – just remember to wait 24 hours before washing when applying new labels.

Q: How do I order Name Bubbles?

A: To order, go to www.NameBubbles.com:

1. Choose your Name Bubbles by clicking on "Our Labels" (first tab at top of the page) or "Value Packs" (middle tab).
2. Depending on the type of Name Bubbles you choose, you will need to select the style, palette color, and enter how you want the name to appear on the label.
 - Some labels/packs will have additional choices, such as monograms, shapes, etc.
 - Laundry safe labels will ask if you want unlaminated (recommended for cold water washing) or laminated (recommended for items exposed to sun block and bug spray) labels. (If an item you need to select doesn't look like a hyperlink, you can still click on it to select it.)
 - Some labels also will require contact information (e.g., phone number). Enter how you want that information to appear on the label.
3. After selecting/entering in all of your information, click "Add to Cart" at the bottom of the page.
4. Select the state where your labels will be delivered for calculation of tax and shipping.
5. Choose your quantity, and select the type of shipping you want. **Domestic first class shipping is FREE**; any other shipping method chosen will incur an extra cost.
6. **Don't forget: Enter "BFA2012" in the Promotional Code section and click "Apply" to activate the code, as this is how Ben Franklin Academy receives credit for its sales.**
7. Review your order. When ready, click "Checkout" or the "Use Pay Pal" button and follow the prompts for payment.
8. A confirmation order will be sent to the email address you entered and/or you can print an invoice.