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INFORMATION RELEASE

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American Mosquito Control Association to Sponsor Exhibit at the USA Science & Engineering Festival in Washington, D.C.

Mosquito myths to be debunked and science to come alive for attendees

Washington, D.C. — The American Mosquito Control Association (AMCA) will be participating as an exhibitor at this spring's <u>USA Science & Engineering Festival</u>, the nation's largest celebration of science and engineering. The festival will host over 2,000 interactive exhibits, more than 100 stage shows, and 33 author presentations. AMCA's booth will feature hands-on displays emphasizing mosquito control, disease prevention, and mosquito-related public health issues around the world.

AMCA's "Fight the Bite: Why Mosquito Control Matters" exhibit promises to provide a firsthand educational experience for event attendees. This exhibit will demonstrate why mosquito control matters to public health both in the United States and worldwide while fostering youth interest in the study of entomology and vector-borne diseases. Among many other science-based activities, an olfactometer will be used to teach about mosquito bite prevention, repellents, and attractants. Visitors can test their theories using live, hungry mosquitoes. Participants will also use a computer monitor display to discover how new satellite technology and spectral data are leading mosquito control into a new era. Advances in faster, more cost-effective, and environmentally friendly control measures will be shared. Mosquito experts staffing the booth will be prepared to answer all mosquito-related questions and debunk many mosquito myths. Does perfume or hair spray make mosquitoes thirsty? When and how often do mosquitoes bite? Event-goers are encouraged to come prepared with questions to be answered.

"This is AMCA's first year participating in this important national event," said Truc Dever, Director of Community Affairs for the Greater Los Angeles County Vector Control District and AMCA's coordinator for the event. "It's a great opportunity and venue to raise public awareness about what we do and why mosquito control matters. Since the Festival is held in Washington, D.C., it draws some of the nation's top public officials and legislators. We hope to put a bug in their ear about mosquito control and some of the national issues that impact our ability to protect public health."

Free and open to the public, the festival will take place on Saturday, April 28 from 10 a.m. to 6 p.m. and Sunday, April 29 from 10 a.m. to 4 p.m. AMCA has been selected to exhibit in the "Sneak Peek Friday" pre-exhibition event on Friday, April 27 that is open only to select attendees. All three days will be held at the Walter E. Washington Convention Center located at 801 Mount Vernon Place, NW, Washington, D.C., 20001. For more information, visit www.usasciencefestival.org.

About AMCA

Celebrating 77 years of protecting public health in 2012, the American Mosquito Control Association (AMCA) is an international not-for-profit public service association. With 1,600 members worldwide, AMCA services are provided mainly to public agencies and their principal staff members engaged in mosquito control, mosquito research, and related activities. The membership extends to more than 50 countries. Visit AMCA online at www.mosquito.org and follow AMCA on Twitter @AMCAupdates for more information.

About the USA Science & Engineering Festival:

The <u>USA Science & Engineering Festival</u> is the country's only national science festival, and was developed to increase public awareness of the importance of science and to encourage youth to pursue careers in science and engineering by celebrating science in much the same way as we celebrate Hollywood celebrities, professional athletes, and pop stars. For more information on the USA Science & Engineering Festival, please visit the <u>Festival</u> website.

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