

The Insider's Guide to Electronic Payment Processing.

A 30-Minute Course to Big Savings that You Can't Afford to Miss

February 4th & 6th, 10am

Ryan Rybolt, President of Infintech, a Cincinnati-based company specializing in electronic payment processing, will present a virtual Smart Business University program. The webinar will speak to the ins and outs of payment processing—debunking industry myths, exposing trade secrets, making transparent the real costs to your business and more.

Following Ryan's 30-minute presentation, attendees will have a clearer understanding of the following related topics:

- The benefits of accepting credit cards
- Interchange rates—what they really are and where they come from
- The lifecycle of payments and how fees are charged
- Cost-cutting strategies
- Avoiding risk and chargebacks
- Payment technologies



How much can YOU save?

As a Chamber member you have FREE access to this informative event to find out just that. Participation is limited, so sign up today by registering at www.infintechllc.com/sbu.

About Ryan Rybolt, President—Infintech

Ryan has more than 10 years of experience in the payment processing industry, including his current tenure at Infintech and previous experience as a project manager with a leading payment processor where he was responsible for the merchant boarding and reporting systems. Ryan serves in many leadership roles in the payment industry, including the Advisory Board for National Processing Company (NPC). Prior to founding Infintech, Ryan was a competitive business analyst for the Procter & Gamble Company.

About Infintech

Infintech specializes in electronic payment processing. Infintech is the leading provider of Chamber/Association group rate discount programs, and is supported by a network of representatives across 10 states. Infintech's management team has more than 40 years of experience in the payment processing industry. Infintech has been recognized for numerous industry and business awards, including the Better Business Bureau Torch Award Honoree and Inc's 5000 Fastest Growing Companies.