

2012

"The Link"

Advertising Rates



Advertising Opportunities

Ad Size	Frequency	Rate/Issue
Full Page ad	1X	\$175
Full page ad (contract rate)	6X (half year)	\$150
Full page ad (contract rate)	12X(all year)	\$125
2/3 page ad	1X	\$150
2/3 page ad (contract rate)	6X (half year)	\$125
2/3 page ad (contract rate)	12X (all year)	\$100
Half page ad	1X	\$125
Half page ad (contract rate)	6X (half year)	\$100
Half page ad (contract rate)	12X (all year)	\$75
1/3 page ad	1X	\$80
1/3 page ad (contract rate)	6X (half year)	\$60
1/3 page ad (contract rate)	12X (all year)	\$45
1/6 page ad	1X	\$35
1/6 page ad (contract rate)	6X (half year)	\$25
1/6 page ad (contract rate)	12X (all year)	\$20
Chamber Member Spotlight	1X	\$200
8 1/2x11 insert—1 sided	1X	\$175
8 1/2x11 insert—2 sided	1X	\$250

Ads will provide a link to website.

For more information on promoting your company in The Link, contact Tina Gienger directly at 330-723-2593
memberservices@medinaohchamber.com

Greater Medina Chamber of Commerce

145 N. Court Street
Medina OH 44256
Phone: 330-723-8773
www.medinaohchamber.com

Mechanical Specifications

Size	Positioning	Width	Length
Full page		7 1/2"	x 10"
2/3 page	Vertical	5"	x 10"
1/2 page	Horizontal	7 1/2"	x 4 7/8"
1/3 page	Vertical	2 1/2"	x 10"
1/3 page	Square	5"	x 4 7/8"
1/6 page	Vertical	2 1/2"	x 4 5/8"
1/6 page	Horizontal	5"	x 2 3/8"

Enhance your Chamber Membership investment!

Gain additional visibility and stay connected with fellow Chamber Members by appearing in the popular Chamber Link publication, read by over 850 people monthly. Your consistent advertising also provides you with additional value added promotional benefits that provide even more visibility. Your support of The Link supports the Greater Medina Chamber.

Providing your ad digitally? We require a high resolution .gif or .jpg file, 240 line screen sized per the above specs.

