

ASTPHND.../Promoting the value of public health nutritionists



Welcome to ASTPHND!

Thank you for joining the Association of State and Territorial Public Health Nutrition Directors. We value your membership and want you to benefit from all of our programs and resources.

Please take a few minutes to browse through this brochure, click on the links and learn what makes ASTPHND unique. You'll find that there are many ways to get involved and start reaping professional rewards immediately.

ASTPHND promotes the value of our profession.

Public health nutritionists possess diverse skills and expertise ranging from nutrition science...to food systems and food environments...to finance and grant management.

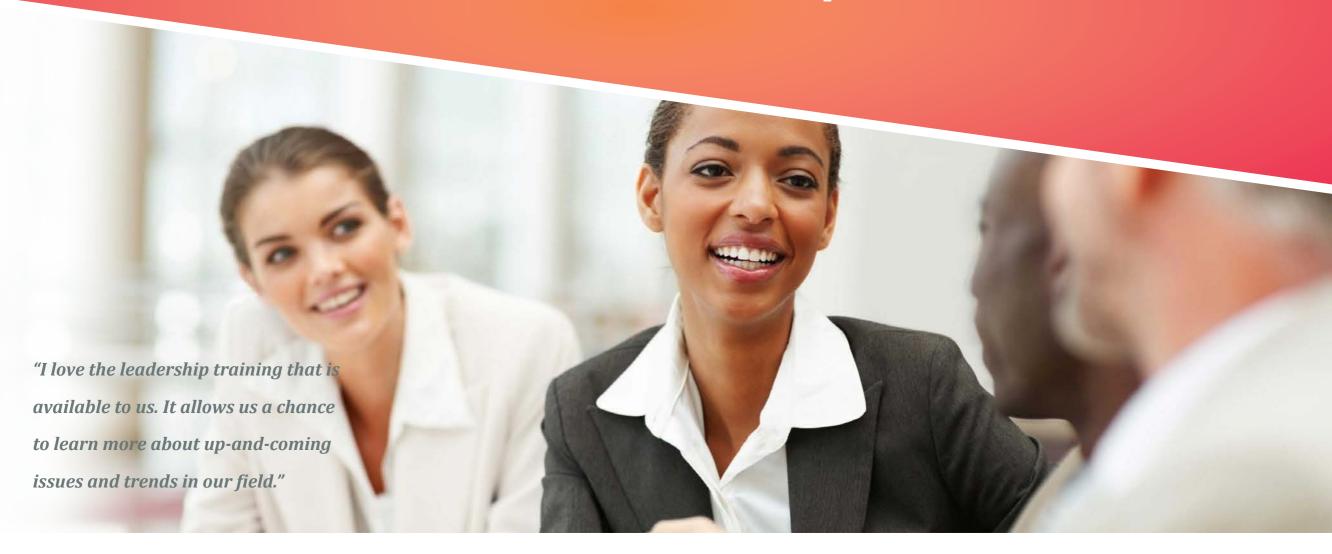
We champion the profession of public health nutrition and continually work to promote the value of public health nutritionists. From our collaborative work with other organizations...to our advocacy...to our recently published brief on *The Role of Public Health Nutrition in Obesity Prevention*, we are here to advance public health nutritionists.



ASTPHND's Vision

ASTPHND seeks to create new environmental norms where healthy eating and active living are the easy and natural choices for all Americans.

ASTPHND... Developing and empowering leaders in public health nutrition



Developing tomorrow's leaders...today.

ASTPHND's online and in-person **leadership development resources** and training programs give our members the tools and skills they need to be at the forefront of results-oriented, healthful outcomes across the nation.

What's more, we've recently launched the **Emerging Leaders Project** for members who are new to ASTPHND or who are newly involved in the organization.

Recognizing excellence in our field.

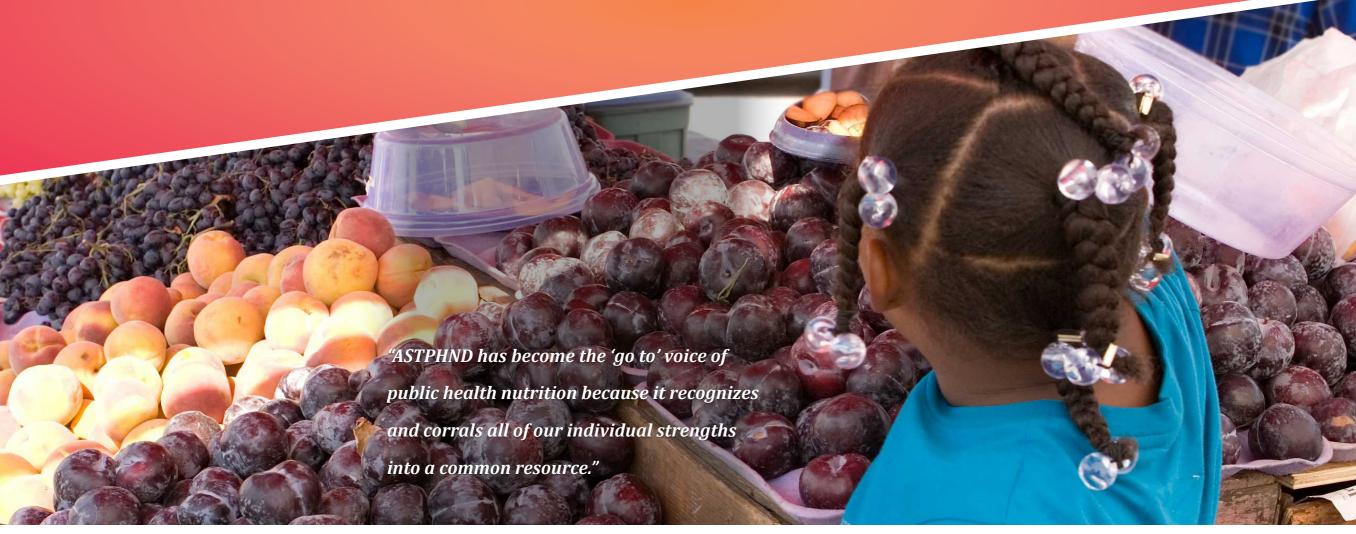
Each June at our Annual Meeting, the **ASTPHND Awards** program recognizes excellence in public health leadership across five categories.

We also profile members who are leading the way in maternal and child health through the publication of the **MCH Nutrition Success Stories**. Be sure to take a look and see what makes our members extraordinary.



We encourage you to visit ASTPHND's **Leadership Development Resources** page to learn how we
can help you strengthen your skills in public
health and nutrition.

ASTPHND... Pelping members achieve health equity in their communities and states



There's strength in numbers.

ASTPHND's 250-plus members support policies, funding, strategies and programs that promote nutrition and physical activity and prevent disease.

From advancing the consumption of fruits and vegetables, to promoting breastfeeding and maternal and child health and nutrition, to stemming the tide on the obesity epidemic, ASTPHND's members share a common drive and passion for public health.

ASTPHND's National Council of Fruit & Vegetable Nutrition Coordinators.

Our National Council of Fruit & Vegetable Nutrition Coordinators is comprised of members who are Fruit & Vegetable Nutrition Coordinators in their states.

Council members serve in leadership positions within ASTPHND, have the opportunity to shape legislation and receive continuing education and professional development. Most importantly, they are making a difference in the public's access, purchase and consumption of fruits and vegetables.

ASTPHND's Maternal & Child Health Nutrition Council.

The Maternal & Child Health (MCH) Nutrition Council works on a range of policy, programs and services including the promotion of nutritional well-being across the lifespan of women, infants, children, youth and families.

Participation on the Council helps members develop their leadership skills, engage in advocacy and public policy development and share ideas with peers. Any ASTPHND member can join the MCH Council.



The information you want.

ASTPHND keeps its members up-to-date on emerging issues, policies, opportunities, strategies, grants, research and other pertinent data.

Content is continually added to our searchable **website** and we publish and distribute a **monthly e-newsletter** to our members highlighting new association resources and programs. Our Council of Fruit & Vegetable Coordinators also issues a monthly e-newsletter called "News to Use."

The resources you need.

ASTPHND produces several **key publications** each year on topics which are vital to our membership. These publications are available for download on our website.

Timely information and resources from related organizations are posted on our home page in a feature called "What's New in Public Health Nutrition."

Additionally, we list webinars and conferences from other organizations that you might want to know about.



Looking for ASTPHND Training?
Visit ASTPHND's Resources section, where you'll find materials and audio files from CDC-DNPAO, CDC-SFS, Fruit & Vegetable Nutrition Council and Maternal & Child Health Nutrition Council training calls.

ASTPHND... acilitating beneficial peer support that encourages the sharing of innovative ideas



Learning from one another.

Perhaps one of the most vital aspects of membership in ASTPHND is the ability to interact and learn from your peers. Active members build relationships with fellow members in other states and are able to learn what they are doing and how their peers' work can be applied in their own communities. Together our members advance the industry, the association and their own work.

Opportunities to convene and grow.

ASTPHND's **annual meeting**, committees, councils and workgroups bring members together in meaningful and productive ways. Our committees and councils conference regularly and offer many leadership, mentoring and advocacy opportunities.

We encourage you to learn more and get involved with ASTPHND's **Advocacy**, **Collaboration**, **Communications** or **Membership Committee**.



Connect with Fellow Members

Keeping in touch with other members and finding fellow members in your state is easy through ASTPHND's easily accessible online **Members Directory**.

ASTPHND... Unilding strategic partnerships for successful outcomes in public health



Collaborating with other organizations.

ASTPHND collaborates with other organizations in order to strengthen successful outcomes in public health.

Our **strategic partnerships** are ongoing and varied, and include such organizations as Action for Healthy Kids, National Salt Reduction Initiative and the United States Breastfeeding Committee.

A resource for effective collaborations.

Effective Collaborations is a new ASTPHND web page designed to help members sharpen their skills in leading and participating in collaborative projects.

The web page includes background information, skill development resources, tools and examples of how other members have successfully carried out effective collaborations.



Serve as an ASTPHND Liaison

Through our collaborative efforts, our members have an opportunity to serve as ASTPHND liaisons to other organizations.

ASTPHND... there's never been a better time to get involved!





SIGN UP TODAY!

Complete this **brief form** to get involved with your favorite ASTPHND initiatives. There's never been a better time to be an ASTPHND member!

Want to learn more?

ASTPHND's Membership Committee is here to help you take advantage of your membership.

We welcome you to participate in one of our **New Member Orientations** to learn how you can get active within
ASTPHND.

If you have additional questions, please contact **Allison McGuigan**.



P.O. Box 1001 Johnstown, PA 15907-1001

tel: 814. 255. 2829 fax: 814. 255. 6514

web: www.astphnd.org facebook: www.facebook.com/astphnd