

ASTPHND'S COLLABORATION COMMITTEE

Building Strategic Partnerships for Successful Outcomes in Public Health.

The ASTPHND Collaboration Committee works to strengthen and improve ASTPHND's strategic partnerships with other organizations. The Committee currently includes eight ASTPHND members from around the country. The Committee:

- *Reviews requests for ASTPHND members to serve on other organizations' committees or workgroups.*
- *Recruits members to be ASTPHND representatives to these committees.*
- *Provides orientation sessions, guidance and support to these liaisons.*
- *Develops policies to guide the organization's work with our partners.*

The Committee seeks partnerships that advance the Association's mission, vision and values and that advance the goals outlined in our strategic plan. In working with a variety of partner organizations, we work to expand our visibility and effectiveness.

ASTPHND members currently serve as liaisons to fourteen organizations or projects:

- *Action for Healthy Kids*
- *ASTHO Access Policy Committee*
- *ASTHO Affiliate Council*
- *ASTHO Health Equity Workgroup*
- *ASTHO Prevention Policy Committee*
- *Blueprint Update Review Committee*
- *CSPI Food Marketing Workgroup*
- *Collaborate for a Healthy Weight Initiative*
- *National Alliance for Nutrition and Activity (NANA)*
- *National Fruit and Vegetable Alliance*
- *National Salt Reduction Initiative*
- *Physical Activity Society*
- *National Training Institute (NTI) for Child Care Health Consultants' Advisory Committee*
- *United States Breastfeeding Committee*



Jennifer Young, MPH, RD (Oregon)



FEATURED COLLABORATION

THE CSPI FOOD MARKETING WORKGROUP

The CSPI Food Marketing Workgroup works through social media to raise awareness about food marketing aimed at youth and to influence food industry, media, and decision makers to create policies that restrict food marketing to youth. The Food Marketing Workgroup holds informational calls every three months. This year, the Workgroup has released a number of reports, publications and sign-on letters. The group is now working on ways to get more companies to join the Children's Food and Beverage Advertising Initiative, among other activities.

Jennifer Young, MPH, RD is ASTPHND's representative to the Food Marketing Workgroup. Jennifer is a Nutrition Consultant with the Oregon Department of Human Services. As the ASTPHND liaison to the Workgroup, Jennifer attends the Workgroup's quarterly calls and updates members on the group's activities.

We Welcome Any ASTPHND Member to Join the Collaboration Committee!

The Committee meets monthly for one hour via conference call. If you're interested or would like more information, contact **Lynda Alfred** at lynda@astphnd.org or **970. 252. 3783**.