



Preliminary Conference at a Glance

(subject to change)

Saturday, November 12, 2011

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| 12:00 p.m. - 5:00 p.m. | Conference registration opens! Hilton Suites Magnificent Mile |
| 6:00 p.m. | Dinner on your own (local restaurant listings will be provided) |

Sunday, November 13, 2011

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| 8:00 a.m. - 4:00 p.m. | Conference Registration Desk Open – Hilton Suites Magnificent Mile |
| 8:30 a.m. – 3:30 p.m. | New Administrator's Workshop (separate fee) |
| 8:30 a.m. - 9:45 a.m. | Standing Committee Meetings |
| 9:45 a.m. - 11:00 a.m. | Standing Committee Meetings |
| 11:00 a.m. - 12:00 p.m. | Finance Committee Meeting |
| 12:00 p.m. - 1:15 p.m. | New Administrators' Luncheon with Mentors |
| 1:30 p.m. - 3:30 p.m. | New Administrators' Workshop (reconvened from morning) |
| 1:30 p.m. - 3:00 p.m. | Administrative Council Meeting |
| 3:45 p.m. - 5:30 p.m. | Official Opening Session |
| | Conference Keynote Speaker: |
| | <i>Sylvia Manning, President, Higher Learning Commission</i> |
| 5:30 p.m. - 7:30 p.m. | NAASS Annual Conference Welcome Reception |
| 7:30 p.m. | New Administrators' Dinner (guests pay individually) |

Monday, November 14, 2011

7:30 a.m. - 4:30 p.m. Conference Registration Desk Open – Hilton Suites Magnificent Mile

7:30 a.m. - 8:20 a.m. Continental Breakfast

8:30 a.m. - 9:30 a.m. **Keynote speaker – Dr. Al Bowman, President, Illinois State University**

9:30 a.m. - 10:15 a.m. Chicago historian (tentative)

10:30 a.m. - 11:30 a.m. Concurrent Sessions

- a) *Continuing the Conversation on Federal Regulations*
- b) *Scheduling the Right Classes in Summer Sessions* (Students can't be successful if that all-important class isn't offered).
- c) *Using Data to Move to a Demand-sided Summer Model...easier said than done.*

11:45 a.m. - 1:15 p.m. Regional Lunches – Enjoy lunch with colleagues from your region!

1:30 p.m. - 2:30 p.m. Concurrent Sessions

- a) *Your Marketing Strategy and Tactics*
- b) *Learning Edge Academic Program (LEAP): A Successful Model in Programming, Marketing, Collaborative Teaching and Learning*
- c) *Which Students Attend Summer Session?*

2:30 p.m. - 3:30 p.m. Break

3:30 p.m. - 4:30 p.m. Concurrent Sessions

- a) *Data, Data Mining, Tips, Tools and Application with a discussion of Marketing and Google Analytics*
- b) *Summer Service Learning*
- c) *Designing Summer Programs for Student Success: A Conceptual Foundation*

5:30 p.m. Affinity Dinners – sign up to join colleagues at local restaurants

Tuesday, November 15, 2011

8:00 a.m. - 2:45 p.m. Conference Registration Desk Opens – Hilton Suites Magnificent Mile

7:30 a.m. - 8:20 a.m. Continental Breakfast

7:30 a.m. - 8:20 a.m. New Administrators' Breakfast

8:30 a.m. - 9:15 a.m. Creative and Innovative Presentation and Awards

9:30 a.m. - 10:30 a.m. Concurrent Sessions

- a) *Seeding Student Success: A Summer Program for Incoming Freshman Students: Panel Discussion with Three Universities*
- b) *Summer Profitability Challenge: A Compelling Case for Business Intelligence*
- c) *Twelve Mistakes Women Make That Can De-rail Their Career*

10:30 a.m. - 11:00 a.m. Break

11:00 a.m. - 12:00 p.m. Concurrent Sessions

- a) *A Summer of Opportunities from Enrollment to Revenue*
- b) *22 Parts of Term – Crazy? No, crazy good!*
- c) *The Summer Experience – It's More than just classes*

12:00 p.m. - 1:30 p.m. Lunch with panel of "seasoned" summer sessions professionals

1:45 p.m. - 2:45 p.m. Concurrent Sessions

- a) *UDEM Helps: Developing Civic Engagement*
- b) *Summer School Student Success (SSSS) Paradigm*
- c) *Organizational Structure of Summer: Where does it reside on your campus?*

2:45 p.m. Explore the city or...

Take a Tour of the University of Illinois at Chicago

6:00 p.m. NAASS President's Reception

7:15 p.m. - 10:00 p.m. Annual NAASS Conference Banquet and Awards Ceremony

Wednesday, November 16, 2011

7:30 a.m. - 8:20 a.m. Breakfast

8:30 a.m. - 9:15 a.m. Annual NAASS Business Meeting

9:15 a.m. - 10:00 a.m. ***Legacy Speaker – Dr. Ken Burrows***

10:15 a.m. - 11:15 a.m. ***Plenary Session:***

Administrative Organization of Summer Sessions in NAASS, NCCSS, WASSA and AUSS Member Institutions and Its Effect on Performance Based Outcomes: Phase 1 Results of a Theresa Neil Memorial Fund Supported Research Project (Loy Lytle and Bill Kops)

11:30 a.m. 48th Annual NAASS Conference Adjourns

11:30 a.m. - 1:30 p.m. Administrative Council Meeting