

SOU Small Business Development Center now offers Profit Mastery!



“Profit Mastery,” the internationally-acclaimed seminar from Business Resource Services (BRS), Inc. is available in the classroom as well as an online streaming video program. You choose the format that is best for you, but either way, you will have a Profit Mastery Advisor to assist you with your course work and in applying Profit Mastery principles to your business.

This workshop is designed to take you from **“Profit Mystery”** to **“Profit Mastery”** by giving you practical financial tools to enable you to make better business decisions, obtain better bank credit lines, and create a compelling business plan.

Profit Mastery provides real-world financial tools, delivered in plain English, to help businesses survive and thrive.

Profit Mastery coursework may qualify for CEUs and may be tax deductible as an education expense. Check with your tax preparer.



The Small Business Development Center is partially funded by the U.S. Small Business Administration. The support given by the Small Business Administration through such funding does not constitute or express an implied endorsement of any of the cosponsors' or participants' opinions, products or services. Special arrangement for disabled individuals will be made if requested in advance.



Learn:

- The Seven Steps to business success
- To create effective, practical plans to improve the financial health of a business
- Practical ways to improve cash flow
- The difference between “making profit” and “having cash” and how to do more of both
- To predict, manage, and control the financial effects of growth
- How to be prepared to get what you need from financing partners
- Methodologies for managing profits
- To quantify the financial payoff of changing management behaviors
- Why and how to benchmark company performance

To register for classroom or online workshops contact the SOU Small Business Development Center. Ask about current fees and group discounts.

For a No-obligation Consultation contact:

Ruthie Painter

Cell: 541-840-4201 • Office: 541-552-8300

PainterR@sou.edu

sou.edu/sbdc

