

FOUNDATIONS IN MYOFASCIAL RELEASE SEMINARS™

Walt Fritz, PT

Foundations in Myofascial Release Seminar™ Sponsorship

For facilities, groups, or individuals who wish to sponsor quality Myofascial Release training.

Host requirement:

- Supplying suitable teaching and lab/practice space for a minimum of 20 participants and 10 massage or similar tables
- Marketing and recruitment of attendees/participants. Additional marketing will be done by Foundations in Myofascial Release Seminars.
- Assuming responsibility for all aspects of registration, payment, and cancellations
- Assuming responsibility of attendee communication
- Class enrollment must meet minimum number of registered participants (10)

Host Benefits

- Up to 20% of net seminar revenue: 10% for 10-14 attendees, 15% for 15-19, and 20% for 20+.
- Highlighting of your practice or facility in an upcoming MFRmail Newsletter, as well as in all promotional materials
- One person from your facility attends the class for free

For more information, please call Walt Fritz, PT at 585-244-6180 or email at walt@myofascialpainrelief.com.

**How are Foundations in Myofascial Release seminars unique
and why should you choose them for your facility?**

You have many options when it comes to continuing education training. Myofascial Release is a powerful modality for eliminating pain and restoring function, but how do you choose?

I draw strongly from my background as a physical therapist, as well as a Myofascial Release practitioner. I have been a NYS Licensed Physical Therapist since 1985 and have been practicing Myofascial Release since 1992. My Foundations in Myofascial Release Seminars delve deeply into the evaluation of soft tissue dysfunction. Through deep evaluation we will connect into postural and movement patterns disorders. Finally, treatment proceeds in a logical manner.

My Seminars are not taught from a script; I attend to the individual needs and background of all participants. My intended audience includes massage therapists, physical therapists, occupational therapists, speech and language pathologists, nurses, chiropractors, and physicians. While all classes contain core elements necessary for understanding the work, I will customize a seminar for any intended audience. I teach in a very approachable and interactive style. I have found that the incorporation of a deep model of evaluative understanding regarding the nature of mechanical dysfunction within the body aids in connecting the theory of Myofascial Release to the application of treatment.

You will leave my Foundations I Seminar prepared to use Myofascial Release from your first day back at work. I make myself available for follow up consultation as needed, so you never feel alone in this process. Foundations Seminars are packed with technique, theory, and evaluation. There is considerable lab time where you will get plenty of one-on-one time from me, assuring you to have a positive learning experience. While I teach more than one level of training, I will never consume class time "selling" you on future classes.

In contrast to other methods of Myofascial Release training, I do not try to force feed you esoteric or metaphysical explanation. I explain the science behind Myofascial Release in practical terms, from both the biomechanical model, as well as introducing neurobiological explanations. I have found Myofascial release to be the most effective method for both finding the causes of pain, as well as eliminating them. My goal is to pass this along to you.