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FOR IMMEDIATE RELEASE**

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LSCS Small Business Development Center advisors offer new planning tool

HOUSTON (Feb. 19, 2013) – Businesses seeking guidance as they plan for startup and growth now have access to a powerful new tool through the Lone Star College Small Business Development Center and its partner the University of Houston SBDC.

LSCS SBDC business advisors were recently certified in the use of GrowthWheel®, a unique and interactive approach to helping entrepreneurs focus on what's important at each phase of the development of their business.

The GrowthWheel® method provides an easy-to-understand, 360-degree perspective on starting and running a business that uses visual frameworks, graphic worksheets and detailed checklists to help entrepreneurs identify critical business challenges and opportunities, and plan and take appropriate actions.

Assistance provided by a LSCS SBDC GrowthWheel Certified Advisor™ is always confidential, hands-on and free of charge.

The LSCS SBDC works with existing companies to help them get started, grow and compete in today's global economy. SBDC services are available for companies in every phase of the business life cycle, helping entrepreneurs make sound decisions and succeed. For more information about the SBDC visit sbdc.LoneStar.edu/

To learn how the GrowthWheel® tool can help you make the right business decisions at the right time, contact Maria Partida of the LSCS SBDC, at 832-813-6674.

Lone Star College System has been opening doors to a better community for 40 years. Founded in 1973, LSCS remains steadfast in its commitment to student success and credential completion. Today, with 78,000 students in credit classes, and a total enrollment of more than 90,000, Lone Star College System is the largest institution of higher education in the Houston area and the fastest-growing community college system in the nation. Dr. Richard Carpenter is the chancellor of LSCS, which consists of six colleges including LSC-CyFair, LSC-Kingwood, LSC-Montgomery, LSC-North Harris, LSC-Tomball and LSC-University Park, five centers, LSC-University Center at Montgomery, LSC-University Center at University Park, Lone Star Corporate College, and LSC-Online. To learn more visit LoneStar.edu.

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