



The 2012 National Sports Radio Hall-Of-Fame Awards Show

Celebrating the 25th Anniversary of the Sports Radio Format

to benefit



Parent Heart Watch®
PROTECTING YOUTH FROM SUDDEN CARDIAC ARREST

October 6, 2012, Chicago Theatre



Tony Kornheiser and Michael Wilbon, Honorary Chairs

On Saturday evening, October 6, the historic Chicago Theatre will be the venue for the 2012 National Sports Radio Awards Show to benefit Parent Heart Watch, the national voice protecting youth from Sudden Cardiac Arrest (SCA). Celebrating the 25th anniversary of the sports radio format, thousands are expected for an evening of entertainment and fundraising.

Friends & Family Sponsorship Opportunities

Friends & Family Platinum Level - \$1,000

- Quarter page color ad in 2,500 event programs
- Four VIP tickets close to stage
- Invitation for four to Pre-Event Reception
- Banner link on Sports Radio Awards Show Website
- Listing on Event Signage

Friends & Family Gold Level - \$ 500

- Two VIP tickets in orchestra section
- Invitation for two to Pre-Event Reception

Sponsorships are tax-deductible; 100% of sponsorship donation goes directly to Parent Heart Watch