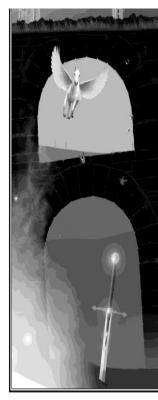


# 2013 Florida Teen Video Challenge

Create a video promoting Summer Reading. You could win \$275 and an award for your library.

State Winners will be shared with libraries across the country.



BENEATH THE SURFAC

Jana Fine, Youth Services Consultant Division of Library Information and Services **Bureau of Library Development** jana.fine@dos.myflorida.com Florida Library Youth Program 850.245.6629

For more information go to: www.cslpreads.org



8	
8	
00000	

2013 Florida Teen Video Challenge Entry Form			
Name of Your Local Public Library			
Your Name			
Your Address	State	ZIP	
Your Email	Your Phone Number		
Video Title			
URL of Uploaded Video			
If the video uses audio that is in the public domain list source.			
I certify: (1) the audio used in the video was either created by the entrant or is in the public domain, (2) the video was made by			
the teen creator(s) only, and (3) the model release form(s) for each person appearing in the video are attached.			
Your Parent's or Legal Guardian's Name			
Your Parent's or Legal Guardian's Signature		Date	

# 2013 Florida Teen Video Challenge Submission Guidelines

#### Eligibility

The "2013 Teen Video Challenge" for Florida is open only to legal U.S. residents aged 13-18 who are residents of Florida. Participants are ineligible if directly related to the panel of judges for the contest. By participating, entrants agree to be bound by these Contest Rules.

Each participant or group may submit one video per entry. Each entry must include signed model release form(s). All submissions must be received by February 1, 2013. Late entries will not be accepted. A DVD of the video will be requested from the winner.

## **Terms and Conditions**

All audio and artwork must be created by the entrant or be in the public domain and must be specified as such on the entry form. CSLP (and all CSLP member affiliates) have permission to use the "2013 Teen Video Challenge" submissions, including all work created and all intellectual property embodied therein, as per the Model Release form.

#### **Video Criteria for Acceptance**

All videos must:

- Be 30 to 90 seconds.
- Promote the idea of using public libraries and reading.
- Include your interpretation of the 2013 CSLP teen slogan "Beneath the Surface."
- Be designed for use at any library.
- Be appropriate for viewing by audiences of all ages.

#### **Winners and Prizes**

CSLP will review all state winners during March 2013. In the spring of 2013, CSLP will award each CSLP-approved State Teen Video Challenge Winner \$275. Their local public library will receive prizes worth \$125 from CSLP and Upstart.

#### How to Enter

- Go to <u>www.cslpreads.org</u> and click the "2013 Teen Video Challenge."
- Create your own video.
- Title your video with: "2013 TVC State Abbreviation Unique Name." Please choose a unique name that does not include your real name.
- 4. **Upload** your video to **YouTube.com** or **Yimeo.com**. **Fill out** and sign your completed Entry & Model Release form(s) and **Mail** completed forms February 1, 2013 to

"2013 TVC"

Jana Fine

Youth Services Consultant
Division of Library and Information Services
Bureau of Library Development
RA Gray Building, Mail Station 9
500 S. Bronough St.
Tallahassee, Florida 32399-0250

Or

Scan completed forms and email by February 1, 2013, to jana.fine@dos.myflorida.com.

Late entries will not be considered.

### Video will be judged on the following criteria

- Creativity
- Message clarity and relevance
- Motivation and inspiration
- Overall impact

The Collaborative Summer Library Program (CSLP) is a grassroots consortium of states and member affiliates working together to provide high-quality summer reading program materials for public libraries. <a href="www.cslbreads.org">www.cslbreads.org</a>.

Questions? Ask your local public librarian!





The Florida Library Youth Program (FLYP) and Florida public libraries are members of Collaborative Summer Library Program (CSLP). FLYP is funded under the provisions of the Library Service and Technology Act, from the Institute of Museum and Library Services, administered by the Florida Department of State's Division of Library and Information Services.

The Collaborative Summer Library Program (CSLP) is a grassroots consortium of states and member affiliates working together to provide high-quality summer reading program materials for public libraries. www.cslpreads.org

