

2011 Schedule- at-a-Glance

Monday, February 21

8 a.m. - 5 p.m.*Trade Show Setup*
2 - 5 p.m.*Registration Open*

Tuesday, February 22

6:45 a.m.*Buses leave for
WPMA Scholarship
Golf Tournament*
8 a.m.**WPMA Scholarship
Golf Tournament at TPC
Las Vegas Golf Course**
8 a.m. - 12 p.m.*Trade Show Setup*
8 a.m. - 7 p.m.*Registration Open*
1 - 3 p.m.**Workshops**
3 - 7 p.m.*Trade Show Open*
6 - 7 p.m.**Welcome Reception**
Evening Open.....*Suppliers Hospitality*

Wednesday, February 23

7 - 8:30 a.m.*Continental Breakfast*
7 - 8 a.m.*Cardlock Meetings*
7 a.m. - 4 p.m.*Registration Open*
8:30 - 10:30 a.m.**Opening Session**
Keynote: Dennis Miller
10:30 a.m. - 3:30 p.m. .. *Trade Show Open*
12 - 1:30 p.m.*Trade Show Buffet Lunch*
12 - 2 p.m.**Ladies' Luncheon**
3:30 p.m.*Brand Meetings*
Evening Open.....*Suppliers Hospitality*

Thursday, February 24

6:30 - 8 a.m.*Coffee and Juice Break*
7 a.m. - 12 p.m.*Registration Open*
7 - 9 a.m.**Management Sessions**
9 - 10 a.m.*Breakfast Buffet
on the Trade Show Floor*
9 a.m. - 12 p.m.*Trade Show Open*
11 a.m.*Silent Auction Closes*
Convention Adjourns

Leveraging Our Strengths