



Tuesday-October 9 at the Cedar Mall:

11 A.M. to 4 P.M

Attention: Business Owners, Managers, Bankers, Sales People, from HR to IT...

Here are the reasons why you need to exhibit and attend *Northwestern Wisconsin Business EXPO*:

Meet, Greet, and be seen!

- Great opportunity to demonstrate and introduce new products.
- Meet decision makers. Bring your business face-to-face with executives and business owners.
- Develop new sales leads.
- Reconnect with past customers and clients. Talk about new products, renew your relationships and thank them for their business.
- Network with hundreds of potential new customers.
- Enhance your company image.

Informative Workshops and Presentations:

- Corey Janke, author of "We are Not Here to Rehearse"

In today's tough times, many people are wishing that their lives would improve, but few know where to begin," Learn to walk people through the basics of how to use the power of today to get their lives going in a positive direction." Take charge of your life and shape your businesses' destiny.

- Wellness in Business. Get well, stay well, DO WELL!

The best way to keep your insurance cost down and productivity up is to *not get sick*. Incorporate healthy living with simple lifestyle changes that pay off both in better health and a better bottom line!

- Media Matters!

- How to identify your most profitable customer and fire your least -spend your money where the money is.

- The secret to targeting the <35 demo by integrating FB, foursquare, pinterest, into your Marketing mix.

Business Expo Promotion:

- The Zoe Communication radio stations (95-GMO 95.3FM, King Country 106.3FM, River 94.7FM, Oldies 93.5FM, and Talk Radio 940AM) will be promoting the event preceding the expo and will be broadcasting LIVE from the expo!
- For added exposure, exhibitors can place an advertisement in the Business Expo tabloid, which will be inserted in the **Chronotype** preceding the Expo. About 8500 copies of the tabloid will be printed and distributed.

Cost:

- Exhibit space is ONLY \$25.00 for Chamber or RLABA members.
- Nonmembers: \$99. 00
- 6-foot tables are available for \$5/each

Questions?

Contact Gregg or Michele at the Cedar Mall at Rice Lake
715-234-9780, Fax# 715-234-4139 or email gregg-morgan@hotmail.com.

