

Kick Butts Day: Rally for Legislative Support

On March 11, 2013, Hawaii youth conducted an advocacy training and rally for the “Youth Unite for Kick Butts Day” at the Hawaii State Capitol.

Youth Unite for Kick Butts Day 2013 focused on the existing “Out of Sight, Out of Mind” campaign. This year, youth and young adults from across the state educated and urged legislators to support testimony to move all tobacco products out of sight and out of reach of youth. Youth also educated lawmakers about the presence of flavored tobacco products through a campaign called, “Pure Manipulation”, and asked for their consideration for a complete ban on the sale of these products. Kick Butts Day promoted youth activism on current tobacco control issues.

Please check out REAL’s website for more information on the Pure Manipulation Campaign.
<http://www.therealmessgae.net/take-action/puremanipulation/>