



May 2, 2011

SMILES FOR SOPHIE SUPPORTER,

The fifth annual Smiles for Sophie Forever Golf Outing, to benefit the foundation of the same name and to honor my granddaughter Sophie Quayle, is scheduled for Monday, August 22, 2011.

In February of 2007, Sophie, at age three, was diagnosed with a diffuse intrinsic pontine glioma (DIPG), a cancerous brain tumor. This type of tumor is located in the brainstem. Affecting primarily children, it is the rarest and worst of pediatric brain tumors. Approximately 300 children are diagnosed each year and survival time is typically nine to twelve months following diagnosis. Sophie passed away October 6, 2007, just seven and a half months after diagnosis. Out of great despair and frustration, Marc & Emily embarked on a mission to help children and families suffering from DIPG, while raising awareness and money that will lead to a cure for this awful disease and other types of pediatric brain cancer.

The mission of Smiles For Sophie Forever is threefold:

- To provide financial and emotional support to families burdened by pediatric brain tumors.
- To promote a global awareness of not only pediatric brain tumors, but also an awareness of the lack of funding allocated for pediatric brain cancer research.
- To provide financial support to St. Jude, where Sophie was treated, and to other viable organizations committed to the treatment and cure of pediatric brain cancer.

Because of your support, and the support of many others, Smiles for Sophie Forever has provided over \$140,000 in grants to families burdened by pediatric brain cancer. The foundation has also provided 32,000 to The Cure Starts Now, an organization committed to pediatric brain tumor research. Finally, the organization has donated \$15,000 directly to St. Jude Children's Research Hospital.

We hope that you consider joining us again for our 5th annual event. The event (registration form attached) will again be held at Atlas Valley Country Club. There will be a shotgun start at 1:00 with registration at 11:30. The \$125 per golfer entry fee includes 18 holes of golf, cart, use of driving range, and a 3 course dinner. Please share the registration form with friends and family. Additional dinner tickets are available for \$25 each.

If you have any questions regarding the outing or wish to sponsor a hole, contact Bob or Brett Quayle at 810-238-5000 or brettquayle@quayleandcompany.com. You may access Sophie's story at www.smilesforsophieforever.org. We look forward to seeing you on August 22nd.

Sincerely,

Bob Quayle – Sophie's Papa