

Green Energy Innovations, GEI, was one of our 2011 Customer's Authorized Agent Recognition Awardees. We recently sat down with its owner and CEO, Steve Song, for a few questions.

Tell us about your company

Since its establishment, GEI has been staffed with dedicated professionals that combine decades of experience in the lighting industry. As a leading energy management company we are committed to maximizing energy efficiency, lowering operating costs for our customers, and making a positive global impact. Our friendly, knowledgeable, and professional staff will help inspire, educate, and find energy solutions customized for each customer.

How long has your company been participating in Express and Customized Solutions? How has it gone?

GEI has been actively participating in Express and Customized solutions since 2006. The procedures took some time to learn initially but once procedures were established, we were able to greatly expand our customer base. Since then, we have helped thousands of customers take advantage of the available energy efficiency incentives.

Tell us about some SCE resources you are currently using

One resource that we recently began using is the Online Application Tool. After the initial learning curve, we found the tool greatly simplified and streamlined the application process. But no matter what... [Janny Kim](#) is our #1 SCE resource!

Of all the SCE resources you have used, which would you recommend?

We would recommend the support provided through PEGI. We contact them when we need user support on the Online Application Tool. PEGI always helps us to resolve the questions and issues at hand, providing step-by-step guidance.

Tell us about your reaction and that of your colleagues/employees on being one of the 2011 Customer's Authorized Agent Recognition Campaign awardees

Our team worked hard but being nominated came as a pleasant surprise. We were ecstatic when we were recognized as the top Customer's Authorized Agent at the gold level. We are proud of the work we do, and the award felt like a validation of our efforts.

Is there anything else you'd like to tell us about your company, your experience with the Express and Customized Solutions, the SCE resources you are using, the Recognition Campaign, or other?

The training sessions provided through PEGI are a great resource. They provide background knowledge of emerging technologies and incentives combined with more practical applications.