



Wisconsin Economic Development Corporation

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Joint Press Release by WEDC and Centergy

Later in January, 2012, Centergy's current Executive Director, Barb Fleisner will join the Wisconsin Economic Development Corporation (WEDC). Based in Green Bay, Fleisner will serve as the Regional Account Manager for Florence, Marinette, Oconto, Brown, Door, Kewaunee, Manitowoc, and Sheboygan Counties. In her new role, she will lead extended economic development enterprise performance; facilitate coordination of resources in northeastern Wisconsin; work with local economic development organizations to support business expansion and attraction; and manage economic development and business accounts in the region.

"Barb is a talented professional with a track record of accomplishment in local and regional economic development. She will be an asset to partners and businesses in the region. We are very pleased to add Barb to the WEDC team," said Mike Klonsinski, Chief Operation Officer of the WEDC.

"I have thoroughly enjoyed my time working for Centergy, in helping to create Central Wisconsin's new regional model for economic development", Fleisner states. "I value the professional relationships I have been able to develop with my board, business partners, local economic development professionals, educational and civic leaders, and hundreds of volunteers. My time here has been a very positive, rewarding experience. I look forward to working with the Centergy Board in the transition to a new leader and the continued support of regional development in my new role. I have been very impressed with the transformation of the previous Department of Commerce into the new WEDC and its leadership structure and am looking forward to continuing my work with state, regional, and local stakeholders," said Fleisner.

Bill Tehan, President of Centergy, praised Fleisner's professionalism and dedication to Centergy. "Barb has been an invaluable resource for Centergy and has provided tireless energy and dedication to the growth and success of the Central Wisconsin region. Under Barb's leadership Centergy has developed and successfully implemented a program of work which focuses on workforce development, business development, and community development. This effort has benefited our five county region which includes Marathon, Portage, Wood, Adams, and Lincoln Counties," said Tehan. "We wish Barb well in her new position with WEDC and look forward to working closely with Barb and other leaders at WEDC in the years to come," added Tehan.

Centergy, Inc., is a non-profit economic development corporation serving Lincoln, Marathon, Portage, Wood, and Adams Counties. Its mission is to stimulate measurable economic development in Central Wisconsin by aligning resources, encouraging cooperation among all sectors of our regional economy, and promoting the value of doing business in Central Wisconsin.

Wisconsin Economic Development Corporation (WEDC) is the lead economic development organization in the state of Wisconsin responsible for business growth, expansion, and recruitment.