

## **Quidoo Pro-Bono Grants Program**

### **2013**

Quidoo Grants are designed to “catapult” nonprofit organizations seeking new opportunities for success.

Four Quidoo Grants are available for 2013. Grant values range from \$2,000 for a Quidoo Coaching grant, to up to \$40,000 for Quidoo consulting services (each grant is valued to be determined by scope of services).

Grantees will be chosen based on each organization’s level of need and stage of organizational development, as described in the organization’s proposal.

Recipients will be determined through an application process.

### **FAQ's**

#### **Who is eligible for a Quidoo Grant?**

Any nonprofit organization with 501(c)(3) status that has been in operation at least two years. Depending on the recipients’ needs, services may include strategic planning, board engagement, fundraising counsel, strategy planning, and business model development.

#### **Which consultant would work with my organization?**

Consultants will be matched to organizations based on the organizations’ needs and the consultants’ expertise.

#### **What is the value of a Quidoo Grant?**

The Quidoo Coaching Grant has a value of \$2,000. The value of the Quidoo Consulting grant will be determined by the scope of services agreed upon by Quidoo and the recipient, although it will exceed \$2,000 and could carry a value as high as \$40,000.

#### **How does my organization apply?**

Applicants will be required to submit an application. Instructions and guidelines for the application can be found at the end of this document. Recipients will be selected by Quidoo’s Consulting Partners and Staff.

#### **How will recipients be determined?**

Organizations will be selected based on level of need and stage of organizational development, as described on their applications.

#### **What is Quidoo Consulting?**

Quidoo Consulting, ([www.quidooconsulting.com](http://www.quidooconsulting.com)), a consulting firm for nonprofits, provides guidance and resources to organizations to increase their capacity and develop new strategies. Quidoo Consulting has worked with a diverse pool of communities and efforts from all around the United States and abroad. From rural communities with one stop-light to the city that never

sleeps and communities in between. In addition, Quidoo Consulting has worked with a range of organizations in non-profit, government, foundations and association arenas.

To assist an organization, Quidoo provides both the technical expertise of a specialist and the broad knowledge of a generalist to support a range of functions. Quidoo Consulting is able to give highly focused, in-depth expertise and provide a big-picture view of how change can affect different parts of your organization.

Quidoo Consulting embraces a broader view of sustainability that entails using various strategies, represented below, to maintain the mission of an organization that will result in positive outcomes. Quidoo Consulting believes that embracing a broader view of sustainability can help ensure the future of an organization and its outcomes.

### **Quidoo Grant Application Guidelines**

#### **Overview**

Quidoo Grants are designed to provide counsel to nonprofit organizations seeking new opportunities for success. Quidoo Consulting is in its seventh year of offering this grants program to nonprofit organizations throughout the United States. The effort is based on a similar grant program of Achieve, an Indianapolis-based consulting practice.

Grantees will be chosen based on organizations' level of need, the specific opportunity to address, and the stage of organizational development as described on their application.

To apply for a grant, please submit the following information, preferably as a word document or PDF, to [grants@quidooconsulting.com](mailto:grants@quidooconsulting.com). Carefully complete all sections of the application before submitting.

Documents should be no longer than five pages total: one page cover letter, up to three pages narrative, and one page organization overview. Information to be included in each section can be found on pages 2 and 3 of the application guidelines.

**Cover Letter Guidelines**

Please limit the cover letter to one page. The cover letter should contain the following information:

- Organization Name and Contact Information
- Summary of the Opportunity Seeking Achieve Assistance
- Summary of Organization's Programs

**Narrative Guidelines**

Please limit the narrative to no more than three pages. The specific purpose of the narrative is to provide background on the state of the organization and to detail the opportunity needing support from Quidoo Consulting.

Please address the following questions in narrative section of the application.

- What is the current state of your organization?
- What opportunities are ahead that you would like Quidoo Consulting to provide counsel on?
- What is your vision for how your organization will be different after you receive assistance?

**Organization Overview Guidelines**

Please limit the overview to one page. If you have additional information pertaining to the information below, please include up to three attachments. There is no specific formatting to this section of the application.

Please submit the following information about the organization:

- Contact Information with Name, Title, Phone, and Email
- Organization Vision and Mission
- Organization Website
- Organization Budget Size and Revenue Raised Last Fiscal Year
- Amount of Program/Earned Revenue Last Fiscal Year
- How Does Your Organization Measure its Success?
- Does the Organization Have a Current Strategic Plan?
- Outline Your Organizational Brand and work toward Communications, Outreach and Marketing
- Current Fundraising Programs
  - Annual Giving
  - Major Gift Program
  - Special Event
  - Foundation Support
  - Corporate Sponsorship or Grants