



2010
Triple Pink Foundation Inc.
Booby Prize Awards
Application

Triple Pink Foundation, Inc. is an Atlanta based 501(c)(3), not-for-profit organization dedicated to raising funds and awareness for triple negative breast cancer. Triple negative breast cancer, an aggressive sub-type of breast cancer, does not have a targeted therapy. Moreover, there are not a lot of resources or research dollars dedicated to understanding and addressing this sub-type of cancer. Because of the limited medical options, early detection is essential. Early detection can only be achieved by raising awareness.

Purpose for the Award Ceremony

As part of its awareness mission, Triple Pink Foundation, Inc. is having its First Annual Booby Prize Awards Ceremony on October 30, 2010. During the ceremony, Triple Pink Foundation, Inc. will recognize an Atlanta area survivor, a member of the Atlanta community, and local service organizations and businesses that have made a commitment to raising awareness and finding a cure for breast cancer.

Awards and Recognition

During the Booby Prize Awards Ceremony, Triple Pink Foundation, Inc. will present the following awards:

(S-Cup Award): Given to a breast-cancer survivor who has made a significant impact in the Atlanta community.

(C-Cup Award): Given to a member of the community who has taken great strides to educate others and raise awareness about breast cancer and the benefits of early detection.

(SO-Cup Award): Given to a community service organization that has worked to raise awareness about breast cancer and/or fund research through partnerships or volunteerism.

(B-Cup Award): Given to a business that has worked to raise awareness about breast cancer and/or fund research through partnerships or donations.



Submission Materials

Please submit the following:

1. Nominator Information Sheet
2. Nominee Information Sheet
3. Essay

When and where to submit:

Submit the requested materials to the following address no later than
September 20, 2010:

**Triple Pink Foundation, Inc.
c/o Yendelela Neely
3535 Peachtree Road, Suite 520-212
Atlanta, GA 30326**

Nominations may also be submitted via email to yneely@triplepink.org

NOMINATOR INFORMATION SHEET

Any person can nominate a survivor, community member, general business, or service organization. This includes the person themselves or a member of the organization. Nominator information will be detached from the application during the review process in order to maintain fair judging procedures.

Submitted by: _____

Address: _____

(city)

(state)

(zip code)

Phone Number: _____

Email Address: _____

Name of Nominee: _____

(business, service agency or individual)

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NOMINEE INFORMATION SHEET

Award Nomination for:

- | | |
|--|--|
| <input type="checkbox"/> (S-Cup Award) Individual Survivor | <input type="checkbox"/> (C-Cup Award) Community Member |
| <input type="checkbox"/> (B-Cup Award) General Business | <input type="checkbox"/> (SO-Cup Award) Service Organization |

Name of Nominee: _____
(business, service agency or individual)

Nominee Address: _____

(city) (state) (zip code)

Name of Contact Person (business or service agency): _____

Phone Number: _____

Email Address: _____

In the space below or on a separate sheet, please type an essay explaining, in 500 words or less, how the person or organization has contributed to breast cancer awareness. You may also include any supplemental materials that demonstrate the nominee's contribution to breast cancer awareness (i.e. awards and newspaper clippings, etc.).