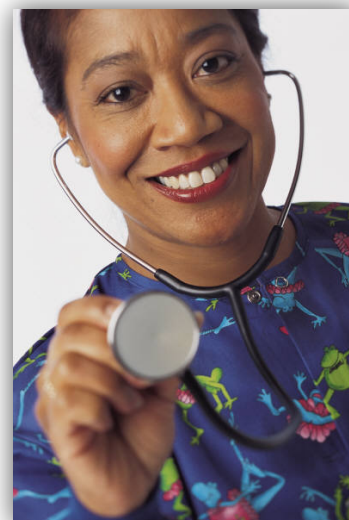




LDS & ASSOCIATES, LLC Online Training Center
Presents a *Live On-Line CEU Event*
in our Unique Webinar Series

Accent Programs Unique to the Medical Community



Date/Time: Thursday, July 18, 2013
or Thursday, October 17, 2013
12:00 p.m. – 3:15 p.m. Pacific Time (*Adjust for your time zone*)

Online at: <https://LDSassoc.ilinc.com>

To pay: Go to [LDS Web Store](#)– Select “LDS Training/Online Training/Unique Web Series” in the Categories bar on the left of the screen

Presenter: [Lynda Katz Wilner, M.S., CCC-SLP](#)

Moderator: [Lorna Sikorski, M.A.](#)

FEE: \$169.00 - Includes the live instruction webinar at currently available times/dates, as shown in our [OTC Calendar](#). (*LDS Preferred Trainer discounts are automatically applied when processing your registration.*)



Would you like to take this course for ASHA CEUs? Please note that checking the ASHA question below will simply start the process. You must actively engage in completing any paperwork required for this program as well as fully attend the course. Please review the [ASHA CEU details](#) for this program.

Course Overview

LDS welcomes back [Lynda Katz Wilner](#) as Lead Presenter for this popular webinar. **As with the entire LDS Online Series, this webinar is continually updated with current statistics, a revised bibliography, and evolving “touches” to our discussion on testing and training issues.**

Communication skills are understandably critical to medical service delivery. Population trends continue to show a strong international presence in all walks of the medical community. Providing accent modification training for ESL medical professionals has many unique challenges that affect the course content, training considerations, and marketing strategies. This webinar will address all of these concerns in a live, *interactive* 3-hour online session (plus one 15-minute break).

Materials: PowerPoint note-taking handouts, sample lesson plan, and a comprehensive bibliography.

Topics Covered

- Statistical overview
- Format options for the medical community
- Assessment and instruction issues for Individual, Small Group, Mid-Size Group, Seminar, and Distance Learning formats
- Approach strategies: unique to format and unique to the medical professional
- Marketing concerns

Who Is This For?

- Trainers who want to learn about accent training
- Trainers in the medical community who would like to critically review their training and marketing with a fresh perspective
- Trainers already working in the accent field who want information about this specialized area



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